

B. Rosenfeld
293 Maryland Park
City



Sunday School

An urgent appeal was sent out by Rabbi Lebowitz for Sunday School Teachers. The classes this year will be larger than in any previous year and all prospective teachers are urged to contact the Rabbi or Cantor immediately. Call 5070. It was further announced that registration for Sunday School is still open, call above number, and ask for Ann Rosencranz.

Yum-Kupper Dance *Oct. 7*

The Young Adults Group, whose members also belong to various groups meeting at our Center will this year sponsor the Annual Yum-Kupper Dance. You can, if you attend this affair both have a good time, plus the fact that the entire proceeds, and they do mean ENTIRE PROCEEDS, will go to the Center Building Fund. These young people are becoming famous for their successful affairs, and we are sure that this dance will be in capable hands. The date has not been set, but you are promised, Music, door prizes, chuckwagon and surprises.

Boy Scouts

Troop No. 70, sponsored by Your B'nai B'rith meets every week, 7:00 p.m. at the Center, you mothers and dads of boys between the ages of 11-13 who do not belong to a scout troop, bring your son to the next meeting. This troop is non-sectarian, and your community is very proud of it. Call Scoutmaster Jim Ringleberg at 6882W for particulars.

New Year's Greetings
GEORGE ROSENCRANZ
HOLLYWOOD FURNITURE
Where 5th St. Joins Main St.

Baby Shower

Mesdames King, Fightlin, Goldring, Soskin, Provenzano were hostesses at a baby shower given in honor of Mrs. Betty Rosenfeld at the Provenzano home last Monday. In appreciation of this affair, and of the lovely gifts received, Mrs. Rosenfeld presented Mrs. Zelda Fightlin with a donation to the Bellefaire Home for Mal-Adjusted Children in Cleveland, Ohio. (This is a B'nai B'rith Project) Rabbi Lebowitz, and Cantor Kinnory officiated at setting of stone in memory of Morris Sallan at Woodlawn Cemetery, Sun., Sept. 20.

CLASSIFIED ADS

- * Expert Seamstress, Esther Spector 1216 Bridger.
- * ~~Wanted—2 BR Apt. for Rabbi Lebowitz, Galt—5076.~~
- * Stove For Sale—Hotpoint, like new, Call 3884J
- Wanted—Leather bound copy of book, 'What the Groom Should Know' Call Bob Levoff at 6807.
- Do you have a good location for Market? Contact Harry Levy 'Super Market Tycoon'
- Wanted: Life Guard for swimming pool, call George Rosencranz.
- For Sale—Plaster cast with plenty of autographs, Call Hank Greenspun.
- For Sale—Cheap, duplications of presents received at baby shower. Call Betty Rosenfeld, 5074R.
- * Seriously

David Messing, CPA
ANNOUNCES THE REMOVAL
OF HIS OFFICES TO THE
230 SOUTH 5th ST. BLDG.

B'nai B'rith News

1229 CARSON AVENUE • PHONE 5070

VOL. 1—NO. 4 LAS VEGAS, NEVADA SEPTEMBER, 1954

1954 HIGH HOLIDAY SERVICES 5715

Please Note: Services will be conducted on the evening of the first day of Rosh Hashanah as well as during the following day at the Huntridge Theatre (Charleston Blvd. and Maryland Parkway). Services on the eve of the second day of Rosh Hashana as well as during the second day will be conducted at the Center. . . . Yom Kipur Eve (Kol Nidre) services as well as Yom Kipur day services will be conducted at the theatre.

ROSH HASHANAH

- Monday Evening, September 27th at 8 P.M. (Theatre)
- Tuesday Morning, September 28th at 8 A.M. (Theatre)
- Junior Services at 10 A.M. (Center)
- Tuesday Evening, September 28th at 8 P.M. (Center)
- Wednesday Morning, September 29th at 8 A.M. (Center)
- Sabbath of Repentance (Shabas Shuvah)
- Friday Evening, October 1st at 8:30 P.M.
- This will mark the first Friday evening service for the year.

