
Las Vegas, Nevada

Elevation, ²⁰²⁰~~2200~~ feet.

Lowest Temperature, 13 above

Highest temperature, 113 above



Further information cheerfully furnished by

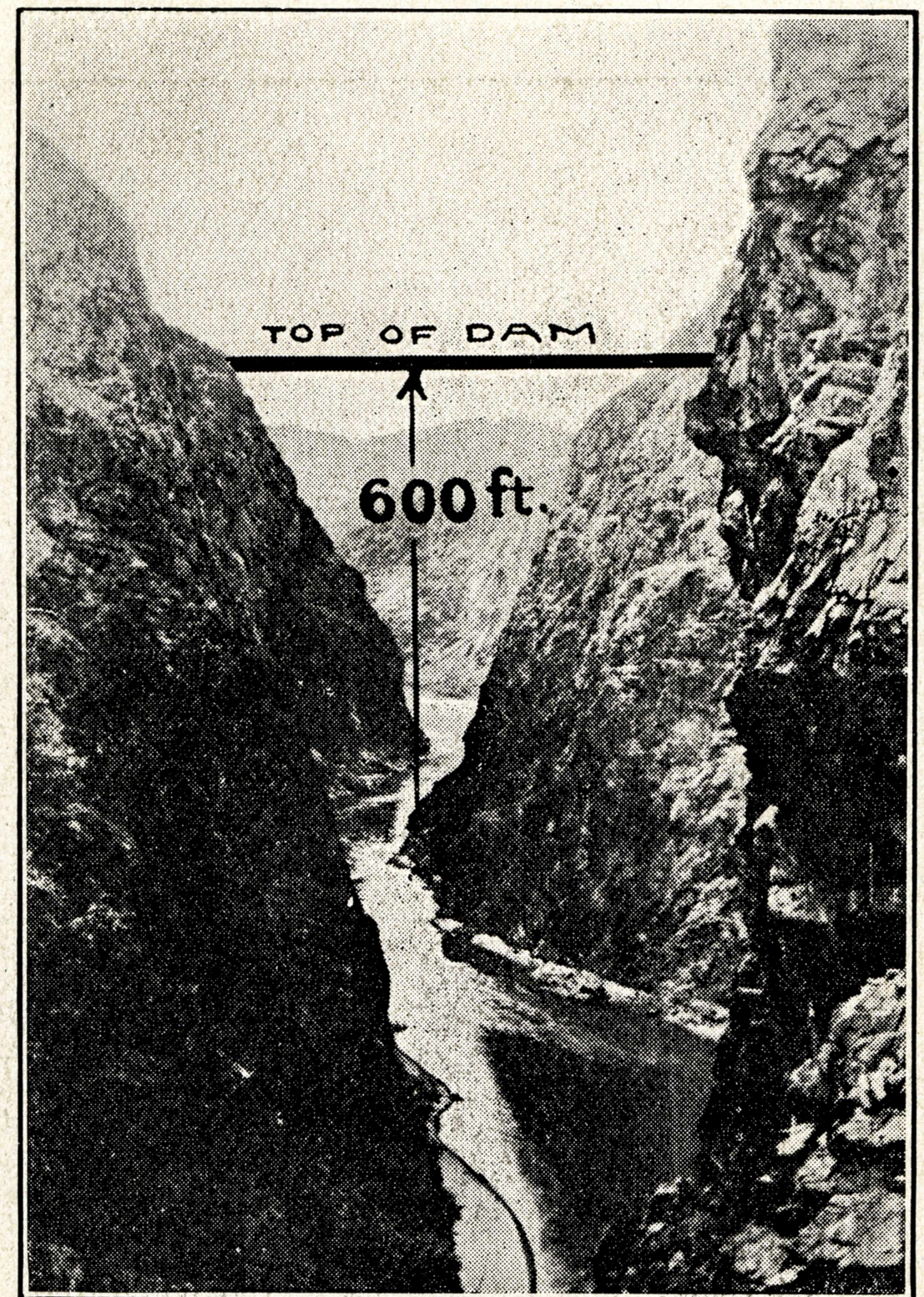
LAS VEGAS CHAMBER of COMMERCE

Las Vegas, Nevada

Las Vegas, Nevada

Center and County Seat
of Clark County, Nevada

*Gateway of the Great Boulder Dam
Project*



*On the Colorado River where it is proposed
to build the gigantic dam.*

*In Clark County, An Inland Empire
and Land of Opportunity.*

074X-1

Las Vegas, Nev. Chamber of Commerce

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LAS VEGAS

Clark County, Nevada

Is a thriving railroad town located in the heart of a County of wonderful undeveloped resources.

SHE HAS

A population of about 4,000, March, 1924;
The Division point of the Union Pacific Railroad;
The large division Shops, storehouses, and warehouses of the road;
The Great Ice Plant and Icing Station of the Pacific Fruit Express Company, with its Refrigerating Plant where thousands of cars of California fruits are iced on their way east;
The Oasis of a Coming Great Transcontinental Auto Highway;
The Arrowhead Trail being now on the Pikes Peak Ocean to Ocean Highway which reaches the Wonderful Scenic Beauty of Southern Utah, Cedar Breaks, Zion Canyon, The Natural Bridges and the North Rim of the Grand Canyon;
Two Fine Banks;
Two Newspapers;

