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### Jewish Book Council

Jewish Book Month, to be observed from November 24 to December 24, marks the 25th anniversary of its sponsor the Jewish Book Council of the National Jewish Welfare Board.

"Know Your Heritage: Read Jewish Books," the theme of this annual and increasingly effective event, expresses the basic aim of the Jewish Book Council to create a renaissance of Jewish culture in America and to preserve the literary traditions of the destroyed European Jewish communities.

Organized in 1942, during the tragic Nazi holocaust which brought death to numerous illustrious European Jewish scholars and wanton destruction of great Jewish libraries and book collections, the Council has been guided and motivated by the conviction that the Jewish book contributes significantly to Jewish group survival even as Jewish learning embodied in the printed word has played a crucial role in the development and strengthening of Jewish communities throughout the world.

During the past quarter of a century, Jewish Book Month, which has become a recognized observance in the American Jewish calendar, has been a major force in the Council's aggressive pursuit of its objectives.

This occasion, created by American Jewry, has expanded into a literary instrumentality which brings Jewish cultural renewal and inspiration to communities large and small, to Jewish people of all ages and to Jewish groups with diverse ways of interpreting Jewish traditions.

The Jewish Book Council's roster of unique and invaluable services also includes its JEWISH BOOK ANNUAL, whose volumes offer the most complete record of Jewish book production in this country during the past 25 years; IN JEWISH BOOKLAND, a supplement to THE JWB CIRCLE and the only periodical which attempts to review all the English books of Jewish interest published in the United States, as well as selected Hebrew and Yiddish books; and the other Council publications, which have had a significant impact on the selection of books for purchase by individuals and libraries.

On its 25th anniversary, we congratulate the Jewish Book Council and extend best wishes for its continuing success in arousing interest in the Jewish literary heritage in all languages.

### Forward After Victory

by ABBA RIMON

The military victory of Israel swept aside many threats and many problems, and has presented new challenges. Just as the Keren Kayemeth play a prominent role in the country's struggle-by development of its wastelands and by settlement along the borders -- it is preparing formidable new development tasks.

The first thing the Jewish National Fund did after the Six Day War was move into the plots of ground in Israel territory to which Jewish farmers and Keren Kayemeth workers had been denied access by Syrian soldiers. Al-

most every year since 1948, some tractorists and workers had been killed at one point or other along this border by the Syrians, who were safely and strategically implanted in positions on the heights. To reclaim the soil here and prepare the fields for sowing of crops was debt of honor to those who had died for these lands.

Similarly, vital development tasks in the demilitarized zones have been started; urgent work which the JNF did not do in the past because Israel did not want to provoke unnecessary flare-ups and subsequent loss of life. In this category, about 25,000 dunams of soil are being reclaimed in the Latrun area, north of the Jerusalem Corridor, along the old Jerusalem-Tel Aviv highway. Another five thousand dunams of land are being cleared and prepared for cultivation at various new locations along the Syrian boarder. The intention is to establish conditions for the settlement of three new settlements here --- et Harmon (Baniyas) Spring in the north, site of one of the vital headwaters of the Jordan River, at Mateh Oz, overlooking the strategic Benot Yaacov bridge near Gadot, at Korazim Bet north of Lake Kinneret.

The other big project in a previously unapproachable demilitarized zone in the construction of a 28 kilometer roadway along the northeastern shore of Lake Kinneret and beyond, where the old border runs in some places 30 feet from the shore. Completion of a road around the lake will make all of it safe.

One of the tasks that the JNF is eager to undertake in the next year will no doubt be connected with the development of unified Jerusalem. It has already been approached to plant a forest park to the south of the old city on barren hills which give a splendid panorama of the Judean Hills and the ancient sites.

At the same time, the various development projects of the Jewish National Fund that were planned before June 1967 have received a new urgency as a result of recent events. The Central Galilee Development Project will be implemented according to plan, with new moshavim at Hazon and Zar'it and Shetula, and afforestation all over the Galilee. Work on roadbuilding and new outposts will be continued in Adorayim and the Negev. In the Negev itself, besides the construction of earth dams to control and use flood waters, it is intended to prepare settlement sites in both the western part at Dangur and at Besor, and in the eastern part from Yatir to the Arava Valley.

Among the incentives for this intensive program is the need to close up the various holes along Israel's line of defense settlements, to provide a strong agricultural backbone to the country as a whole and to absorb the expected new wave of immigration. Not least among the incentives is the desire to give thousands of volunteers from aboard a task worthy of their pioneering urge.

In addition to the plan to absorb 1,000 volunteers in various Keren Kayemeth development projects, the JNF will continue to play a chief role in providing work for thousands of unemployed, especially in afforestation work. It cannot be certain about the precise location of all these new projects, but it can be sure of its readiness to respond to the demands of the national government and the local councils. The many settlements that have already been promised additional land will not be disappointed, nor will the afforestation of uncultivated wastelands be put off.

The Jewish National Fund is a part of the constant growth of Israel. There is no doubt that the near future will bring many fresh demands for development work--- be it in areas within or beyond Israel's previous geographical scope. These tasks will be of a size and urgency that are unprecedented in Zionist history.