YOM KIPPUR

- Wednesday Evening (Kol Nidre), October 6th at 6:30 P.M. (Theatre)
- Thursday Morning, October 7th at 9 A.M. (Theatre)
- (All day Yom Kippur Services at Theatre)
- Junior Services at 10 A.M. (Center)
- YIZKOR (Memorial Services) at 4 P.M. (Theatre)
- Arthur B. Lebowitz Herman Kinnory
Rabbi Cantor

SHANAH TOVAH GREETINGS

In behalf of the Bnai Brith Lodge may we extend greetings and best wishes to each member of our Jewish Community for the New Year. May all of us resolve to do a better and fuller job of co-operating with each other in the fulfilment of the social and spiritual facets of Jewish life in Las Vegas. In this way and this way only will we be better citizens to our community and better servants to our God. May you and yours enjoy a happy, healthy and prosperous New Year.

BNAI BRITH NEWS

The following extend Shanh Tovah greetings to the Community:

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|------------------------------|--------------------------|
| Mr. & Mrs. Melvin Moss | Mr. & Mrs. Fred Kersch |
| Mr. & Mrs. Morry King & Sons | Mr. & Mrs. Lloyd Katz |
| Mr. & Mrs. Jerome Mack | Mr. & Mrs. Albert Goot |
| Mr. & Mrs. Ben Rosenfeld | Mr. & Mrs. Joseph Smith |
| Mr. & Mrs. David Goldwater | Mr. & Mrs. James Katzman |
| Mr. & Mrs. Irving Fields | Mr. & Mrs. Les Schwartz |

(Continued on Next Page)

Rabbi's Message!

We are beginning a new year which we must be careful how we greet and mould each moment of it. Shall we sin by letting the tiny seconds, the small minutes, the insignificant hours pass by in spiritual idleness, as so many time ghosts chasing each other? Or shall we utilize each blessed moment as good Jews?

This is the challenge that the new year will thrust at us as we assemble in the house of God, pleading for life, sustenance and happiness. In tender and yet, penetrating tones, year 5715 speaks to us. "I have been sent to you by my Creator, bearing in my arms gifts of potential goodness and divinity, 365 golden days in which to mould me and yourselves. What sort of a worker will you be, sluggish and crude, or agile and esthetic? Will you build to the praise of people, or to their chagrin? Will you be spoken of for blessing, or mayhap for curse? Will you practice the Golden Rule or the Selfish Rule? These are the questions which, I 5715 pose before you, Household of Israel, individually and collectively. And when the last rays of my setting sun shall have bathed the earth in last embrace, shall come your answers. God grant that I leave to you life and health and the joy of spiritual fulfillment."

Both old and young, the faithful Jews and the errant ones, are gripped by the sanctity of the occasion and the ineffable holiness of the hour, and are using this holy season for stirring confessions and pious resolves.

The Jew communes with God. He will speak to Him surcharged with the logic of emotion and the compelling force of a vibrant historical background.

May Benevolence, Brotherly Love and Harmony be ours in greater measure during this coming year and may we renew our loyalties to all that B'nai B'rith represents.

All good wishes for a healthful and Happy New Year and a year of greater achievement.

Rabbi Arthur B. Lebowitz

FORGIVE US, WE LIKED THIS MESSAGE SO WELL, WE HAD TO REPRINT IT. Editor.

Aliyus

The purchase of Aliyus (honors) this year will be handled by Mr. Louis Mack. You may reach him at 823 Park Paseo, Phone 2279.

Newcomers Party

B'nai B'rith and Sisterhood collaborated on a Newcomers Party Sunday Night, Sept. 19th at the Center.

The committees in charge of this affair want to thank the old-timers for their help, and the newcomers for attending.

The affair was in good taste, and marks the beginning of a series of get-to-gathers for the fall season. All members of the lodge are urged to encourage the attendance of all newcomers they know, for bigger and better B'nai B'rith.

SHANAH TOVAH GREETINGS

(Continued from Preceding Page)

Mr. & Mrs. Stanley Lowe
 Mr. & Mrs. Al Levinson
 Mr. & Mrs. Jerry Caoth
 Mr. & Mrs. Jerry Camhi
 Mr. & Mrs. Sam David
 Mr. & Mrs. Sam Diamond
 Mr. & Mrs. Joseph Dubin
 Mr. & Mrs. David Eisenberg
 Mr. & Mrs. Max Goot
 Mr. & Mrs. H. Greenspun
 Mr. & Mrs. Harry Levy
 Mr. & Mrs. Louis Mack
 Mr. & Mrs. Nathan Mack
 Mr. & Mrs. David Messing
 Mr. & Mrs. George Rosencranz
 Mr. & Mrs. Frank Soskin
 Mr. & Mrs. Paul Sperling
 Mr. & Mrs. Harry Wallerstein
 Mr. & Mrs. David Zenoff
 Mr. Al Green
 Mr. Max Chason
 Mr. Harry Mack
 Mr. Charles Salton
 Mr. & Mrs. Joe Gordon

STATE OUTFITTERS

STANLEY LOWE

COMPLETE OUTFITTERS

202 NORTH MAIN STREET

About Town . . .

