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HILTON

FALL 1995: ANNUAL
STATE OF THE
CAMPUS ADDRESS

BY KEITH O. HILTON



"Thanks to Miss Oseola
McCarty, You Are Not Alone"

As always, this annual state of the campus address is dedicated to students of African descent enrolled in colleges and universities throughout the world. This marks the eighth consecutive year that I have written my annual state of the campus column. And each year

I remind college students that they are not alone.

There are millions of people worldwide who believe in you and want you to succeed.

But I am wondering how many college students have ever heard of Oseola McCarty—Miss Oseola McCarty.

By now, some may have read (See HILTON, Page 9)

EDUCATION

Partnership Program celebrates 10 years of assisting students by involving community

The CCSD School-Community Partnership Program is celebrating its 10th year of enhancing students' education by bringing community expertise and resources into the classroom.

The Partnership Program involves approximately 450 local businesses, industries, private and public agencies and other groups in local schools. The partners help develop programs

that provide human resources, material support, funding and special expertise in a wide range of projects. More than 500 partnerships throughout their educational career. Every district school is involved in at least one partnership activity annually.

Among some of the better known and far-reaching programs are the JASON Project and PAYBAC, which stands for Professionals and Youth

Building a Commitment.

The JASON Project is an international, non-profit program designed to spark student interest in science and technology through its expeditions of scientific adventure and discovery for two weeks each year. An estimated 21,000 students in grades five through 12 will watch a live broadcast this spring of the JASON expedition to Florida to study animals and the ecology

of the Everglades, and the Sunshine State's coral reefs. Students will spend about three months before the expedition studying related curriculum. Local participation in the JASON Project is sponsored by a consortium of businesses.

PAYBAC brings local professionals from hundreds of businesses into the classroom to stress the importance of education and how it made a (See Partnership, Page 24)

PRSA accepting applications for Communications Teacher of the Year

The Desert Sands Chapter of the Public Relations Society of America, or PRSA, is currently accepting applications for its second annual Communications Teacher of the Year Award. The deadline to submit an application is Friday, October 20.

The Communications Teacher of the Year Award was established in 1994 to recognize outstanding communications teachers at the high school level in Southern Nevada. The 1995 recipient will receive a \$1,000 cash prize—\$500 to the winner and \$500 to his or her school—and a special award.

The competition is open to high school educators in Boulder City, Henderson, Las Vegas and Mesquite who teach English, speech, or journalism and/or advise debate teams, student newspaper staffs or yearbook activities. A panel of public relations professionals will review each application and select five finalists, who will then be interviewed by the committee. The winner will be announced at the PRSA luncheon on Friday,

Dec. 1.

The award is sponsored by PRSA, EG&G Energy Measurements, Silver State Schools Federal Credit Union, Raytheon Services Nevada, The Boulevard Mall, Lycoria Publishing/Today in Las Vegas Magazine, Bally's Hotel & Casino, Thomas Puckett Advertising and Merica, Burch & Dickerson Advertising and Public Relations.

PRSA is a national association of public relations professionals that provides a ready-made network of people who are knowledgeable in their field and willing to share information on techniques and best practices. Monthly luncheon programs, held the last Friday of every month, feature speakers who represent various aspects of the public relations profession.

For more information on the Communications Teacher of the Year Award, or about PRSA, please contact Susie Black at 386-2677 or Colleen Griego at 295-0445.

School Receives Grant To Assist Homeless Students

Students at J.D. Smith Middle School from homeless families or families in transition will receive after-school assistance with the help of a \$10,000 grant.

The grant is from the Homeless Youth Education Office of the Community Chest, Inc., for the 1995-96 school year. The goal is to respond to the needs of these students to help them through their middle school years. The program's acronym is ASSIST, Academic Social Services Intervention Support Transition.

The program at Smith will provide a safe and secure setting from 2:40 p.m. to 4:10 p.m. three days a week for participating students. Students will be involved in activities that promote growth and learning experiences, such as counseling, career exploration and nutrition. They will also receive academic support. Transportation and nutritious snacks will be provided.

J.D. Smith, at 1301 E. Tonopah Avenue in North Las Vegas, north of Owens between Las Vegas Boulevard North and Eastern Avenue, serves children from four nearby homeless shelters. In addition, the school also serves children living in highly transient housing arrangements.

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