Good Homes surrounded with green shade trees, lawns and flowers;
Well graded streets with concrete sidewalks and a paving plan under way;
Good Churches, five of them;
Good Schools;
Electric Lighting and Telephone systems;
A Modern Sewer Plant;
Fraternal Societies, Orders and Clubs;
A Good Public Library;
Enterprising Stores and Up-to-date Business houses;
A busy Realty Board;
A Local Bar Association;
Pure Spring and Artesian Water in abundance;
A wonderful climate;
A wide awake live Chamber of Commerce;

SHE IS

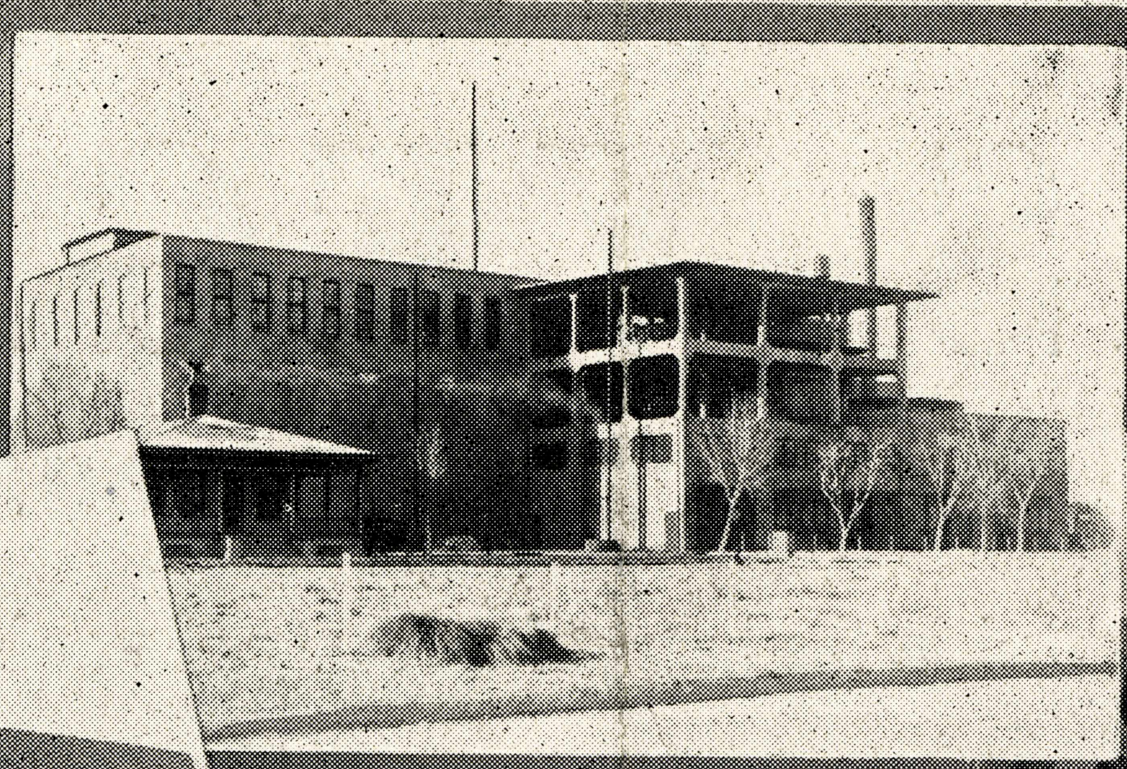
The center of millions of acres of undeveloped lands and the Hub of a mineral territory as rich as lies out of doors.

In these two particulars she is comparable to Salt Lake City, Utah, and Denver, Colorado, in that her greatness will be due to the fact of her location regarding agriculture and mining, two industries of vital importance, which constitute the natural foci for the creation of commercial centers, metropolitan communities of industry and population.

She is the Gateway of the Great Boulder Dam Project, now under consideration of the present Congress of the United States, and is destined to be the future home of teeming thousands.

The Las Vegas, Nevada, Chamber of Commerce presents herewith a short picture story of present actual conditions.

It believes in the Greatness of the Future of Las Vegas and Clark County and invites the consideration of all good citizens who desire to better their worldly conditions by investing or living with us.



