



Guide to the Marshall L. Wright Photograph Collection

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Wright, Marshall L., 1919-2003
Title:	Marshall L. Wright Photograph Collection
ID:	PH-00304
Date [inclusive]:	approximately 1950 to 1960
Physical Description:	0.21 Cubic Feet (3 hanging folders, 1 shared box)
Physical Description:	0.30 Linear Feet
Language of the Material:	English
Abstract:	The Marshall L. Wright Photograph Collection consists of black-and-white photographic prints and negatives from approximately 1950 to 1960. Wright was an executive at the Riviera Hotel in Las Vegas, Nevada, and the photographs depict him with friends and business associates, and at events promoting the hotel. Also included are photographs of the Riviera Hotel and Las Vegas Strip.

Preferred Citation

Marshall L. Wright Photograph Collection, approximately 1950-1960. PH-00304. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

Marshall L. Wright moved to Southern California to pursue a career in entertainment. After failing to make it big, he went to work in the hospitality business. He worked at the Ambassador Hotel in Los Angeles, and served as president of the Hotel Greeters of America, a trade association. He went to work for the Riviera Hotel in Las Vegas, Nevada while it was under construction in 1954 and promoted it before its opening. He served as general manager of the Riviera until late 1956. After leaving the Riviera, he held a similar post at the Flamingo. He later returned to Los Angeles, and continued to work in the hospitality business. In 1998, he authored the book, *Before There*

Was Hollywood: An Early History of Entertainment in Los Angeles, 1830-1930. He passed away in 2003.

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Scope and Contents Note

The Marshall L. Wright Photograph Collection consists of black-and-white photographic prints and negatives from approximately 1950 to 1960. Wright was an executive at the Riviera Hotel in Las Vegas, Nevada. The photographs depict him with friends and business associates and his participation in events promoting the hotel in Las Vegas, Nevada, San Francisco, California, and Calgary, Alberta. Also included are photographs of the Riviera Hotel and Las Vegas Strip.

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Arrangement

Materials remain in original order.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 1997; accession number 97-14.

Processing Note

In 2020, Lauren Paljusaj entered the data and wrote the finding aid in ArchivesSpace.

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Related Materials

Related Collections

The following resource may provide additional information related to the materials in this collection:

Marshall L. Wright Collection on the Riviera Hotel, 1944-1956. MS-00394. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- photographs
- Businesspeople – Nevada – Las Vegas
- Las Vegas (Nev.)
- Riviera Hotel & Casino (Las Vegas Strip, Nev.)

Collection Inventory

Title/Description	Containers
Photographic prints and negatives, approximately 1950 to 1960 Physical Description: 76 Items	folder 01 folder 02 folder 03 box SH-032