

Seek Wedge Jobs Counsels Pitkin

"Get yourself a wedge job!" That's the advice of Walter B. Pitkin gives young people eager to get a running start in life. Lumberjacks use wedges to topple mighty trees, says the psychologist and author in the current Roarian Magazine, and youth can use the same device to crack open the doors of opportunity.

"To get a wedge job, develop an accessory skill." Pitkin counsels men and women, explaining that high competence in a low field is necessary first of all. "You seek work that brings you into close contact with some man at or near the top. The work must be humble. But your skill at it must be, as the movie advertisements say, supercolossal, if not positively mastodontic."

Many of today's "big shots" started as aides to private secretaries, then became private secretaries, then executive secretaries, and so on up, he says. For that reason mastery of stenography, bookkeeping, or a similar skill gives a young person with ability and ambition an unparalleled opportunity to learn about company trends and conditions. As he makes himself useful in small jobs, bigger jobs will come to him.

Law may be a wedge skill, Pitkin informs impoverished young attorneys looking for clients. By studying new and proposed laws as they affect a specific business, an able lawyer may create a job for himself. Facility in writing may enable a young man to make technical reports and scientific abstracts readable to the public and thus make himself useful to an industry. Door-to-door selling, mechanics, photography, and many another skill may be used to serve a similar purpose.

"No skill, well mastered, is too slim or inconsequential to be laughed off, if you think hard enough about how to use it as a wedge," concludes Pitkin. "Use it ingeniously, not to begin at the bottom and work up, but to crack into the 'big stuff' with a very small tool."

AND HOW!

Last night the neighbors had their radio going too loudly. Someone called up and asked them to turn it off. "If you don't like it wry don't you move to another part of town?" the neighbor lady wanted no know. To which the complainer replied: "Lady, we do live in another part of town."

—Atchison Globe.

Help Kidneys Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic, irritating drugs. Be careful. If functional disorders of the Kidneys or Bladder make you suffer from Getting Up Nights, Nervousness, Leg Pains, Circles Under Eyes, Dizziness, Backache, Swollen Joints, Excess Acidity, or Burning Passages, don't rely on ordinary medicines. Fight such troubles with the doctor's prescription Cystex. Cystex starts working in 2 hours and must prove entirely satisfactory in 1 week, and be exactly the medicine you need or money back is guaranteed. Telephone your druggist for Cystex (Siss-tex) today. The guarantee protects you. Copr. 1937 The Knox Co.

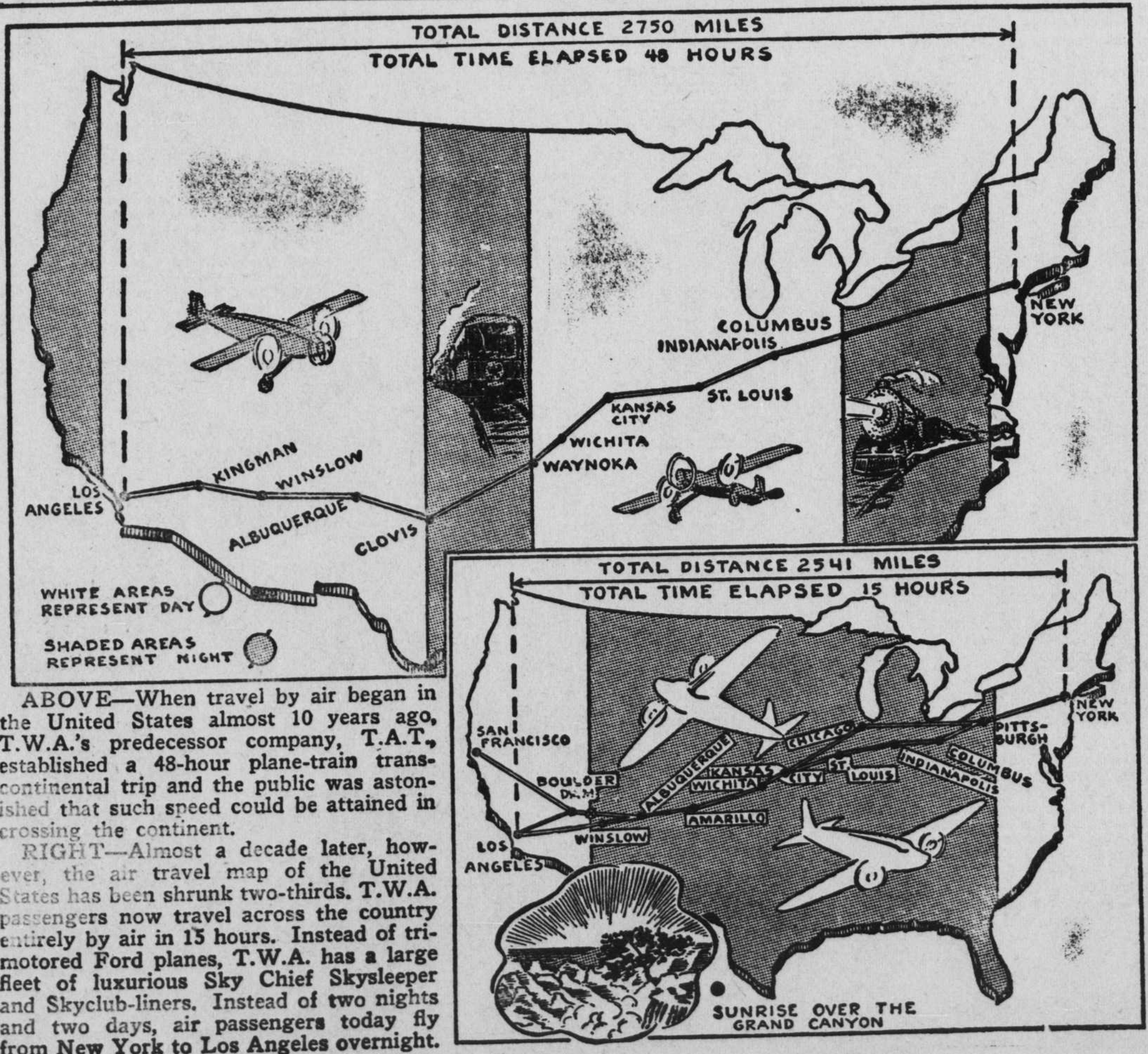
LITTLE MOMENTS IN BIG LIVES

Kessler



ED, HOWE, SAGE OF POTATO HILL, AUTHOR AND EDITOR, OF ATCHISON, KANSAS, WAS A TYPE-SETTER AT ELEVEN IN BETHANY, MO.

AIR TRAVEL WEEK MARKS 10 YEARS PROGRESS



ABOVE—When travel by air began in the United States almost 10 years ago, T.W.A.'s predecessor company, T.A.T., established a 48-hour plane-train trans-continental trip and the public was astonished that such speed could be attained in crossing the continent. RIGHT—Almost a decade later, however, the air travel map of the United States has been shrunk two-thirds. T.W.A. passengers now travel across the country entirely by air in 15 hours. Instead of trimotored Ford planes, T.W.A. has a large fleet of luxurious Sky Chief Skysleeper and Skyclub-liners. Instead of two nights and two days, air passengers today fly from New York to Los Angeles overnight.