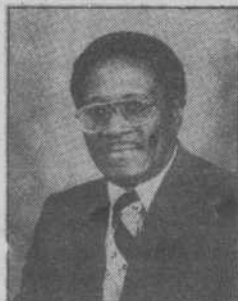


THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



Now that we have completed the relocation of the NAACP office at 940 West Owens, in the Nucleus Plaza Center, we are ready to begin the first phase of the preparation for our 1985 Freedom Fund Banquet which will be held the last weekend in 1985. Within two weeks, letters will be sent to all lay people, as well as business and professional people living in the Greater Las Vegas Valley, inviting them to become supporters of "Club 100".

"Club 100" gives everyone a chance to participate in the ongoing programmatic thrust of the Las Vegas Branch NAACP. Needless to say, it takes money to pay for all the materials that are needed to run an effective NAACP office.

The Branch has both short term and long term goals.

Enlisting 2,000 members is the short term goal, however, the long term goals are listed here, in part, as the establishment of scholarship programs for our youth, tutorial programs in reading, writing and arithmetic for our youth who are having a difficult time in school. Additionally, we will organize and educate in the areas of consumerism, Veterans Affairs, housing, employment and education. Presently, we have a job bank in operation. Those who are looking for a job are encouraged to come in or call the office and tell us what type of job you are looking for.

The Longest Struggle

Lest we forget, the National Association for the Advancement of Colored People was born in a little room in a New York apartment in 1909. It was conceived in the adversity of

racism in the deplorable condition of lynching, murder and bestial savagery. A mob surged through the streets in 1908 looking for a Negro barber. They lynched a Negro man when the one they were looking for was not found in jail. The death toll from this carnage was 100...70 people were seriously injured and thousands driven from the city. All this violence occurred near the Lincoln Mansion, less than two miles from the great emancipator's grave.

From the very beginning, there were white people in the forefront of the "fight for freedom". The NAACP could not have become the strong and viable force in the battle for Civil Rights if white people had not been highly prominent in its founding.

Mary White Ovington, a white Radcliff graduate, a descendent of abolitionists and a social worker who lived in a Negro tenement in New York, was so moved by Williams English Walling's account in *The Independent* (Springfield, Illinois) of the horrible race riot that she wrote him a letter. The letter was in response to Walling's cry at the end of his moving piece (it was entitled, *Race War in the North*): "Yet who

realizes the seriousness of the situation, and what large and powerful body of citizens is ready to come to the aid of the Negro."

Miss Ovington went on to say it was then the National Association for the Advancement of Colored People was born. In that bloody riot and savage mob violence, many of the mob members were respectable citizens of Springfield. This incident horrified Miss Ovington and Dr. W.E.B. DuBois and spurred them to action.

In the decade preceding the Springfield riots, there were over 100 lynchings in the United States. In 1901 alone, 105 Negroes were publicly put to death by mobs in mass orgies of violence. Lest we forget the NAACP, we may find ourselves in the same predicament as we were in 1909. You and/or your organization are invited to become a member of "Club 100" by donating \$100 to the Branch and receive the following honors:

*Your name will be inscribed on the Golden Scroll
*Your name will be listed in the Freedom Fund Banquet Journal

*You will receive a Banquet ticket and a membership to the NAACP

Secretary Pierce Addressed Council of 100 Black Republicans

WASHINGTON...The Council of 100 Black Republicans kicked-off its 1985 series of luncheon forums with the Honorable Samuel R. Pierce, Jr., Secretary of Housing and Urban Development, its featured speaker. The luncheon was held last week at the Capital Hilton Hotel.

Pierce, a Reagan appointee, has served as Secretary of HUD since 1981. During his speech, Pierce addressed Reagan administration policies, the state of the economy, and its impact on the housing industry. A question and answer period immediately followed the luncheon. Over one hundred persons attended and took part in this event.

"The Council's forums, which will be held throughout the year, are designed to enlighten Black Republicans about administration policies and

domestic issues," says attorney Valerie Daye, Council of 100 member, and luncheon program chair. "Future luncheons," says Daye, "will highlight the Administration's role in foreign policy, education, community development, law enforcement and economic parity in the business community."

"OASIS" IS SITED IN NORTH LAS VEGAS

Oasis Office Products, Inc., a contract seller of office supplies, office furniture, and computer supplies, recently opened the doors to their temporary corporate headquarters at 2437 1/2 Losee Road, North Las Vegas. Negotiations are underway for land and the building of their permanent office structure which is targeted for completion in 8 to 12 months.

Catering strictly to the business & commercial community, Oasis has already hired 2 employees and expects to employ at least 12 upon completion of their facility. Two local delivery trucks are also proposed.

Please send all mail to:
P.O. Box 4887
Las Vegas, NV 89127

MAIL YOUR NAACP MEMBERSHIP IN TODAY!!
"COME ALIVE IN '85"



BIG MARKET & LIQUORS
900 W. Owens
647-3935

THIS WEEK'S SPECIALS

| | | |
|--|--|--|
| <p>Nabisco OREO COOKIES 20 oz. pkg. \$2.19</p> | <p>Fresh Cut END CUT PORK CHOPS \$1.79 lb.</p> | <p>Loose CHICKEN WINGS 59¢ lb.</p> |
| <p>Premium SALTINE CRACKERS 1 lb. pkg. \$1.19</p> | <p>Fresh CENTER CUT PORK CHOPS \$2.09 lb.</p> | <p>Fresh BEEF LIVER 59¢ lb. Fresh GROUND BEEF \$1.29 lb.</p> |
| <p>Louis Meat HOT LINKS \$1.98 lb.</p> | <p>Laura Scudder's POTATO CHIPS Twin Pak 99¢ lb.</p> | <p>Springfield SODA POP 2 litres \$1.09</p> |
| <p>7-UP 2 litres \$1.49</p> | <p>RC COLA 2 litres \$1.49</p> | <p>Milwaukee's BEST BEER 12 oz. can \$1.69 6 pak</p> |