PACIFIC FRUIT EXPRESS
ICE PLANT



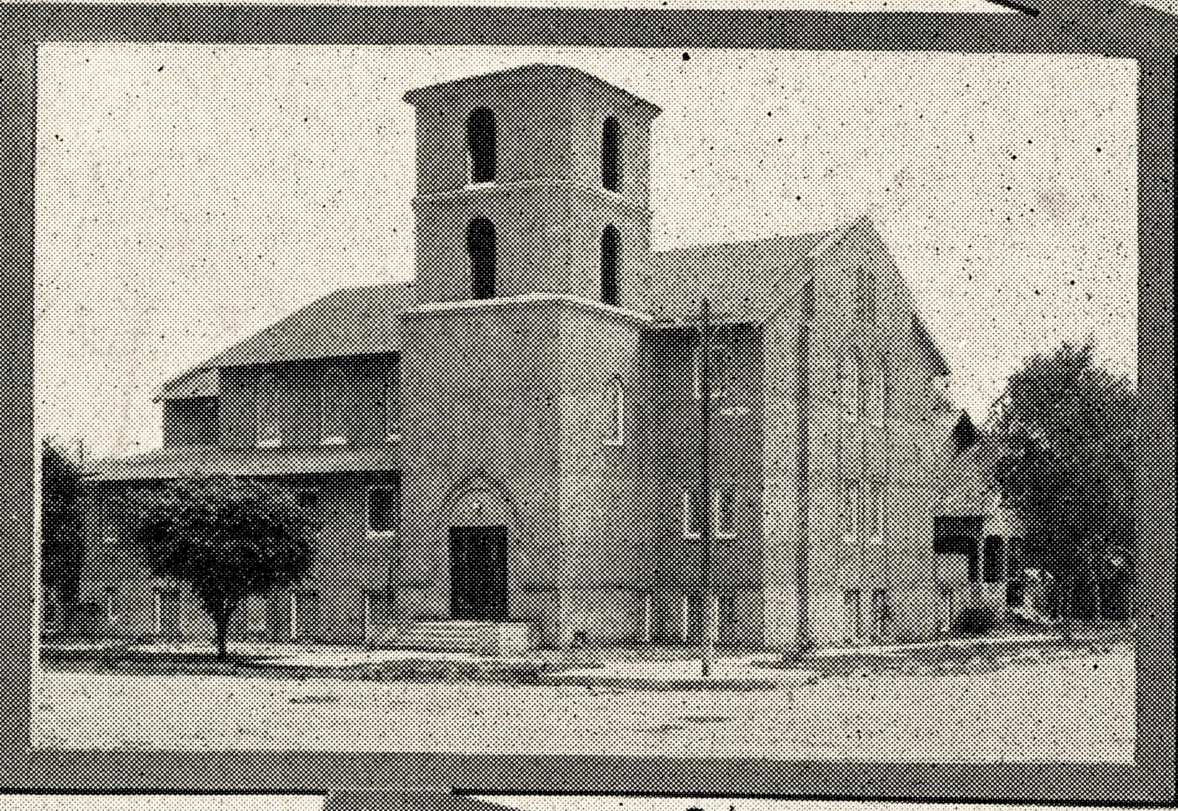
UNION PACIFIC DEPOT



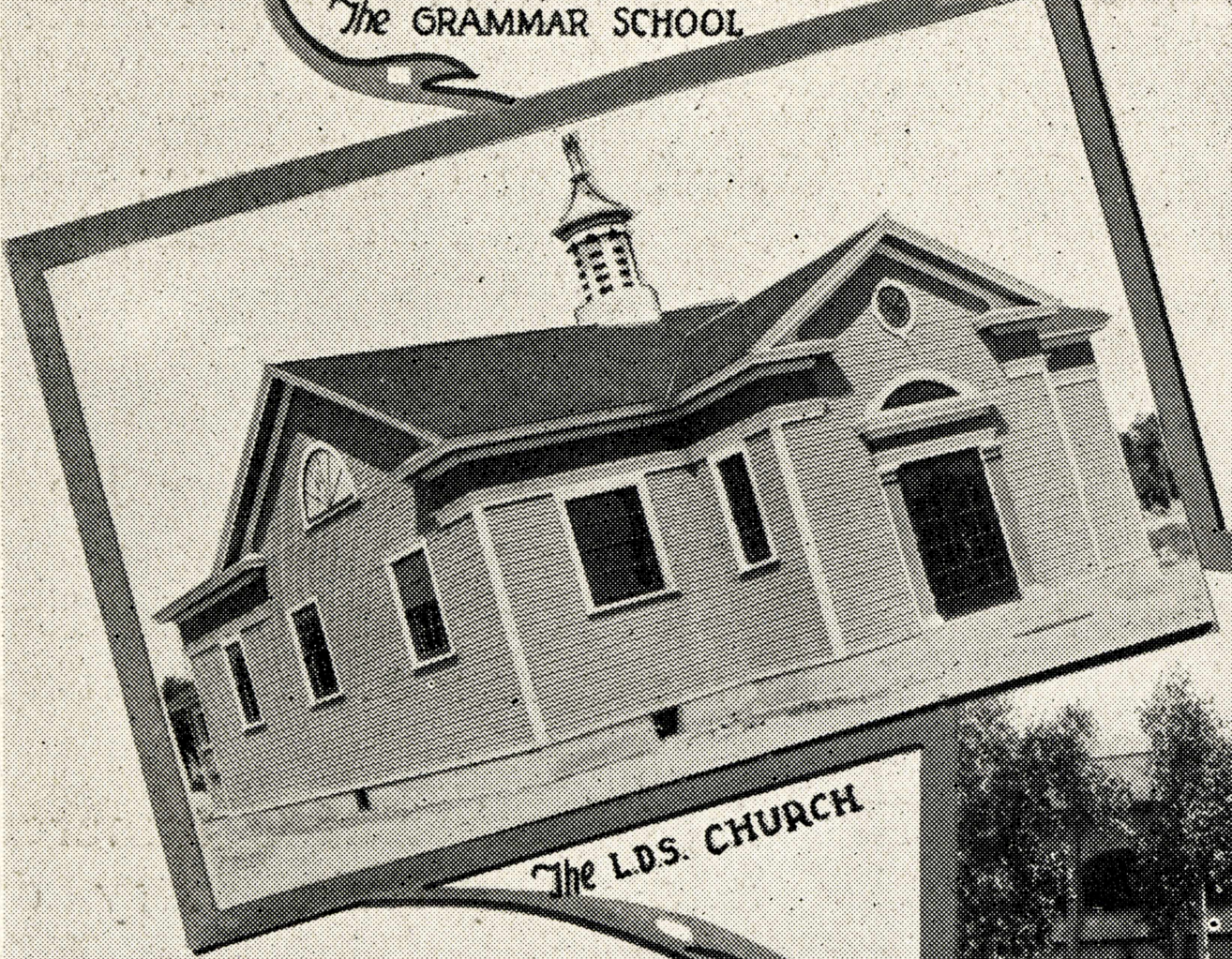
TWO BLOCKS OF FINE
SCHOOL BUILDINGS



The GRAMMAR SCHOOL



The METHODIST CHURCH



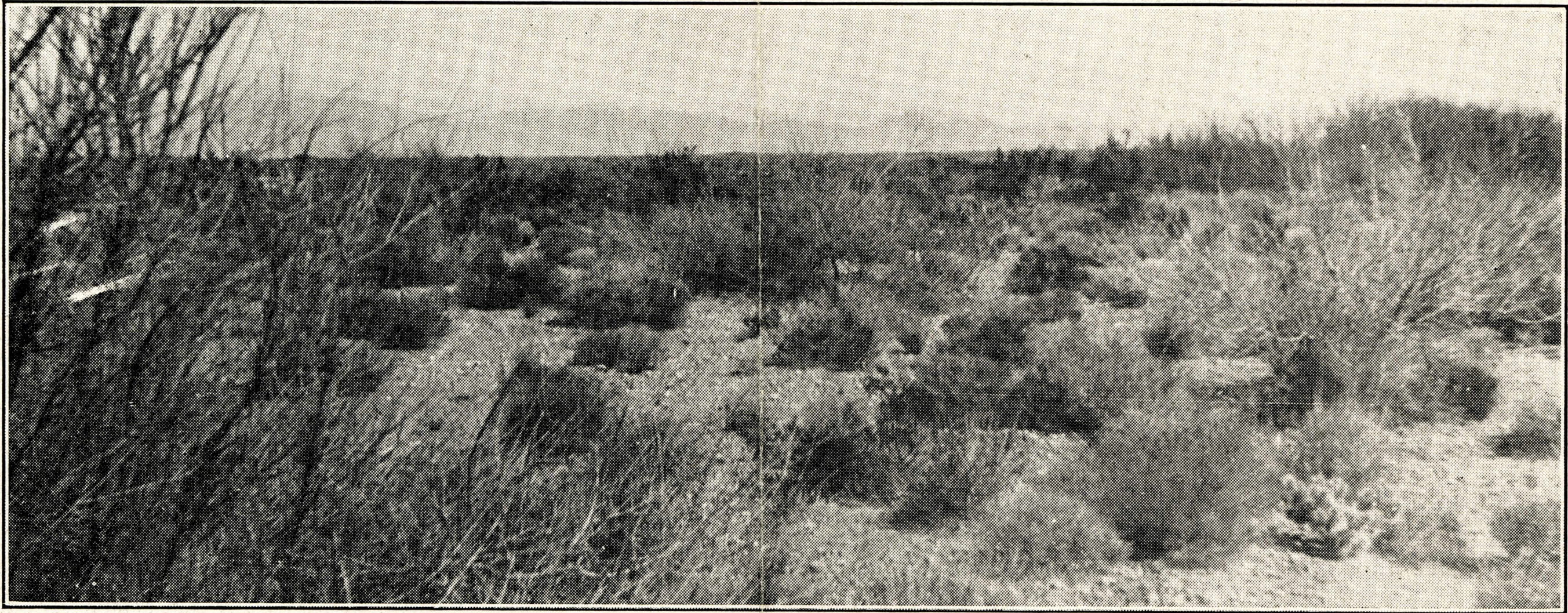