As a result of the Six Day War and all the recent indications of the magnificent desire to help on the part of the Jews of the world, the JNF believes that it is on the threshold of a new era of dynamic pioneering and development.

### Let's Laugh a Little

By Dr. Samuel Silver

There's an awful lot of wit around. A quip does much to life the gloom. I don't know about you, but I relish humor. That's why I'm rushing into print to share that sally I heard recently by some comedian who said that if Nelson Rockefeller is serious about not wanting to be president, let him prove it -- by hiring Romney's speechwriter. And I remember what Nelson Rockefeller himself said over a year ago at a reception for Pres. Zalman Shazar: "You and I have something in common; each of us must please 2 and a half million Jewish voters."

The continuing harassment of the Arabs makes one less amenable to the facetious comments which the Six-Day War unleashed. But one can still appreciate the assertion by someone or other that the Israeli secret weapon was: Dayanamite.

The eloquent Norman Thomas came through beautifully recently when he said that he opposed the war in Vietnam but he also opposed flag-burning. Those who feel our country should be more peaceful should not do so nasty a thing as to burn our banner. Let them wash the flag, instead, he said, with inclusive wittiness.

President Johnson has grim work to do but he softens

### TELL TALES

"One Man Plus The Truth Constitutes A Majority"

BY JACK TELL



### It's All Over

The die has been cast. Despite last minute efforts of the most persistent grandparents, the booth was entered, the curtain drawn, the lever snapped, the vote registered and the tally duly certified. That's it folks, and there's no way for recount, since there was only one vote. Both lawyers, the judge and jury were the same person, us. While you're at it say hello to the court of appeals, the very same.

We arrived at our decision through a process of elimination. After we had stashed our Bonnie and Michele, Percy's Jean-Marie and Kay's Lauren and Janet Patrice with the also-rans, for reasons previously stated, (although any one could have been an easy winner if it hadn't been for their darn grandparents) we re-traced the qualifications of the other entrants. Those you see on the next page are all deserving of the top prize, all precious, attractive, charming, pleasing, delightful and lovely.

It could have been declared a tie, without the quiver of an eye. But then we'd be accused of being too cheap to award the Bond. So we had to come to a decision. It wasn't easy.

Back we went for a minute inspection of the photos and the personalities of each child.

That Richard (Ricky) Holmes, in the arms of grandmother Jean of Zello's Beauty Salon, sure was appealing. He was the youngest entrant, two and a half months. At that age he would have many opportunities to go on and win many prizes in his lifetime.

Next we came to Steve, 12-year old grandson of those wonderful persons, Etta and Larry Harmell. You could tell by looking at Steve he was a gentleman and a scholar. What could a young man with his brains and looks want with a \$25 Bond? We know he's the type who would volunteer let one of the others have the prize. Isn't that so, Etta?

It would be difficult to find happier grandchildren than Ada Elenson's Marlene and Michael. They have the looks, the warmth and personality, unquestionably. Each could easily have been declared No. 1, but unfortunately there were two. So we had to pass them up.

The same reasoning eliminated Rhoda Kim and Holly Beth, delightful granddaughters of Mitch and Beverly Bell, and Jill and Marty Friedman, grandchildren of Bessie and Morris Friedman. Where could we ever find such beauty, charm and brilliance as in Holly Beth and Rhonda Kim? If only one stood out over the other, we'd certainly have a winner. But they are two of a kind, each a darling. As for Jill and Marty, we defy anyone to separate their qualifications. Pretty Jill and handsome Marty. Its even in the looks department. No one denies Marty is a brain, able to read and write at the age of five. But let us not discount two-year-old Jill when it comes to using her head.

That brings us down to the wire with 11-year-old Larry Kelly, grandson of Henny and Sadie Youngman and Kim O'Neill, Dean Fewkes' granddaughter. One is a handsome lad, the other a beautiful baby. Larry has the potential of a genius. His dad a late pianist of rare talent. His mother a literary agent. His granddad, the king of the one-liners, a comic without compare.

On the other hand there seems to be no end to Baby Kim's accomplishments. She stood at the age of four-and-a-half months and spoke at seven months. We couldn't believe it, but pictures don't lie, when we were told what she did at eight months. There it is on the next page for all the world to see. She lets her mommy know when that time arrives.

So how could we choose between a Kelly and an O'Neill? What a travesty? What a predicament? What a beautiful climax to an Israelite contest?

We ask you all to take a long hard look at Larry. Don't you see gentleman written all over his face? Aren't you as certain as we are that he is the type who would say: "Give the prize to the little lady?" No question about that.

So we here and now declare Kimberly A. O'Neill the official winner.

What else is new?

It occasionally with a bit of kidding. Remember, some time ago when he urged government people to put out their lights at night to save money? Shortly afterwards he told a press conference that his future son-in-law then courting his daughter in occasional White House dates, favored the program.

The late Pope John was prone to jest, as did his namesake, the late President Kennedy. As for Bobby Kennedy, he can aim a deft barb, too, as he did when responding to reports that the Russians said their cosmonauts saw no sign of God. Snapped Bobby: "Let them aim a little higher."

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