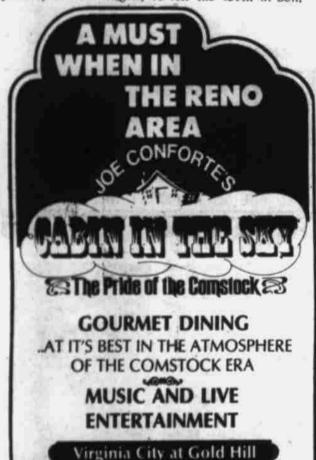
Metzenbaum

The newest United Stares Senator, Howard Merzenhaum will be comfor able in his Legislative role.

After all, he was leader of the majority in the Ohio Senare at 28!

A labor lawyer, he displayed a remarkable business acumen and became quite wealthy. Once, he owned Avis!

But the new senator, appointed to that post by Gov. Gilligan, to fill the term of Sen.



Saxhe, the new Attorney-General, has remained a humanitarian and a liberal.

He is also a person much at home with his Jewishness. He is a stalwart of Fairmount Temple, Cleveland. Among his national Jewish involvements are his assumptions of important posts with the American Jewish Congress and the Urion of American Hebrew Congregations (where he was an ideological partner of the late Rabbi Maurice Eisendrath).

Howard Merzenbaum has a fine family. He is devoted to that brave Mideast democracy known as Israel. He is a conscientious servant of God and man who accepts the Hebraic credo that a man is to be judged not by what he has but by what he does with what

In his campaign (in which he lost to Bob Taft Jr. by a hair) his slogan was "Let's Go, Metz." It is a cry which can now be It is a cry which can now be taken up by all Americans.

In a Nutshell

BY RABBI SAMUEL SILVER

One characteristic of our times is man's ability to compress ideas into brief statements. Advertising slogans and bumper stickers illustrate this knack of verbal shrinkage.

"For the rest of your life" is the way a couch is touted.

"Where your money talks," is the commercial for a bank. And think of the prevalence of bumper stick-ers which pleaded with the U.S. to do something

for POW's and MIA's. The Watergate has inspired a host of stick-

ers suchas "No amnesty for Watergate!" and "Kennedy for '76; he's already rich.

There is a sign on an antique shop: "Remains to be seen." And there is a shop which mains to be seen." And there is a shop which calls itself "Den of Antiquity."

Outside of a church on a July day there was the legend: "Recreation is right up our alley."

And that Lion safari outfit has big signs to effect, "Trespassers Will Be Eaten." And one of the great verbalists of our day, the effect, Groucho Marx, once described a woman: "She speaks 120 words a minute with gust up to

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