

Editorial Notes..... (Continued from Page 2)

our brutal past which surely did not include all Americans who can identify as White.

But just as the Jews in Germany, we must never forget the floggings that flayed the flesh of many of our forefathers who had no choice other than forbearance as they saw their chosen and cherished women stripped to their bare buttocks and sold by the pound and their crying children sold far away from family as chattel.

Also, just as the once-extremely-persecuted Jews in America and elsewhere, we must use the awesome memories of the past to move us in "purpose-minded" ways to bring about equity, justice and family cohesiveness for a well fortified future. This instructive story will show that Dr. Dorothy Height, along with all the great and glorious leaders of the 31 groups affiliated with the National Council of Negro Women (NCNW) and several White corporate sponsors, have begun to do just that...and all in America must be grateful to those dedicated citizens in NCNW.

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This being holiday time, we want to make sure that we patronize those retailers who are demonstrating their concern for the Black community, and in particular the Assault On Illiteracy Program (AOIP) community-building concept. With pre-Christmas shopping and those after-Christmas sales, let us show appreciation on the local level by buying our gifts and other items at J. C. Penney Co., K-Mart and Sears Roebuck and Co.

Also, we cannot forget our other advertisers—R. J. Reynolds Tobacco (More cigarettes), Lever Brothers, Pepsi Cola Company, and Anheuser Busch (Michelob). And we think you'll find some wonderful, fragrant gifts among the products of the Black hair care and beauty aids manufacturers associated with AHBFAF (please see page 15).

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The publishers of *The BMI Cooperative* and the staff of the *National BLACK MONITOR* hope that you and your family enjoy a happy and fulfilled holiday season.

We hope that during this season of spirituality that you will reflect on these words of the late Dr. Martin Luther King, Jr:

"We must work passionately and indefatigably to bridge the gulf between our scientific progress and our moral progress. One of the great problems of mankind is that we suffer from a poverty of the spirit which stands in glaring contrast to our scientific and technological abundance.

The richer we have become materially, the poorer we have become morally and spiritually.

"Every man lives in two realms, the in-

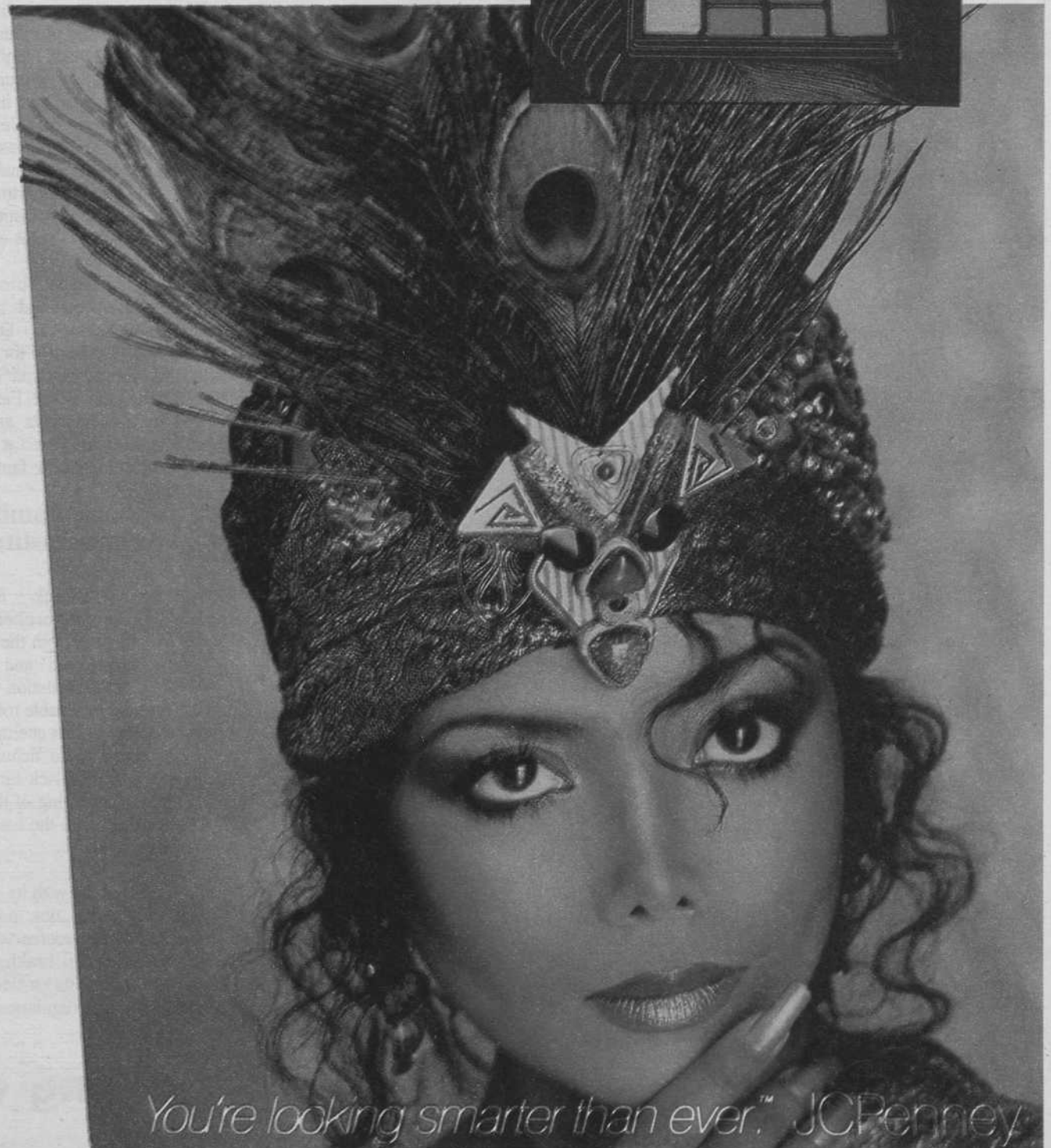
ternal and the external. The internal is that realm of spiritual ends expressed in art, literature, morals, and religion. The external is that complex of devices, techniques, mechanisms, and instrumentalities

by means of which we live. Our problem today is that we have allowed the internal to become lost in the external. We have allowed the means by which we live to out-distance the ends for which we live."

Mahogany Image creates a cosmetic kit that's definitely not for the meek. Rich hues for your eyes, cheeks and lips. Wear them soft and subtle by day, bold and daring by night. The choice is yours. The kit includes 2 lipsticks, 2 blushes, 4 eye shadows with applicators. It's yours for 9.50 with any Mahogany Image purchase.

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