## Metsendaum

by RABBI SAMUEL SIL VER
The newest United Stares Senator, Howard Merzonhaum will be comfor able in his Legislative role.

Afrer all, he was leader of the majority In the Ohio Senare ar 28

A labor lawyer, he displayed a remarkable busfness acumen and became quite weal:hy. Once, he owned Avis!

But the new senator, appointed to that post by Gov, Gilligan, to fill the term of Sen.

## A MUST

WHEN IN
the reno AREA CONFOP


ESThe Pide of the Eomstock \&2
GOURMET DINING AT IT'S BEST IN THE ATMOSPHERE OF THE COMSTOCK ERA
MUSIC AND LIVE ENTERTAINMENT

Saxhe, the new Artorney-Generdi, has remained a humanitarlan and a liberal.

He is also a person much at home with his Jewishness. He is a stalwart of Fairmount Temple, Cleveland. Among his national Jewish invol vements are his assumptions of impor:ant posts with the American Jewish Congress and the Urion of American Hebrew Congregations (where he was an ideological partner of the late Rahbi Maurice Eisendrath).

Howard Merzenbaum has a fine family. He is devoted to that brave Mideast democracy known as Israel. He is a consclentious servant of God and man who accepts the Hebraic credo that a man is to be judged not by what he has but by what he does with what he has.
In his campaign (in which he lost to Bob Taft Jr. by, a hair) his slogan was 'Ler's Go, Metz," It is a cry which can now be taken up by all Americans.

## In a Nutshall <br> BY RABBI SAMUEL SILVER

One characteristic of our times is man's ability to compress ideas into brief statements. Advertising slogans and bumper stickers illustrate this knack of verbal shrinkage.
"For the rest of your life" is the way a couch is touted.
"Where your money talks," is the commercial for a bank.

And think of the prevalence of bumper stickers which pleaded with the U.S. to do something for POW's and MIA's.

The Watergate has inspired a host of stickers suchas "No amnesty for Watergate?" and "Kennedy for' 76 ; he's already rich."

There is a sign on an antique shop: "Remains to be seen." And there is a shop wheih mains to be seen." And there is a shop which alls itself "Den of Antiquity.
Outside of a church on a July day there was the legend: "Recreation is right up our alley." And that Lion safari outfit has big signs to the effect, "Trespassers Will Be Eaten." And one of the great verbalists of our day, Groucho Marx, once described a woman: "She speaks 120 words a minute with gust up to

## SAVE YOUR LIFE B \& R ALARM SERVICE

LOW PRICED SECURITY DEVICES FOR
PERSONAL. HOME AND BUSINESS APPLICATI
NO INSTALLATION CHARGES.
NO LEASING EXPENSES.
BERT BACHENHEIMER LAS VEGAS NEV, SAHARA P.O. BOX 2946 24 Hrs. Ph. 735-6662 24 Hrs.


## Before You Decide

 WE URGE ALL READERS TO CONSIDER
## LAS VEGAS



ANY DEAL ANYWHERE
tspecially for israflite readers NOW, TWO LOCATIONS
3470 BOULDER HIBHWAY

##  <br> Walt Enpreehts

824 dechiuin

## 451-NEI

ASK JACK TELL, WHO DRIVES ONE

## PASOUALE IS BACK Humse

 Pasquale Donza Master Chef © $)$ of Cioppino FamePROUDLY ANNOUNCES THE OPENING OF HIS NEW

 SUBSTANTIAL PENALTY FCR EARLY WITHDRAWAL

Filainite suvilies
PHOIII $384-8752$

