

Guide to the University of Nevada, Las Vegas Creative Services Thematic Prints and Slides

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Summary Information

Collections and Archives. Creator: University of Nevada, Las Vegas. Photo Services Title: University of Nevada, Las Vegas Creative Services Thematic Slides and Prints ID: PH-00388-06 Date [bulk]: approximately 1959 to 2009 Date [inclusive]: 1959 to 2016 Physical 55.24 Cubic Feet (127 boxes) Description: 69.08 Linear Feet Description: 69.08 Linear Feet Description: Language of the English Material: Abstract: This is part 6 of 6 finding aids for the University of Nevada, Las Vegas Creative Services Records (1959-2016). Generally, materials are transferred from UNLV Photo Services to UNLV Special Collections and Archives 5 years after they are created. For materials within the last 5 years, contact photo@unlv.edu o call 702-895-3036. This finding aid contains the thematic slides, contact sheets, and audiovisual materials taken and used by UNLV Creative Services for publicity and promotional purposes from approximately 1959 to 2009. The majority of the materials
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consist of images from various academic departments, athletics buildings and historical views of campus, as well as faculty and student life. Also included in the collection are an assortment of print materials, such as theater and music programs, as well as audio cassettes and film reels from anniversary events around campus.

Preferred Citation

University of Nevada, Las Vegas Creative Services Records, 1959-2016. PH-00388. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Organizational History

The University of Nevada, Las Vegas (UNLV) Creative Services unit offers photography, video production, and graphic design services for the UNLV community. In September 1971, UNLV established a formal unit to create and collect photography on campus. Prior to 1971, photographs were contracted out to freelance photographers or collected from various outside sources, such as local newspapers. UNLV Creative Services is responsible for creating visual materials for on-campus clients and taking photographs of events such as athletics games, student life, and commencement ceremonies.

Clients include the various colleges of UNLV, administration, the UNLV Foundation, athletic departments, and the Nevada System of Higher Education. Images are used in university publications, programs, and brand marketing for print and online media. Prior to 1996, the department captured images entirely on film; the use of digital cameras began in 1996 in conjunction with film. In 2003, Creative Services began exclusively taking digital photographs.

Over the years Creative Services has gone by different names including the Photo Department, UNLV Photography, and UNLV Photo Services. It has been part of the Audio Visual department, Telemedia Services, the Office of Information Technology, and Marketing and Public Relations. As of 2022, Creative Services is part of the University Communications department in the Division of Integrated Marketing and Branding.

Source:

"What We Do." UNLV Division of Integrated Marketing and Branding. Accessed October 23, 2022. https://www.unlv.edu/integratedmarketing/services

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Scope and Contents Note

This is part 6 of 6 finding aids for the University of Nevada, Las Vegas Creative Services Records (1959-2016). Generally, materials are transferred from UNLV Photo Services to UNLV Special Collections and Archives 5 years after they are created. For materials within the last 5 years, contact photo@unlv.edu or call 702-895-3036. This finding aid contains the thematic slides, contact sheets, and audiovisual materials taken and used by UNLV Creative Services for publicity and promotional purposes from approximately 1959 to 2009. The majority of the materials consist of images from various academic departments, athletics, buildings and historical views of campus, as well as faculty and student life. Also included in the collection are an assortment of print materials, such as theater and music programs, as well as audio cassettes and film reels from anniversary events around campus. Also included in the collection is an assortment of print

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Arrangement

Materials are organized thematically.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were received periodically; accession numbers AC 45, AC 113, AC 113B, AC 114, 2016-002, 2017-099, and 2017-114. Generally, materials are transferred from UNLV Photo Services to UNLV Special Collections and Archives 5 years after they are created. For materials within the last 5 years, contact photo@unlv.edu or call 702-895-3036.

Processing Note

In 2018, as part of an archival backlog elimination project, Maggie Bukowski, Jimmy Chang, and Melise Leech rehoused and arranged the materials, wrote the finding aid, and entered the data into ArchivesSpace. In 2022, Sarah Jones divided the finding aid into six distinct resource records.

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Names and Subjects

- photographs
- transparencies
- contact sheets
- Student activities
- University and college buildings
- College sports
- Public relations
- University of Nevada, Las Vegas -- Faculty
- College campuses
- University of Nevada, Las Vegas

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