

# NOTED LAS VEGANS SUPPORT CJA BALL MAY 25 AT CAESARS

ENTRATTER  
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East has the sovereign right to live in dignity and without fear--

If in fact you agree with me that ISRAEL MUST LIVE, then YOU MUST RESPOND! Words are no longer enough. We must respond positively in the only way possible. WE MUST SUPPLY THE NECESSARY MONEY TO HELP ISRAEL TO CARRY ON!

The 1969 campaign of the Las Vegas Combined Jewish Appeal is rapidly drawing to a close, but there is still time to respond. If you have not yet done so, send your contribution to the LVCJA office at 953 E. Sahara, or make your pledge by phoning 734-1203 or 384-5070.

How can we state the case more plainly? Israel's fight

is the fight of every Jew everywhere. We are happy to inform you that so many of our Christian friends and neighbors have responded to the call for they too are interested in furthering this great cause of freedom. With the growth of the Las Vegas community there are undoubtedly hundreds of new Jewish inhabitants. I hope and pray that this message will reach them. This year's appeal must be more successful than any previous one. It can be, with your help. Respond now!

ISRAEL MUST LIVE is not just a slogan, the words are indelibly burned into my mind and heart. I pray that you feel it too, and that your response will be a positive one, in the form of a maximum gift!



JERRY ZAHOWITZ, BILL WEINBERGER

CJA APPEAL  
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how able to pay. But there is another cost -- the spiraling monetary cost of defending the land. Virtually all of their taxes -- and they are the most heavily taxed people in the world -- must go into defense. So who is going to pay for the housing, the rehabilitation, the training of the tens of thousands of destitute Jewish refugees who will seek a new life in Israel next year?

If the Jews of America refuse to be lured into the false complacency of thinking that the emergency in Israel ended when the Six Day War ended; if the Jews of America realize that Israel's struggle for survival is being waged in the minds

and souls of her immigrants as well as along the minefields of her borders; if the Jews of America resolve that Israel must live, then there is no question of who will pay the costs for Israel's human needs.

We must help meet that price by giving to the Emergency Fund of the 1969 Las Vegas Combined Jewish Appeal. We must improve upon our community's splendid response to the needs of the past by giving in proportion to the far vaster problems of the coming year. Israel must live.

(To do your part, attend L. V. Combined Jewish Appeal Ball, Sunday, May 25 at Caesars Palace. Make your reservations early by calling 734-1203.)



DRS. L. RAIZIN, A. FELD, L. STEINBERG, J. HIRSH



HERB ROUSSO, LLOYD KATZ, ARTHUR MARSHALL, IRWIN KISHNER



BURTON BROWN, LEO WILNER



HERB KAUFMAN, LARRY DUBOF