

OF THE STARS

9,000,000 SAW STARDUST LIDO SHOWS



FRAZIER AT CAESARS

Joe Frazier, newly crowned world heavyweight boxing champion following his recent knockout victory over Jimmy Ellis, opens a three-week engagement as a song-and-dance man at Caesars Palace in Las Vegas on March 20.

Frazier and his eight-man rock group, The Knockouts, will appear twice nightly in the hotel's newly renovated Nero's Nook lounge on a bill that will include comedian Norm Crosby.

The Stardust Hotel's "Lido de Paris" spectacular, first French revue to be imported to the U.S., continues to compile an unprecedented attendance record. More than 9,000,000 persons have now been thrilled at performances of Las Vegas' greatest tourist attraction since the construction of Hoover Dam.

Since the Lido's current edition (No. 8) was launched in May, 1968, the magnificent musical extravaganza has now reached its 21st consecutive month and is still doing capacity business at each performance. When the final curtain is rung down on April 7, making way for Lido spectacular No. 9, premiering April 17, the current show will have

amassed a record-breaking performance total of 23 consecutive months.

The "Lido de Paris", which made its debut in a burst of brilliance that overwhelmed the press and public alike, triggered an entertainment revolution among Las Vegas' theatrical entrepreneurs. Several Strip hotels have followed Stardust Hotel entertainment chief-producer Frank Sennes in importing Parisian revues to Las Vegas.

A spectacle on the most lavish of scales, the Lido offers a high standard of artistic splendor the show world has never matched. The stunning array of ingredients making it a true show business marvel include:

Production numbers breathtaking in execution and costuming. Stage effects and truly space age electronic wonders. Massive regiments of beautiful showgirls and dancers. Unique and distinctive specialty acts with a continental flavor. Electrifying dance routines. Spine-tingling disasters whose stark realism seem impossible of portrayal on a showroom stage. Lush staging by Frank Sennes had director Donn Arden, who are remarkably gifted in displaying nudes artistically.

MONEY TO LOAN
Send Letter to:
LOAN,
Las Vegas Israelite,
Box 14096, L.V., Nev. 89114

TANYA, THE WORLD'S GREATEST PERFORMING ELEPHANT, CAN UNQUESTIONABLY CLAIM THE TITLE TO BEING LAS VEGAS' BIGGEST GAMBLER. TANYA, CURRENTLY APPEARING AT CIRCUS CIRCUS CASINO IN LAS VEGAS, DEMONSTRATED HER SKILL AT THE SLOT MACHINE DURING THE CIRCUS CIRCUS "LET'S MAKE A DEAL DEAL CELEBRATION." SHE ALSO ROLLS DICE OCCASIONALLY AT THE CIRCUS CASINO.

cousin a real big real estate magnate, just built a chain of empty stores.

How about my favorite gambling buddy, Nino the Barber, who claims he wants to open a bookie joint in Russia, because you can never lose an Election bet.

Just found out that Rose Guralnik (Husband is in the 21 pit at the Sands) can't come down to visit as she did for many years past because she sticks way out in front (expecting). Knowing these two nice people, must say they deserve the best.

Looking at the menu in the finest hotels in Las Vegas prompted us to ask three

different couples visiting here from New York, how our prices compare with their home city. We were astonished when they explained that to see any decent show on Broadway costs Dinner for 2 at any decent midtown restaurant-----

\$20.00
Tickets for two at Bway show-----\$25.00
Totals-----\$45.00

By comparison, the finest hotels in Vegas only charge at the most \$25.00 a couple for a magnificent dinner plus a fantastic show. You can't equal Las Vegas anywhere in the world.

More Kabaret Next Week.

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