

Let Bubbie And Zadie Come To Your House For Hanukkah



Daniel Halevi Bloom, author of **BUBBIE AND ZADIE COME TO MY HOUSE: A Story for Hanukkah** (\$9.95), picks up the Hanukkah mail for his friends Bubbie and Zadie at their mail box in Alaska. Bubbie and Zadie (Yiddish for Grandma and Grandpa) are Bloom's magical characters who visit Jewish children on Hanukkah to bring the spirit and joy of the holiday. They also correspond with thousands of children (and grownups too!) about the traditions of all the Jewish holidays. Donald I. Fine, Inc./128 East 36th St./NYC 10016/212-696-1838.

Since 1980, Jewish children have been writing to Bubbie and Zadie (Yiddish for Grandma and Grandpa), a magical pair of grandparents who live in Nome, Alaska, and make annual Hanukkah visits to Jewish children all over the world. Created by Dan Bloom, a Jewish writer living in Alaska, these two lovable characters have been written up in newspapers and magazines everywhere, resulting in thousands of letters addressed to "Bubbie and Zadie." Now, after five years, children of all ages can read about Bubbie and Zadie for themselves in a fully-illustrated storybook, **BUBBIE AND ZADIE COME TO MY HOUSE: A Story for Hanukkah**, by Daniel Halevi Bloom with illustrations by Claudia Julian.

Who are Bubbie and Zadie? As told in Bloom's charming tale, they own a tailorship in

Nome, Alaska, and each year, on the first night of Hanukkah, they fly "like figures from a Chagall painting" around the world, to visit every Jewish home in the world, sharing the joy of the holiday.

In Bloom's book, a little boy recounts the story of Bubbie and Zadie's first visit to his house. He describes the magic of hearing their first knock on the door, and how they shook the stardust from their clothes. The boy discovers that Bubbie and Zadie are not only magical, they are also very wise....they love to hear and tell stories...and they bring the children a special gift...a good heart. As Zadie explains, "A good heart is like a pretty candle burning in the menorah. It can light the world."

During their visit, Bubbie, Zadie and the children play a Hanukkah game (dreidel, dreidel) and sing a Hanukkah song. Finally, as they put on their coats for their journey through the night sky to visit other children, Bubbie and Zadie ask the boy and his sister to write, and then with one last hug and "Shalom Aleichem" they depart, leaving behind the joy of their visit and the spirit of Hanukkah.

To date, Bubbie and Zadie have replied to nearly 10,000 letters. On the last page of the book, children will find an address where they can write to them, too.

Aids Diagnosed In 23 Israelis; 13 Died

JERUSALEM (WNS) — AIDS (Acquired Immune Deficiency Syndrome) has been detected so far in 23 Israelis of whom 13 have died, the Director General of the Health Ministry, Dan Michaeli, reported at an international conference on infectious diseases here November 12.

He said nine of the cases were detected during the past year, an alarming rise over the previous year. Fifteen of the victims were homosexuals infected while in the U.S., Holland and France. Three Israeli homosexuals with AIDS have gone overseas for treatment. One AIDS patient left an Israeli hospital, apparently abandoning treatment, and is believed to be still in the country.

United Jewish Appeal Video On Location With Prime Minister Shimon Peres



United Jewish Appeal cameras were on the scene recently to record an exclusive private interview with Israel Prime Minister Shimon Peres by UJA President Stanley Horowitz, left, and Alex Grass, National Chairman, center. The Prime Minister described the unique relationship between the UJA/Federation Campaign and Israel, and spoke of the significance of Project Renewal and Operation Moses. This unusual video may be ordered in all video formats for use at campaign meetings, conferences and special events. Cleared for telecast on both broadcast and cable television, the 4:55-minute videotape is available by contacting Media Services, Communications/Public Relations Department, United Jewish Appeal, 1290 Avenue of the Americas, New York, N.Y. 10104 or by calling (212) 757-1500, ext. 333.

A Chair For The Veep



Vice President George Bush (left) accepts a miniature metal chair encased in plastic as a token of the recently-established George Bush Chair in International Relations at Bar-Ilan University in Ramat Gan, Israel. Right, George Klein of New York, a leader in establishing the chair. Center, Hermann Merkin, active in Bar-Ilan activities in the U.S. Presentation was made during the Vice President's visit to New York for the 40th anniversary of the United Nations.

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