The L.D.S. CHURCH



The COUNTY COURT HOUSE



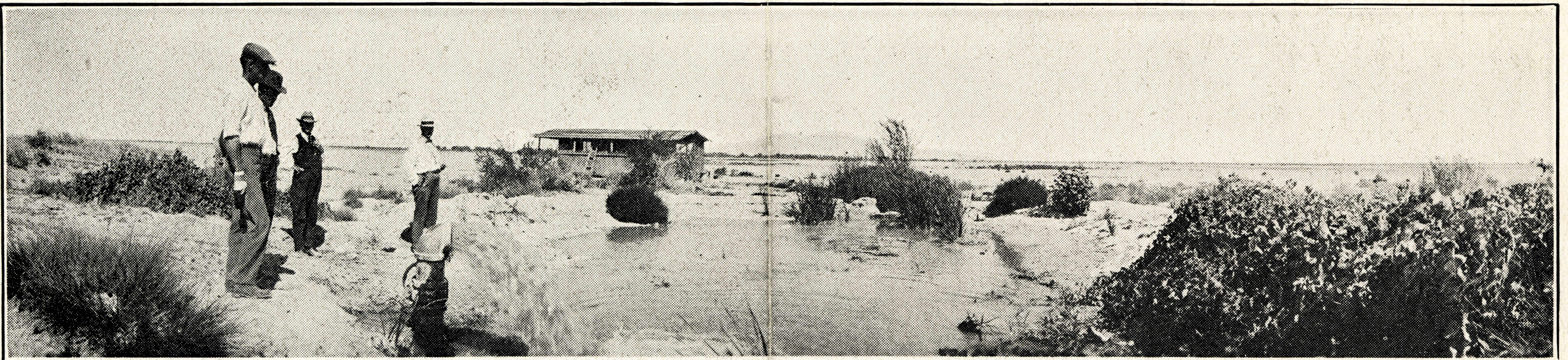
The PIKE APARTMENTS



The greater portion of Las Vegas Valley is like this
Stretches of Desert covering some 150,000 acres before irrigation



