

EDITORIAL NOTES

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Because of the unusual support of the advertisers in all issues of the *National BLACK MONITOR*, *The ADVANCER*—AOIP's family and Community Reading Newspaper, produced and distributed at cost—now serves many thousands which we want to turn into millions of potential learners of all ages. Thus, your extraordinary support of these concerned advertisers is requested.

Growing priority support for our Black-owned businesses and African American institutions, first, is the focus of AOIP's community-uplifting thrust, as well as the *Credo For Justice and Equity*, which is published quarterly in the *National BLACK MONITOR*.

Second, we are concerned with demonstrating our long-term support to those entities outside our African American communities, which are helping us rebuild our communities into our own "oases of hope" for the good of all in America.

AOIP CORPORATE REPORT CARD

By continuing to advertise their products and services in these community-building media (please see listing on Page 3), these national advertisers are helping the AOIP media and the AOIP organizations continue not only their efforts to eradicate illiteracy, but also all of its resultant ills that plague America as a whole.

These advertisers are: A.C. Delco, AT&T, American Tobacco Co., Amoco Oil, Anheuser-Busch, Apple Computer, Avon Products, Brown-Forman, Brown & Williamson, Burger King, CBS, Chevrolet, Chrysler, Coca-Cola, Adolph Coors, Du Pont, Ford Motor Co., Ford Parts & Service, General Foods, General Motors Corp., General Motors Parts, Greyhound, G. Heileman Brewing, Hormel, IBM, K mart, Kraft, Levitz Furniture, Lorimar, MGM/UA, Mobil Oil, NBC, The National Guard, Nissan Motor Corp., Orion Home Video, The Paddington Corporation, Paramount Pictures, J.C. Penney, Pepsi-Cola, Philip Morris, Pontiac, Pro-Line, RJR/Nabisco, Revlon, Ryder, Schieffelin & Somerset Co., Seagrams, Sears, Seven-Up, Southland, Toyota, Twentieth Century Fox, United Airlines, U.S. Army, U.S. Postal Service, Warner Bros., Walt Disney Pictures and Zayles.

We encourage you to remember and be particularly supportive (in your buying habits) of the advertisers you

see not only in the *National BLACK MONITOR*, but also in your local AOIP-cooperating newspapers whenever

you are shopping for goods and services.



Stafford® Executive suit, \$275. Pinpoint shirt, \$28. Silk tie, \$25
You're looking smarter than ever at JCPenney

STAFFORD®
JCPenney

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Available at most larger JCPenney stores. Prices slightly higher in Alaska, Hawaii and Puerto Rico.

Please check in your local AOIP newspaper to find out where you locally can purchase this advertiser's product(s).