Wedding Bells for Bob Levoff and Trudy Sanders. (Bob, now can I have your address book) . . . Betty Altman off to Los Angeles, George looking for pinocle games with needles . . . Elsie Goldring recuperating . . . thanks to Ann Rosencranz for her help on this paper . . . How do you explain two of our sisters winning \$1000.00 at Bingo and not telling their husbands . . . Glad to hear that Hank is now out of his cast, and is able to play gin again . . . Have you noticed the grand job Stan Irwin is doing civily . . . Getting a lot of comments on BB Radio Broadcasts . . . More new home owners . . . Harry Herst (Hershkowitz) . . . Mike Weiner . . . Alex Gold . . . Ruth Shore . . . Prospective, Al Goot, Harry Wallerstein . . . Welcome home to Sarah Tabak . . . Freda Isquith's son in military service, daughter to New York . . . Hello, Helen Greenstein, how's NY . . . Dick Goldring makes good in Television show . . . What BB girl was in hospital with black eye . . . Nell Kroloff's mother visiting . . . Dave Goldwater now soloing in practice of law, good luck . . . Dave Messing moves from 300 Fremont to 230 South Fifth St. . . . Trying to save on stationery, Dave . . . Joe & Mildred Gordon (Modern Market) celeb wedding Anniversary Sept. 19th . . . The Max Goots taking in New York & Miami on vacation . . . Jack & Jean Sherwin returned from Canada . . . Perry & Adelle Leener sees son Allen off to college in San Diego . . . Maxine Kozloff's son to prep school in Merceberg . . . Mike & Sally Gordon to pay retail for their liquor, no longer own Sallie's Liquor Store . . . Reba & Mort Saiger celebrating anniversary . . . Morry Kraus, presidents representative to Grand Lodge visits Las Vegas, finds no one home . . . Wolf calls to Gloria Levine on her new streamline figure, and congratulations on birthday . . . also congrats to the Kings, and Messings, unless I misunderstood both couples had double weddings, and the co-incident is both same dates.

Meeting Community Center

Annual meeting and election of new directors will be held Monday evening, Oct. 4th at 8:00.

Only members in good standing will be eligible to vote. Refreshments will be served, you are urgently asked to attend.

BB affair

The B'nai B'rith wishes to announce an unusual affair to be held in the near future. This will be a combined fund-raising and fun-having affair. We are not in a position to give dates and plans, but . . . keep one night open for us.

Sisterhood

The Sisterhood wishes to announce a Membership Affair, to be held on Wed., Oct. 20, 12:30 at the Sahara Hotel. Chairwomen for the affair are Helen Greenstein & Jeanne Messing.

The Sisterhood held their first meeting Sept. 16th at which time the incoming officers, and our new Rabbi & wife were introduced.

BB dues

It is interesting to note that Dues paid to your lodge is broken up in this manner. Obligations to the Grand Lodge, and Supreme Lodge are as follows:

Supreme Lodge Dues	\$3.00
Emergency Relief Fund	.50
Total to Supreme Lodge	\$3.50
Allotments to Nat. Youth Service Appeal for BB agencies functioning within District	1.50
District Grand Lodge to care for its operations	4.00
Special Assessment	3.00
Total	\$12.00

That leaves \$6.00 for your local lodge operation. With an approximate paying membership of 125 that gives \$750.00 to operate for the entire year. Our food cost for serving our social gatherings after meetings last year alone was near \$500.00.

Come on you Fund Raising Committees, get your thinking caps on, and lets raise more money. This report shows near Bankruptcy. Ben

DAVID GOLDWATER

ATTORNEY-AT-LAW
 ANNOUNCES THE OPENING
 OF HIS OFFICE AT
 300 FREMONT STREET

New Year's Greetings

HARRY LEVY

**MARKET SPOT and
 the FOOD CENTER**