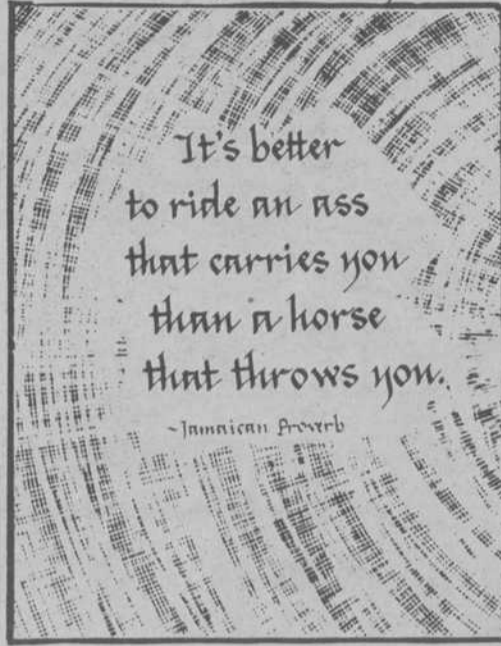


# Point of View

## Career Planning...



## Editorial

The Reagan administration has sent word that criticism of the administration's policy toward South Africa's apartheid system of racial segregation was "rubbish."

Although the administration has stated that the President and his administration was applying steady pressure towards South Africa to persuade the country to end its repressive tactics, Blacks in this country have seen very little evidence of the effort.

Several Blacks and Whites in high places have openly attacked the United States policy towards South Africa. Among these are Senator Edward M. Kennedy, Yolanda King, the Rev. Jesse Jackson, and several members of Congress. Blacks in the United States have been arrested for participating in demonstrations to arouse some semblance of sensitivity to the plight of our Black brothers and sisters in South Africa.

It seems clear that the present national administration is either playing down or ignoring protests against such actions by a country, and is continuing its policy of appeasement with countries where such inhumane treatments are going on.

Does this administration actually condone such activity? The answer to this question may soon be apparent. We suggest that the administration should tell the world with a resounding "no" in the very near future that it does not in any way condone the actions of this country known as South Africa. We feel that some diplomatic action should be taken quickly and sternly to make it clear that South Africa must end these atrocities against Blacks.

### Bishop Desmond Tutu Has World Constituency

LOS ANGELES—(KNS) — Contrary to beliefs of Jerry Falwell, head of the controversial quasi-religious Moral Majority, who told the world the untruth in an airport press conference that Black South African Bishop Desmond Tutu has no constituency in South Africa, a West Coast group calling themselves the *Freedom Fighters* launched a campaign to let Americans know that the 1984 Nobel

Peace Prize winner has world-wide support in his call for a non-violent end to the apartheid system of government.

Fans of the Nobel Prize laureate who wish to show support as a "Freedom Fighter" should write to LoveWorks, 2045 W. 31st St., Los Angeles, CA 90018. Send name, address, zip code and two dollars to cover postage and handling.

## To Be Equal

# ATTACKING BLACK LEADERS — A NEW TWIST

By JOHN E. JACOB

This year started with a concerted attack on black leadership by the Administration. Even the President joined in the barrage of charges that black leaders did not represent the thinking of the majority of blacks.

That attack failed, largely because it was a crude falsehood that convinced no one. Now, it has resumed under the guise of scholarly research. A public opinion survey measured views of 105 black leaders and 600 randomly chosen blacks in a national survey and claims that there is a wide open gap between black leaders and their constituents.

That simplistic conclusion based on a faulty poll will be used in the coming months to

try to discredit black organizations and black leadership.

The poll's conclusions, published in a conservative think tank's magazine, were publicized by the media with



John E. Jacob

headlines and stories that exaggerate even the supposed differences found in the poll.

The press played up the supposed divergence of views regarding black progress, with more leaders saying that blacks today are moving backwards. The poll says that 60 percent of the blacks in the sample never experienced job discrimination.

Baloney! Five years ago the National Urban League

over two-thirds said blacks still face a great deal of discrimination.

More recently, polls done by The Gallup Organization for the Joint Center for Political Studies and by Data Black, an opinion research firm, confirm that the views of black leaders conform to those of their constituents.

So this new poll sinks

*John E. Jacob is President Of The National Urban League*

conducted the largest study of black experience in history — a national sample of 3,000 black heads of households were interviewed face-to-face, not over the phone. That study found that three-fourths of blacks said progress is "too slow" and

under the weight of ideological bias and probable methodological errors.

The funny thing about this new twist in the drive against black leaders is that on one significant issue, the poll shows black leadership as being strongly supportive of the economic system of our country. If this poll is to be believed — and I don't believe it — half of blacks want big corporations to be taken over by the government, while only a fifth of leaders do.

Now, if black leadership is so much more liberal than the masses of black people, how do the poll's authors explain that one? They say its because leaders earn more money and have more education. But that doesn't explain a thing, since their education is irrelevant to this question and since their

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The Las Vegas Sentinel-Voice welcomes expressions of all views from readers. Letters should be kept as brief as possible and are subject to condensation. They must include signature, valid mailing address and telephone number, if any. Pseudonyms and initials will not be used. Because of the volume of mail received, unpublished individual letters cannot be acknowledged. Send to: Letters to the Editor, The Las Vegas Sentinel-Voice, 1201 S. Eastern Ave., Las Vegas, Nevada 89104.

# TOWARD EMPOWERMENT

Part Of An Idea Whose Time Has Come:

## The Male Responsibility Campaign

*Editor's Note: Our guest columnist this week is Mr. Comer Cottrell, who is chairman of the American Health and Beauty Aids Institute (AHBAI) . . . a consortium of 17 major Black-owned companies in this important field. Mr. Cottrell is also owner of Pro-Line, one of the leading Black-owned companies in America.*

### NUL and Black Media Join Forces

The National Urban League (NUL) is to be commended on its recently launched Male Responsibility Campaign, designed to deal in a hard-hitting way with the awesome predicament of teen-age pregnancy. From this campaign's inception, the NUL reached out to assure the endorsement and support of the powerful and influential Black-owned and operated media organizations in this country. Thus — thanks largely to the NUL — your local BMI Cooperative newspaper carrying this article — along with Black-owned radio stations and other Black-owned media — are part of this ambitious,

volunteer education campaign.

This joining together also is a tribute to the new leadership of the NUL. Under John Jacobs' leadership, there has been a greatly increased spirit of cooperation.

### Intent Is To Reach Out To Young Blacks

The broad purpose of this effort is to reach out, perhaps for the first time, to our Black male teen-agers with a penetrating message that seeks to instill an attitude of responsibility for the possible consequences of their sexual relationships.

The concept of this unique and far-reaching education campaign was one of the outgrowths of last year's

Black Family Summit, co-sponsored by the National Urban League (NUL) and the National Association for the Advancement of Colored People (NAACP). This was a conference that brought together representatives from more than 100 national Black organizations.

This "Summit" conference revealed that there is a rising tide of concern among Black Americans about teenage pregnancies and the other basic predicaments of powerlessness that face us. It also found that these concerns are matched by a will and determination that we, as Black people, can act in empowering ways, both individually and through our institutions, to deal with these various ostensible stumbling blocks to Black progress. The copy development and media

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The views expressed on these editorial pages are those of the artists and authors indicated. Only the one indicated as the Sentinel-Voice editorial represents this publication.