Showing keys that unlocked the possibilities of Las Vegas Valley

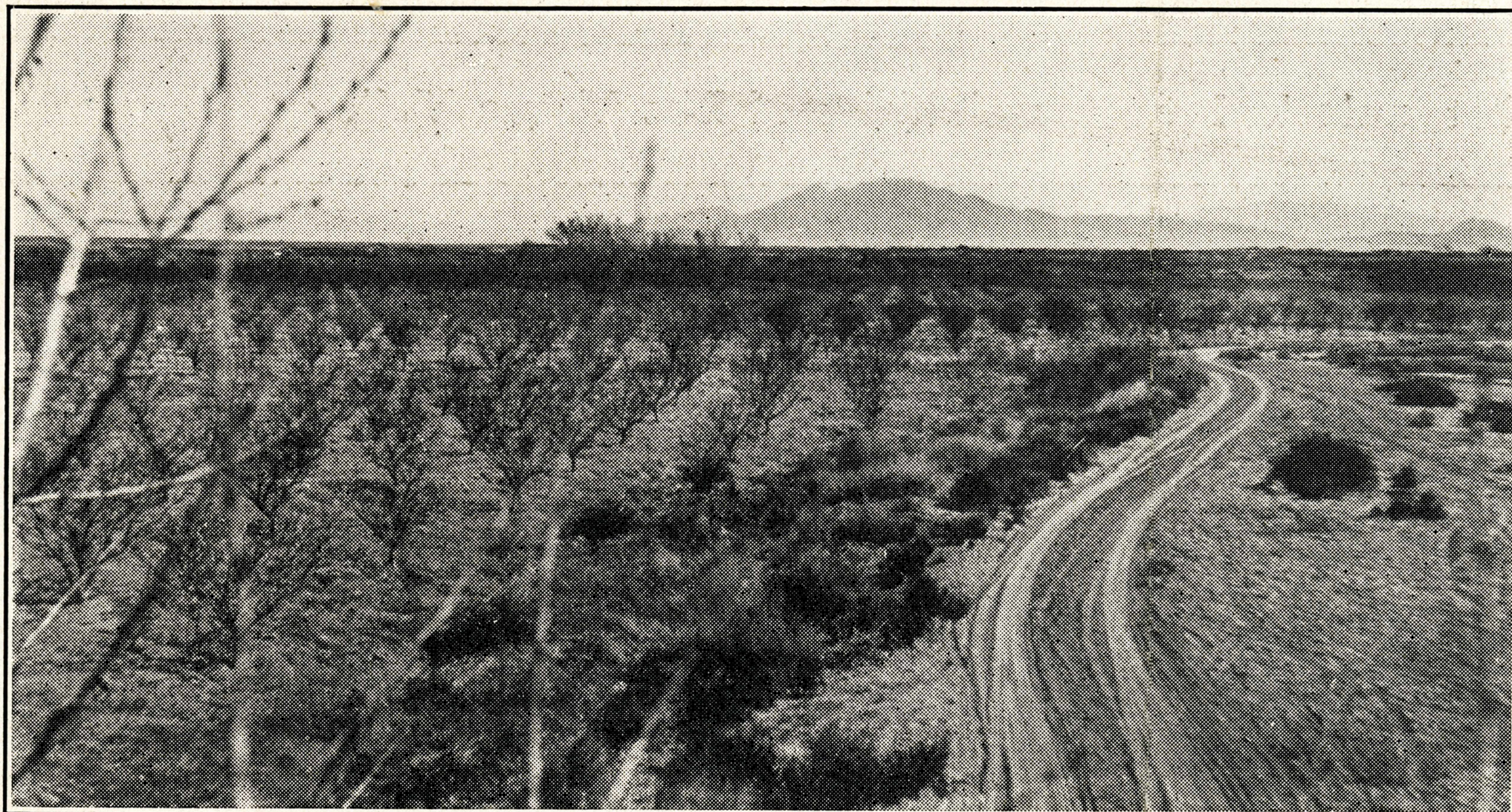


There are over a hundred artesian wells in Las Vegas Valley



Kaffir, Maize,
Sorghums grow
between the
Young Orchard
Trees

Both Dairying
and
Stock Feeding
Pay Here



The Same
Desert Lands
in Orchard



A young vineyard in the Las Vegas Valley



Fig trees at Las Vegas, Nevada.
Look much like Desert to you?



You probably wouldn't believe the truth about
this apricot tree. Come and see it.

