

Entertainment

TRENIERS: HAVE SEEN IT ALL ...EVEN IN LAS VEGAS

By JOE CROSS
Sentinel Writer

While they may sing
some modern songs and

take advantage of the
latest in musical equip-
ment, if there is any
lounge act in Las Vegas

that brings back pictures
of the "good old days"
in the lounge scheme of
things, it has to be the

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On behalf of the Board of Directors and Staff of Black & White, Inc., I would like to extend their thanks and appreciation to our community for its support of this year's BLACK & WHITE BALL.

The great outpouring of support from every segment of this city has been phenomenal and we will not forget it.

We would like to say THANK YOU to the many merchants/businesspersons who donated door prizes for the Ball this year. Special thanks go to our Grand Door Prize donors: Larry & Terry Wilburn; Big 8 Market and Poor People Pulling Together (Erma O'Neal).

With your continued support this event will become bigger and bigger each year; we hope we can continue to count on you for your cooperation/support in the future.

We would also like to wish everyone A HAPPY HOLIDAY SEASON and leave you with this quotation:

"May the Roads be Clear and your Fortunes Wide;
May the Friends you Love be at your Side."

Thank you,

VERDIA E. TURNER
Assistant Director

P.S.: BLACK & WHITE, INC. is once again having a New Year's Party and would like to invite your participation:

Date: December 31, 1980
Place: Gold Room
Las Vegas Convention Center
Time: 9:00 PM until
Price: \$7.00 - singles
\$10.00 - couples

Treniers.

Currently holding down the fort at the Frontier's Circle "F" Lounge, the Treniers and their band make no bones about it. They are there to entertain their audiences by giving them what they came for — a lot of music they've heard before and plenty of laugh it up stuff between tunes.

They way they do songs like "Up The Lazy River" or their closing number, "Rockabye Your Baby," make it no wonder they've won a couple of Lounge Show of the Year awards in town.

In fact, the total group's job on "I'll Be Down To Get You In A Taxi, Honey," a Dixieland jazz version no less, is worth the whole evening just by itself.

The four Trenier brothers — there's Skip, Buddy and the twins, Cliff the "drunk," and Claude — came up the way many black groups did way back when, learning their music at home and on the streets of their hometown of Mobile, Ala.

"There were very few places for kids in those days," recalled Claude. "There were no clubs in the old days and no musical plays (in Mobile)."

The only place they could get jobs was to "work yourselves across the country. The money wasn't that good but at least we got a lot of good training."

Their wanderings led the Treniers to Las

Vegas at what was probably a perfect time — from a career point, that is, for 1947 was about the time the city first started its entertainment and casino boom.

Not that living in Las Vegas in these days was much to be proud about, for blacks were criminally (and that's the only word to describe the treatment in those days) discriminated against in this town.

At one major resort,

then-popular Gene Austin in the Old Flamingo.

"We were working at El Rancho when it burned down," said Cliff, "and we opened the Riviera, plus playing all the big clubs in town."

The reason for their success has many facets. For one thing, they are smart enough not to burn themselves out by working elsewhere — like Atlantic City where they now spend six months a year,



Treniers

they were forced to "wait outside by the swimming pool during our breaks," said Claude. "And the only place we could live was West Las Vegas."

On the positive side, they were able to find a lot of work because of their outstanding talents — both as showmen and as singers.

They were working in all the big spots in those days — including the opening act role for the

only to find they're drawing people who have seen them out here.

The secret to the Treniers' long and successful career in Las Vegas is simple to figure out. Just watch their audiences — and realize that the reason they enjoy the group so much is summed up by Cliff Trenier when he says simply, "we really do have fun" onstage.

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