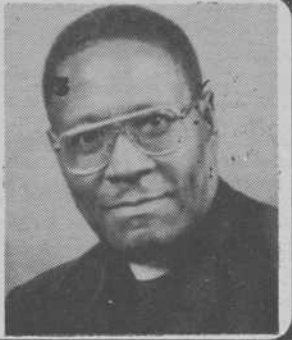


THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



The Following Is Part Three Of A Four Part Series Written By Dr. Benjamin L. Hooks, Executive Director, NAACP

INTRODUCTION TO ANNUAL REPORT PART-3

In May, 1991 we retained the services of George Carter as Deputy Executive Director, with the assistance of a grant from the Ford and Rockefeller Foundations. Mr. Carter comes to us with a successful career in financial management and systems analysis. In addition to his responsibilities as Deputy Director, Mr. Carter also serves as Program Director.

Mr. Carter has been assigned the responsibility of supervising the program staff and restructuring our Management Information Systems. He has assumed the responsibility of working with the Japanese in an effort to establish educational and cultural ties, as well as working toward the signing of Fair Share Agreements. He supervised Special Projects Director, Jack Gravely, who was assigned to serve as the point person for the police conduct hearings, which we announced in Houston at the 82nd Annual Convention. Successful hearings were held in Norfolk, Virginia; St. Louis, Missouri; Houston; Texas; Miami, Florida; Los Angeles, California; and Indianapolis, Indiana.

In the area of Voter Education the NAACP leads the way in monitoring and challenging redistricting efforts by state legislatures.

Using powerful personal computers and redistricting software, the NAACP Redistricting Project successfully created alternative redistricting plans and maps for voting districts in Connecticut, Delaware, Florida, Illinois, Kentucky, Louisiana, Maryland, New Jersey, New York, North Carolina, Pennsylvania and Virginia. Samuel L. Walters, Assistant General Counsel, and Ian Millett, Voting District Analyst, assisted our Voter Education Director, Clifford Collins. They did a splendid job in this very difficult and complicated area.

The Louisiana State Conference is to be congratulated for the role they played in mobilizing the black vote to defeat David Duke, the former Klansman who was running for Governor of that state!

John Johnson gave invaluable assistance in his capacity as Executive Assistant to the Executive Director. Mr. Johnson also serves as Director of Labor and Armed Services and Veterans Affairs, and he reports that in addition to developing a new Labor Manual for our volunteers, the first since 1968, the Department conducted a number of career/job fairs. The Department of Veterans Affairs handles thousands of referrals from men and women in the military services and veterans. Mr. Johnson also prepares timely publications for his departments.

Jimmy Williams, aided by Kip Branch, did an excellent job in keeping the Association out front on vital issues. We received outstanding coverage for our work in connection with the Thomas nomination and the 1991 Civil Rights Bill. We received good coverage for our police conduct hearings and for our efforts in connection with the Japanese controversy.

Putting on a successful convention and handling the day-to-day activities of administration is a difficult task. In 1991, under the capable and able direction of J. Howard Henderson, Director of Administration and Finance, the Conference Department did an excellent job in planning and implementing the 82nd Annual Convention. Additionally, the Department supervises the Management Information Systems, Office Services, Finance and Personnel.

Mr. Henderson is assisted by Ana Aponte and Vicki Coupling. Earlene Bollin continues to do an excellent job as Director of Personnel, and Harry Maragh has brought a greater level of competency to our Finance Department.

Jerry M. Guess continued to serve as Director of Communications and Policy in 1991. In that capacity he supervises the work of the Public Relations Department, Research Department headed by Walter Morrison, and *The CRISIS Magazine*. He also has responsibility for speech writing, the Annual Reports of the three NAACP companies, quarterly reports and policy matters.

Jondelle Johnson, or Special Projects Director, reports that the 1991 Radiothon was by far the most successful in our history. Increasing numbers of NAACP units are becoming involved, and more radio stations are participating. We had many billboards donated and a variety of gifts and prizes awarded to persons who called in.

Our Thousandaire Program also showed growth in 1991 with successful social functions held in Atlanta, Georgia; Sidney, Ohio; and Brooklyn, New York.

Mildred Bond Roxborough continues to do an outstanding job in our New York City Development Office. She is responsible for the administration of our Combined Federal Campaign, our Holiday Seals effort, the Fair Share Awards Luncheon, the Annual Gala, and for raising money to underwrite convention activities, among other things. Ms. Roxborough, whose career began with the NAACP in 1955, has given the Association over 37 years of invaluable service.

Gil Jonas, of the Gilbert Jonas Company, reports that income from foundations and corporations reached an all-time high in 1991. This, I might add, was achieved in a period of massive layoffs and a tremendous downturn in our nation's economic fortunes. And this is why I devoted a much higher percentage of my time and effort in seeking to raise additional money. The results speak for themselves.

A few years ago, while looking for ways to enhance our NAACP programs and revenues, we came up with a program designated, "Women In the NAACP" or WIN. Looking around for someone to head up the project, I soon discovered that we did not have the money necessary to fund such an operation. I turned, as I do so often, to Frances Hooks and asked her if she could possibly consent to head this effort. This she has done on a full-

(See NAACP, Page 17)

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We challenge you to join, because your support can make the difference in producing economic empowerment for black-owned business.

We challenge you to join, because your knowledge and resources are necessary to produce the success black businesses are capable of achieving.

We challenge you to join because, whether you are African-American or not, you have evidenced over the years your commitment to supporting blacks having economic parity. Your membership will serve to further this commitment.