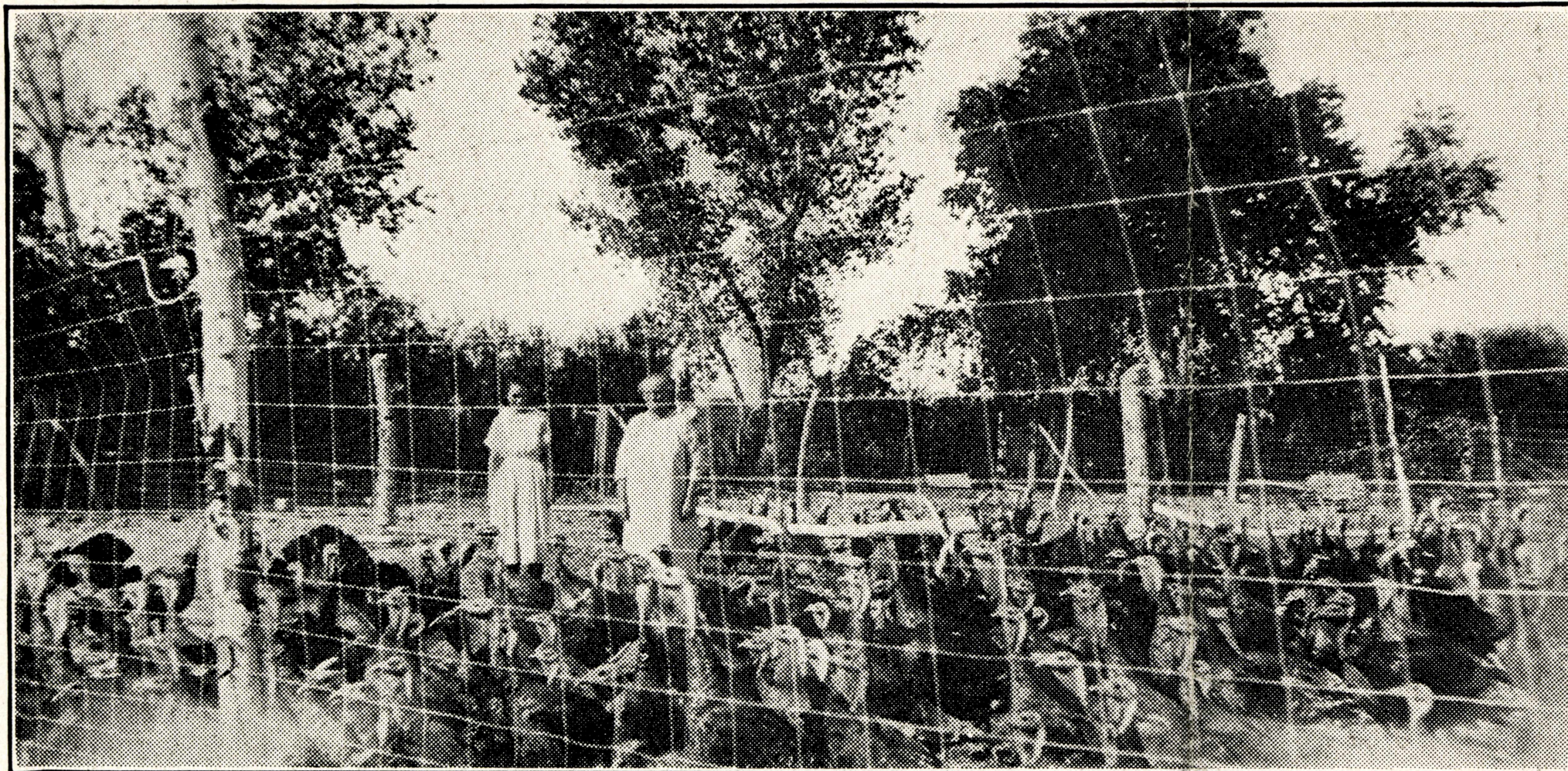


This vineyard also shows what can be done on the desert. Gold mines aren't in it with this stuff. The owner of this vineyard started without money and bought his \$35,000 ranch with what it produced.



A Las Vegas Valley Peach Orchard. Those large trees on the right produced \$400.00 per acre in 1923. This orchard contains 65 acres and is still growing. The owner says there are hundreds of acres more around him just like it was before he started.

One year old Asparagus,
Moapa Valley



More Turkeys in
Moapa Valley

Winter Lettuce,
Moapa Valley





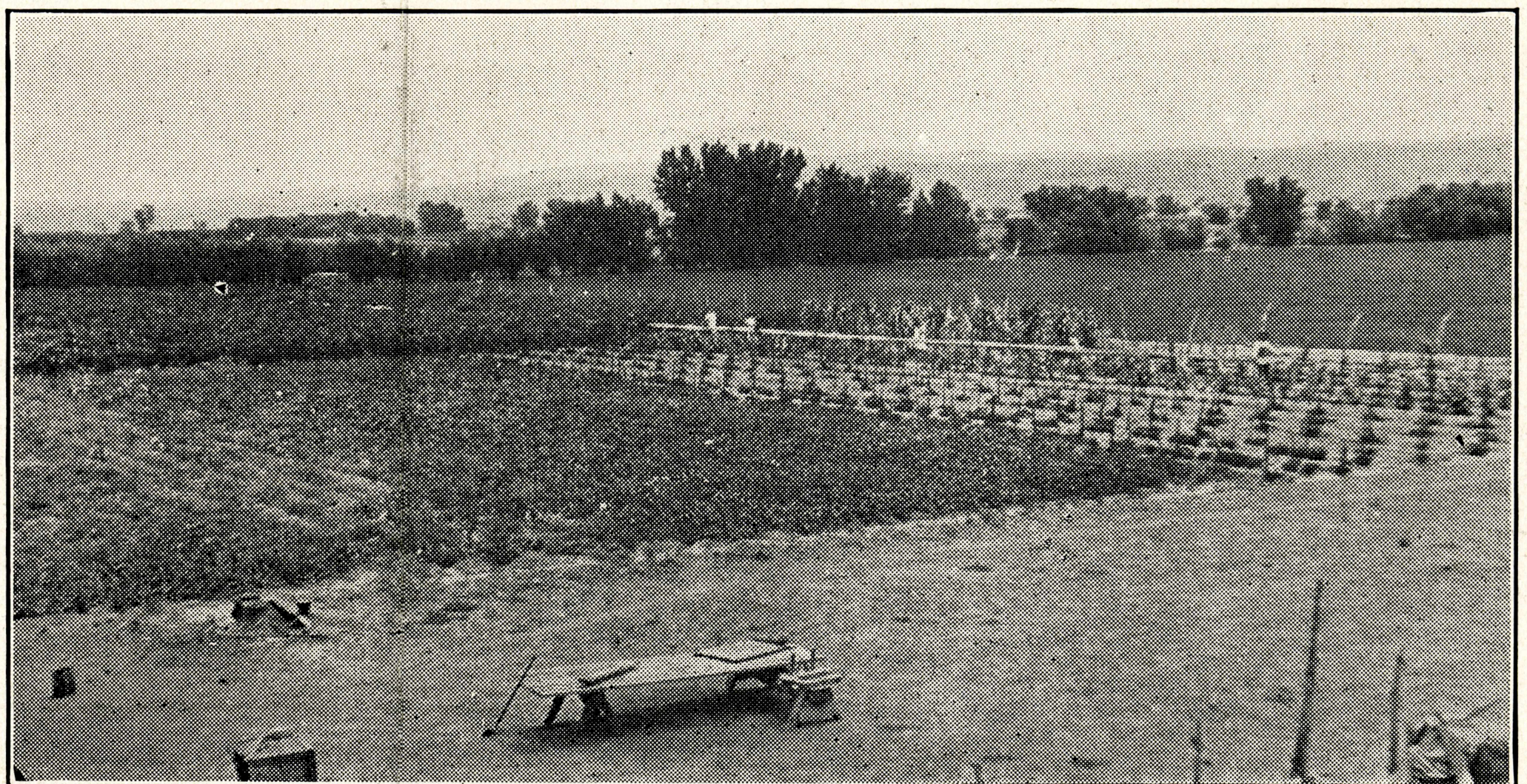
Thompson Seedless
Grape Vineyard.
Mesquite, Clark County,
Nevada, on the
Arrowhead Trail, just
east of Las Vegas.



