

LAS VEGAS

SHOWCASE



Months ago I waltzed around town with RICHARD BROOKS, the noted movie director, to help him find some locations for his new MGM/UA epic on a compulsive gambler. Later, there was a Variety piece mentioning SAM SHEPARD as the star, but a few days ago ARMY ARCHERD itemmed in his "Just for Variety" Daily Variety column, "FREDDIE FIELDS' first of many under his new pact at MGM/UA will be 'The Fever,' written and directed by RICHARD BOOKS, with RYAN O'NEAL to star. Stay tuned, we'll get to the bottom of this puzzle...CLIFF SEGERBLOM's "50 Years of Painting in Nevada" was more than worth the drive to THE BURK GALLERY in Boulder City. Couple of Fridays ago at the preview showing and champagne reception, the second most handshooked person at the gallery was CONGRESSMAN HARRY REID. But, he can't paint worth a hoot. CLIFF's show closed Wednesday, but DARLENE

BURK probably has some of his marvelous Nevada watercolors and acrylics showing still. Call her at 293-3958....LORETTA HOLLOWAY left her new Vegas home for a Dallas date and on to Taffyland where she'll open for RICH LITTLE at Harrah's (she didn't say which Harrah's, the Marina or the new Trump Plaza store on the Boardwalk), then on she wings to Japan for two months....Double-take inside one of our local daily journals' story on Las Vegas Symphony Orch's 5th season of concerts with this booboo: "The four concerts at ARTEMUS HAM CONCERT HALL include such works at BEETHOVEN's "El Amor Brujo" by MANUEL DE FALLA"....Original Playwriting Competition deadlines Friday (31) sponsored by Allied Arts Council & Hearst Foundation. It's an \$800 prize with judges PAUL C. HARRIS SR. of UNLV, EDDIE FOY III of the Sahara Hotel and pro actress MARY VAN KIRK. Manuscripts with \$15 fee are to be delivered to Arts Council's main office, 420 So. 7th St....It's probably like another of those recent Dallas windings where SEN. PAUL LAXALT always popped up. He's hosting the anni Basque Festival Saturday at Silk Purse Ranch, honoring CLAUDINE WILLIAMS & BILL MORRIS. Emcee is FRED LEWIS and the \$100 including entertainment, dinner & cocktails will benefit social service programs of Catholic Community Services.

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BILL EDWARDS, drama critic for Daily Variety, wasn't too kind to MARTY ALLEN & STEVE ROSSI, who tossed a pre-opening party last night in the Maxim's Cabaret showroom for their return to Vegas. After the opening in late July of the duo's "Follies: Vaudeville Revisited" at Westwood Playhouse in Southern California, Edwards noted "many of the routines they do in this show are the ones they did on the ED SULLIVAN SHOW and in clubs in the past....ALLEN's new wife, KATIE BLACKWELL, wrestles with a few songs, vocally, but her strongest point is sell, sell, sell, which gets tiresome"....Landmark puts up a \$50,000 cash prize to overall series champ in a blackjack tourney December 16-17. Five top finishers in each monthly card bout qualify for the "winner take all" finale, featuring a maximum of 30 players....SIG SAKOWICZ starts third year on KTNV-TV-13. Show is viewed Saturday at 1:30 p.m. and Tuesday 12:30 a.m....BOB STUPAK is paying DAN KOKO \$1 million if he jumps in free fall from top of the new Vegas World hotel-casino, 326 feet landing in a huge air bag. In the contract BOB made with DAN, the last sentence reads: "In the event of the death of the performer, this agreement is null and void."

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Jerry Lewis Telethon Airs This Weekend

The Jerry Lewis Labor Day Telethon to benefit the Muscular Dystrophy Association (MDA) will be broadcast this weekend by KLAS, Channel 8, from 6 p.m. Sunday, September 2

through 4 p.m. Monday, September 3, live from Caesars Palace. As one of the 200 television station "Love Network" carrying the Telethon, KLAS will "cut away" from the network for

hourly local segments to highlight Nevada's statewide involvement and community-wide events in Las Vegas. Hosting Las Vegas segments will be KLAS' Eric Randall and local personalities Gus Giuffre, Mary Magnani, and Peter Anthony.

In Las Vegas, a special carnival at Sunset Park, corner of Sunset and Eastern, will start at Noon on Sunday. Game and food booths will be open Sunday and Monday with proceeds benefitting MDA. Cash contributions may also be made at any Las Vegas 7-Eleven Store.

In 1983 Las Vegas viewers of "The" Telethon pledged a total of \$220,000 supporting MDA's Nevada programs of free clinics, free medical services including wheelchairs and therapy, summer camp, and MDA research. All services are provided at no charge to the Nevada families affected by 40 neuromuscular disorders included in MDA's programs.

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