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HILTON

OUR ANNUAL CALL
FOR HILTON:
HIGHER EDUCATORS



As we continue to say, we are not so vain as to believe that what is covered in HILTON: HIGHER EDUCATION encompasses the total word in education. In fact, throughout this weekly column, we regularly quote additional sources.

We often get letters and calls from those interested in education as a profession. Many students have contacted us when searching for materials while working on reports - high school, undergraduate and graduate students.

We also receive feedback nationwide from newspaper publishers, parents, athletes, business persons and government officials, to know that we are now a leading news

source.

We understand, for instance, that the number of schools, industries, service organizations and individuals impacting our communities is staggering.

Each one makes the claim of serving a vital segment. For this reason, we continue to be interested in officially networking with those readers and educators willing to be HILTON HIGHER EDUCATORS, an informal, but fast growing new source team.

Thus far, we took a key step when we began actively seeking individuals and organizations interested in working closely with us and others with regards to cultural reaffirmation, accuracy and consistency in news
(See Hilton, Page 24)

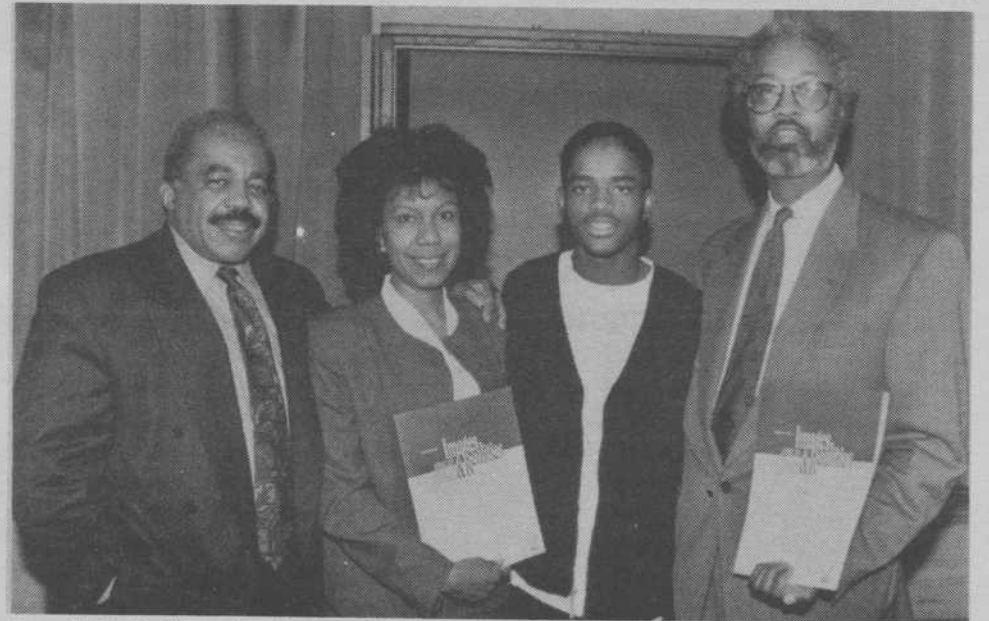
A preview of a unique television program that discusses the challenges the nation's African American children face was unveiled at a press conference last month. The press conference took place at Metropolitan Baptist Church in Washington, D.C.

Airing nationally on NBC stations this fall, "AT&T Presents Images and Realities: African American Children," provides an in-depth look at the innovative achievements of children across America who have prospered against the odds.

Gene A. Davis, the show's executive producer and director and Larenz Tate of TV's "South Central," were both on hand to discuss the special and its participants. The two-hour, two-part television program, features
(See TV Special, Page 24)

EDUCATION

TELEVISION SPECIAL ON SURVIVAL OF AFRICAN AMERICAN CHILDREN AIRING NATIONALLY THIS FALL



Gene A. Davis, Executive Producer/Director, Marta Brown, AT&T's national marketing director of African American markets, Larenz Tate of Touchstone's "Inkwell" and H. Michael Lemmons, Executive Director of The Congress of National Black Churches during the Washington, D.C. press conference for the syndicated television special, "AT&T Presents Images & Realities: African American Children." The show, which features the innovative achievements of African American children, airs nationally beginning October 2, 1994.

BANK OF AMERICA SCHOLARSHIP ESTABLISHED AT UNLV

Bank of America has contributed \$400,000 to UNLV to establish a scholarship

administration.

The goal of the scholarship program is to increase the number of minority students studying business and subsequently increase the pool of qualified minority graduates who will enter the banking industry, according to Bank of America officials.

The donation, which was made through the UNLV Foundation, will be used to create the Bank of America Nevada Scholarship Endowment for the College of Business and Economics and the Bank of American Scholarship Fund.

Up to 25 scholarship awards of \$2,000 each will be made annually to full-time undergraduate or graduate business administration majors in the College of Business and Economics. Applicants must be minority students who can demonstrate financial need, have a minimum GPA of 2.75, and are Nevada residents; preference will be given to students from Southern Nevada. Applicants must have also completed their first year of college and demonstrated involvement in educational and community programs.

"We are proud to join with UNLV in offering this scholarship program to minority students who otherwise would not be able to afford a college education," said BofA Nevada Chairman and CEO Richard A. Etter. "This scholarship program, however, is more than just providing students with financial
(See Scholarship, Page 24)

Still I Rise

BY MAYA ANGELOU

JUST LIKE THE MOONS AND THE SUNS

WITH CERTAINTY OF TIDES

JUST LIKE HOPES SPRINGING HIGH

Still I'll rise

OUT OF HUTS OF HISTORY'S SHAME

I rise

I'M A BLACK OCEAN LEAPING AND WIDE

WELLING AND SWELLING I BEAR IN THE TIDE

LEAVING BEHIND NIGHTS OF TERROR AND FEAR

I rise

INTO THE DAYBREAK THAT'S WONDROUSLY CLEAR

I rise

BRINGING THE GIFTS THAT MY ANCESTORS GAVE

I AM THE DREAM AND THE HOPE OF THE SLAVE

I rise

I rise

I rise

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