Shurtleff Brothers,
Overton. Successful
\$1.00 family pack-
ages come from these
gardens. L e t t u c e
and onions.



Another Grape Vineyard
at Mesquite





A wheat field just outside the city limits of Las Vegas.



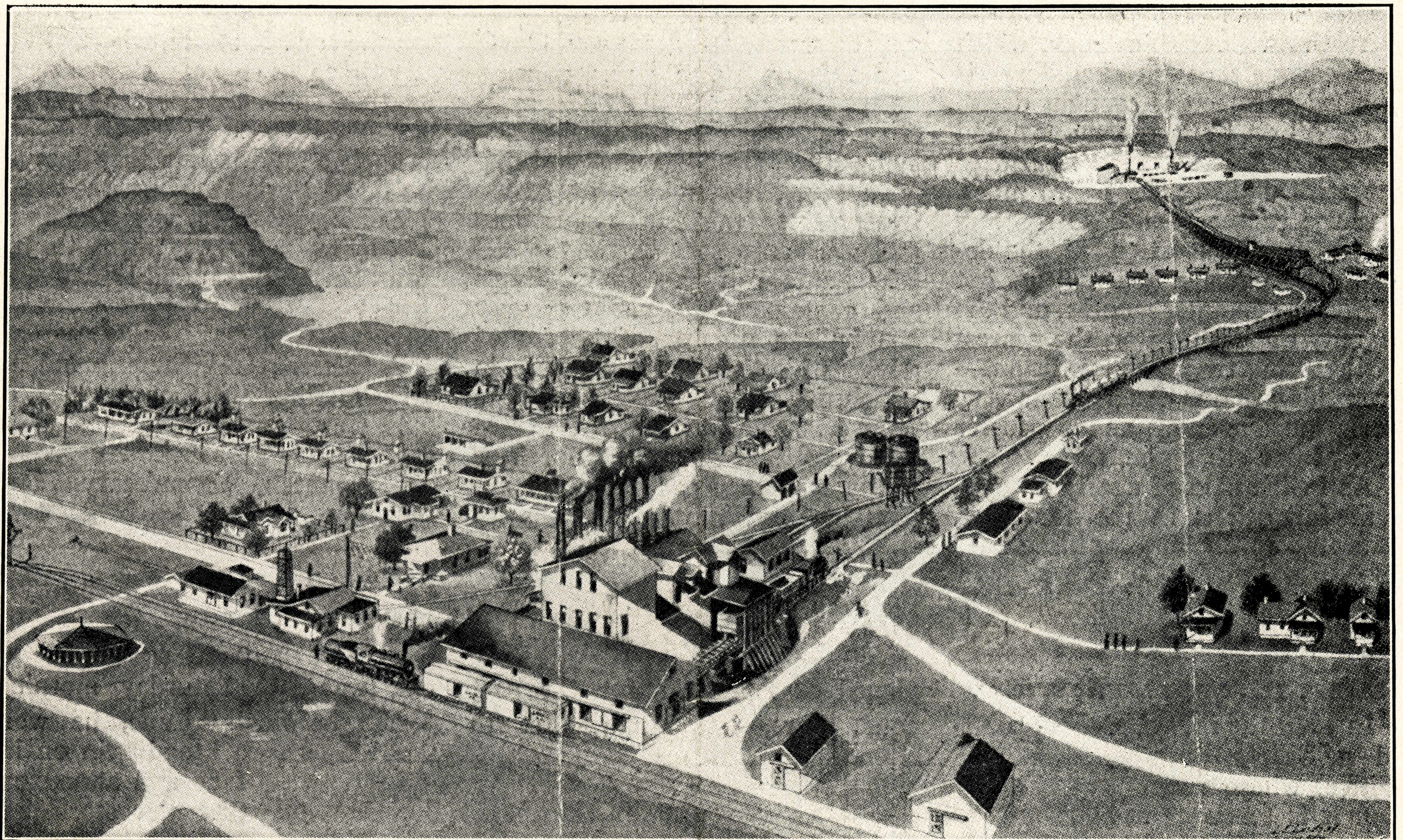
Asparagus in Moapa Valley cuts \$250.00 to \$400.00 per acre



This is not corn in Iowa. It is Mexican June Corn, grown in Las Vegas, Nev.



