

NNOA

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- Encouraging maximum participation in the Naval Services.
- Promoting camaraderie among members.
- Establishing a positive image of the Naval Services in the minority community.

NNOA Programs

NNOA members are involved in a number of programs nationally and locally. The organization was successful in getting a number of volunteers to become Blue and Gold Officers for the Naval Academy to redouble efforts of the Academy to more effectively contact the minority community. The organization continues to be committed to support the efforts of the Navy in recruiting more minority officers and is increasingly able to make an impact on the recruiting effort.

NNOA chapters support Naval Reserve Officer Training Corps (NROTC) programs at Black colleges and universities and seek to become a viable force in the community by highly visible community activities.

Some of the programs and activities presently in place include the following:

- Volunteering for off-duty visits and presentations to junior high and high schools.
- Offering fitness report and career counseling to its members.
- Acting as social bridges among its fellow minority officers.
- Giving volunteer assistance to public school tutorial programs.

NNOA's New Leader

THE new president of the association is Captain Gordon E. Fisher, a native of Evanston, Illinois. He obtained B.A. and M.A. degrees from Fisk University in Nashville, Tennessee. He entered Officers Candidate School in Newport, Rhode Island and was commissioned an Ensign in the United States Navy on November 17, 1961.

Ensign Fisher's first tour of duty was on the staff of the Commander in Chief, U.S. Pacific Fleet. Other assignments include tours on board various ships; Naval Science Instructor at Prairie View A & M College; Race Relations Education Program in the Bureau of Naval Personnel; and Commanding Officer of

Navy Recruiting District, San Francisco. His afloat command was aboard the *USS Mt. Hood*.

Captain Fisher has received numerous medals and awards including the Legion of Merit, Navy Commendation Medal, Republic of Vietnam Campaign Medal and the National Defense Medal.

In his first message as president, Captain Fisher stated that his "primary interest and emphasis will be on sea service policies which impact upon minorities either by design or through effect. This must be a matter of central concern to NNOA to a greater extent than ever before. At the national level, we must be aware of, and involved in, policy formulation and policy execution."

With this dynamic and energetic captain at the helm, NNOA is assured of being able to continue to "stay the course" and to weather whatever storms may come. "If we are going to have people to make a difference in the military," he said in a recent interview, "we must be vitally concerned with the caliber of education our Black children are receiving." He is also concerned about the concept of a permanent underclass, as well as the increasing isolation of the Black middle class. "We can't go back," he noted, "but we can 'Reach Back' in a variety of ways. Not least among these is our unique position as role models to our Black youth."



Fred Davidson, Secretary of the Navy; Lt. Col. George Walls, USMC; Lt. Col. Jim Allen, USMC.

NNOA Joins AOIP in "Reaching Back"

THROUGH its soon-to-be 19 authorized local chapters, NNOA is in a strategic position to lend its leadership expertise to the other organizations who are linked to the national Assault On Illiteracy Program (AOIP) on the local level. NNOA has pledged to make AOIP the prime thrust of the organization in a manner that will assure continuity and permanence.

The Black naval officers of NNOA have an exceptional community-building service to offer the Black community. The American military is an institution which we as Black Americans need to have opened up so we can participate in a decision-making way. That is what these officers are trying to do by actively supporting the recruitment of more Black officers in their particular branch of the military.

By placing their tutorial programs and "Adopt-a-School" project in which they identify the needs of schools to which they can respond, under the umbrella of AOIP, local chapters of NNOA in cooperation with other AOIP organizations can't lose. In these and other ways these Black naval officers are reaching back to the communities from which they came to truly make a difference.

Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for our convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

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| 1. Alalon Products
Fulla Wave
Everlasting Curl | "The Juice"
Mr. Puff |
| 2. Amer. Beauty Products
American Beauty
Donnie's Rejuvenation
Black Magic | 10. Luster Products Co.
Luster's Oil
Moisturizer Hair Lotion
S-Curl Product
Designer Touch Professional Salon Product |
| 3. Bronner Brothers
Cosmopolitan Curl
Bronner Brothers | 11. M & M Products
Sta-Sol-Fro
Soft-N-Free
Moxie
Curly Perm |
| 4. A.W. Curtis Labs
Curtis Rubbing Oil
Curtis Hair & Skin
Care Products | 12. The Madame C.J. Walker
Manufacturing Co.
Madame C.J. Walker Hair
and skin care products |
| 5. Dudley Products Co.
Dudley's Hair & Scalp
Conditioner Plus
Vitamins A, D, & E
Dudley's Scalp & Skin
Antiseptic Conditioner
Dudley's Hair Rebuilder
Dudley's Placenta & Farnethenol Cond. Packets | 13. Pro-Line Corp.
Pro-Line
Curly Kit
Kiddie Kit
Kiddie Kare |
| 6. Ellis & Sons Co.
Good Fred
Handsome Dude
My Johnnies | 14. Sir Charles, Inc.
Sir Charles' line of hair
care products |
| 7. Hairlox Company
Capital Curl
Curly Care
Afra-Perm
Root | 15. Soft Sheen Products
Soft Sheen Hair & Scalp
Conditioner
Care Free Curl
Miss Cool hair care prdcts |
| 8. Johnson Products Co.
Ultra Sheen
Gentle Treatment
Classy Curl
Precise (and others) | 16. W & W Pharmaceuticals
X-ception 3 N 1 Activator,
Moisturizer & Cond. |
| 9. L & M Products
Spring Curl
Spring Perm | 17. Worlds of Curls
Curl Activator
Blue Satin Creme
Conditioner Relaxer
Simply Satin Cosmetics
Highlights Temporary
Hair Coloring |

This community-building message is brought to you by the Black Business and Professional Support and Involvement Committee of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the Proud Lady symbol is displayed.

Frankie Gillette

Co-Chairpersons

Evelyn Peavy

Co-Chairpersons