

# AT LAST, AT LAST MGM GRAND HOTEL OPENS DEC. 5

## GRAND HOTEL

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entertainers following Martin are: Bobby Darin, Sergio Franchi, Shecky Greene, Helen Reddy, Dick Capri, Pat Cooper, Barbara Eden and Joan Rivers.

Additionally, Jackie Gayle and Lou Rawls have been signed to switch hit between the Celebrity Room and the 300 seat Lion's Den lounge, where the artist lineup includes Donna Anderson, the Barry Sisters, Herb Eden, Fabian, Carmen McRae, Marilyn May and Bobby Rydell.

Other performers scheduled to work the opening of the \$106 million MGM Grand entertainment complex include Murray Arnold in the Cub's Den and Yasha Seminoff in the Parisienne Bar.

As originally planned, "Hollywood Hollywood," the superspectacular staged and directed by Donn Arden for the Ziegfeld room, will bow in late December.

Additionally, the MGM Jai Alai Fronton will entertain about 2200 persons nightly with its exciting, Spanish-bred action.



MGM GRAND HOTEL

Among other standout features are 2100 rooms, five entertainment lounges, movie theatre, 145,000 square feet of convention space, 75,000 square foot shopping arcade, and five dining rooms.

The Super Bowl could be played in its casino, if the kick were eliminated.

Game site in the MGM Grand Hotel casino would provide limited seating, but the playing field would measure 140 yards, a gridiron, plus four end zones.

On the dining side, it will be "decisions, decisions" among a gourmet room, steak and



ALVIN BENEDICT



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Rounding out the many attractions of the wonderful whirl of the MGM Grand are a 300-seat movie theatre with love seats and beverage service, strolling musicians in the Parisian lounge, musical groups in the Cub Bar and intimate music in the top-floor casino.

Another word on Jai Alai. Billed as the fastest game in the world, the Spanish-bred sport will bring an exciting new dimension to the desert city with the bow of the MGM Grand Fronton, the only such facility in the Western United States.

At the MGM Grand, 12 games will be played nightly in a 2200-seat, luxury fronton, where there will be pari-mutuel betting styled after thoroughbred racing on the exciting, super athletes.

Dec. 5 is but the opening date for a series of parties marking December as the premiere month for the \$106 million entertainment complex. The announcement of the opening schedule of events was made by Alvin Benedict, president of the MGM Grand, the world's largest resort hotel.

At the same time, Bernie Rothkopf, executive vice-president, announced that Jackie Gayle and Bobby Rydell will be the premiere stars in the Lion's Den Lounge.

Additionally, entertainment personalities will be among celebrity hosts and guests throughout the party period, in which social events will be highlighted by Harry James' musical appearances at dinner dances.



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lobster house, Italian restaurant, 24-hour New York-style delicatessen, round-the-clock coffee shop and seafood bar, plus an ice cream parlor for the calorie chasers.

Convention facilities total 145,000 square feet, including one room of 40,500 unobstructed square feet, a mini-football field with adjoining grandstand room.

The 2100 rooms will range from individual accommodations, each given a suite effect by inclusion of a sitting-room alcove, to multi-roomed, multi-leveled suites measuring up to 5,000 square feet and named for movie characters.

And there will be swimmingly devised swimming and therapy pools in garden settings, more dining and drinking diversions and cabanas, a waterfall and five night-and-day tennis courts adjoining.

On the ground level are shopping areas as far as the eye can see.

Within the Grand Arcade will be spacious, completely equipped and professionally staffed men's and women's health clubs and a youth center with game rooms and TV lounge.

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