Turkey Farming, Moapa Valley



What the Coast-to-Coast Bird Man Saw When He Flew Over Arden, Nevada

According to the Government experts there are yet 4,657,000 acres of Public Lands in Clark County, Nevada. Many thousands of them will some time come under cultivation as shown by the foregoing agricultural pictures.

Las Vegas is the center of a pay roll activity of considerable importance.

The Union Pacific Railroad distributes some \$200,000.00 monthly.

The U. S. Gypsum employs 250 men at their plaster works.

The White Star Plaster Co., 100 men.

The Great Western Gypsum Company, 30 men.

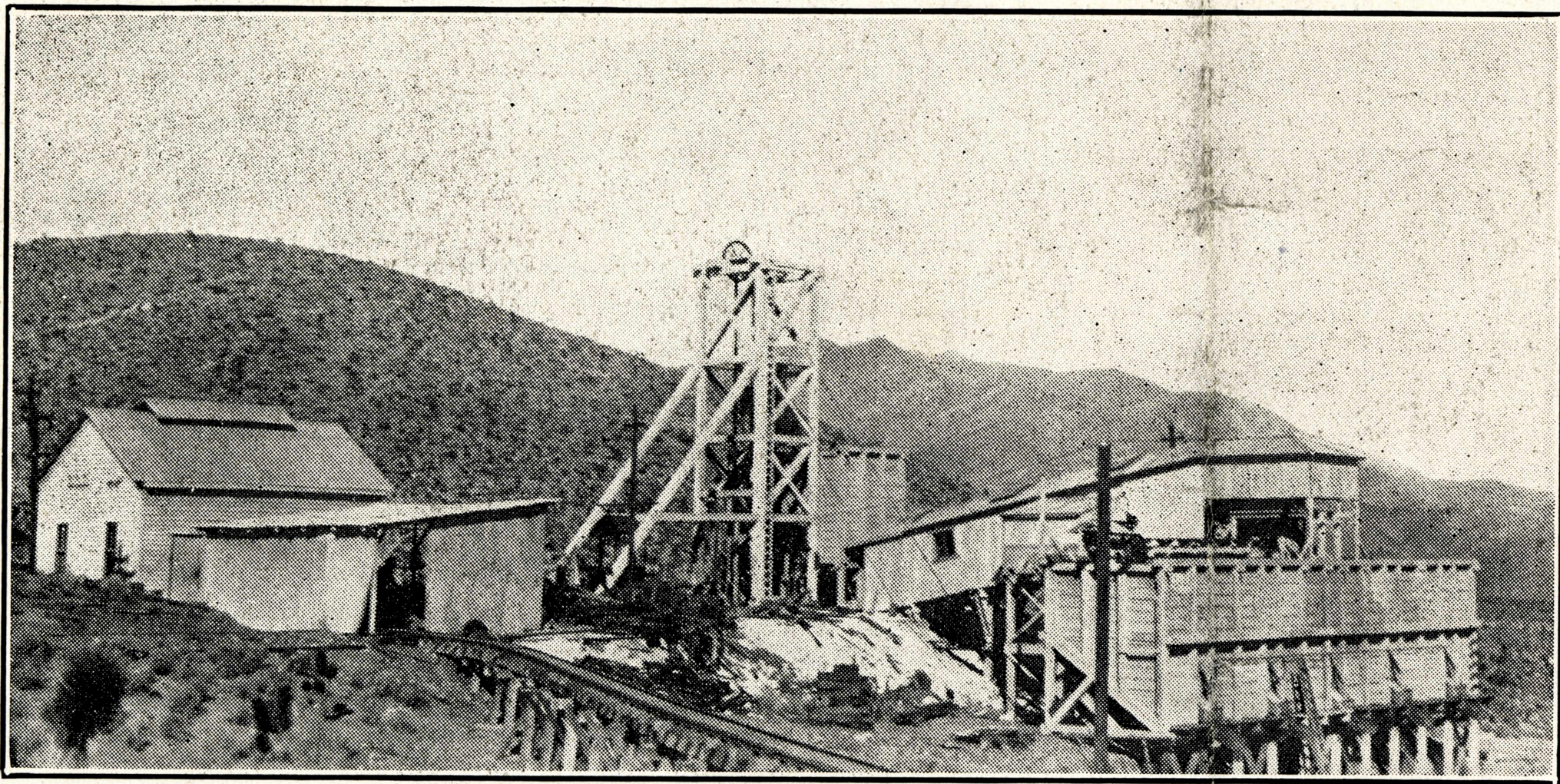
The American Borax Company, 100 men at their Borax Mines.

The West End Chemical Company, 100 more at their Borax Mines.

The Yellow Pine Mining Company, 100 men.

The Johnie Mines, the Empire Zinc Co., The Groom Mines, the Manganese Mines, The Eldorado Mining District, all pour their share of business activity into Las Vegas.

The Great Borax Mills of the West End Chemical Company. One of the largest fields of borax in the world. Located 32 miles east of Las Vegas, Clark County, Nevada.



The Yellow Pine Mining Company employs a hundred men at their Plant and Mills where they have paid handsome dividends to the stock holders of the Company.

Showing new Power Plant and Mill belonging to Yellow Pine Mining Co.

