

Guide to the Caesars Palace Photograph Collection

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University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.

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Summary Information

Repository: University of Nevada, Las Vegas. University Libraries. Special

Collections and Archives.

Title: Caesars Palace Photograph Collection

ID: PH-00251

Date [inclusive]: approximately 1965-1989

Physical

0.1 Linear Feet (1 hanging folder, 1 shared binder of slides)

Description:

Language of the English

Material:

Abstract: Caesars Palace Photograph Collection (approximately 1965-1989)

depicts the famous Caesars Palace Hotel and Casino. The collection consists of twenty-seven images of iconic scenes of Caesars Palace, including its architecture, restaurants, and hotel

suites.

Preferred Citation

Caesars Palace Photograph Collection, approximately 1965-1989. PH-00251. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Note

Caesars Palace Hotel and Casino was opened in 1966 by Jay Sarno, a hotel mogul. Sitting across the street from the Flamingo Hotel and Casino and former Dunes Hotel and Casino, Caesars offered a completely new theme to the array of casinos on the famous Las Vegas Strip. The Greco-Roman style palace was successful from its opening day, but four years into its operation, Jay Sarno sold the property to help pay for his next venture. Caesars Palace has continued to thrive by adapting to trends on The Strip.

Source – Moehring, Eugene P. *Resort City in the Sunbelt: Las Vegas, 1930-1970.* Reno: University of Nevada Press, 1989.

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Scope and Contents Note

Caesars Palace Photograph Collection (approximately 1965-1989) depicts the famous Caesars Palace Hotel and Casino. The collection consists of twenty-seven images of iconic scenes of Caesars Palace, including its architecture, restaurants, and hotel suites. The documentation of Caesars Palace during the 1970s and 1980s is prominent. The items described include photographic prints and slides; some of the prints have corresponding slides which are not listed separately. Items listed are photographic prints unless otherwise specified. Images listed specifically as slides exist only in that format.

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Arrangement Note

Materials remain in original order. Many of the photographic prints have corresponding slides. Slides have been housed separately and can be found in binder 7.

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Administrative Information

Access

The collection is open for research. Portions of this collection have been digitized and are available online.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See <u>Reproductions</u> and <u>Use</u> on the UNLV Special Collections website for more information about reproductions and permissions to publish.

Processing Note

Materials were processed by Special Collections staff. In 2016, as part of a legacy finding aid conversion project, Maryse Lundering-Timpano wrote the collection description in compliance with current professional standards.

Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:

Jay Sarno Collection, 1965-2001. MS-00548. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Las Vegas Hotel Menus Collection, approximately 1950-1980. MS-00436. Special Collections, University Libraries, University of Nevada, Las Vegas, Nevada.

Nat Hart Professional Papers, 1945-2000. MS-00419. Special Collections, University Libraries, University of Nevada, Las Vegas, Las Vegas, Nevada.

Moehring, Eugene P. *Resort City in the Sunbelt: Las Vegas*, 1930-1970. Reno: University of Nevada Press, 1989.

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Names and Subjects

- Southern Nevada -- 20th Century
- Las Vegas (Nev.)
- Gambling -- Nevada
- Hotels
- Caesars Palace -- Las Vegas -- Nevada

Collection Inventory

Title/Description	Containers
Slide: Fountains, Caesars Palace, Las Vegas, Nevada, approximately 1965-1989 (0001)	binder PB-007
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1965-1969 (0251_0002) (view online)	binder PB-007
Slide: Palace Court at Caesars Palace, Las Vegas, Nevada, approximately 1965-1969 (0251_0003) (view online)	binder PB-007

Slide: Circus Maximus Showroom at Caesars Palace, Las Vegas, Nevada, approximately 1970-1989 (0251_0004) (view online)	binder PB-007
Slide: Roman Forum Casino at Caesars Palace, Las Vegas, Nevada, approximately 1970-1979 (0251_0005) (view online)	binder PB-007
Slide: Bacchanal Room at the Caesars Palace, Las Vegas, Nevada, approximately 1970-1979 (0251_0006) (view online)	binder PB-007
Slide: Spanish Steps Steak and Seafood House at Caesars Palace, Las Vegas, Nevada, approximately 1970-1979 (0251_0007) (view online)	binder PB-007
Slide: Ah'So Steak House at Caesars Palace, Las Vegas, Nevada, approximately 1965-1974 (0251_0008) (view online)	binder PB-007
Slide: Villa Suite at Caesars Palace, Las Vegas, Nevada, approximately 1975-1983 (0251_0009) (view online)	binder PB-007
Slide: Via Suite at the Caesars Palace, Las Vegas, Nevada, approximately 1970-1989 (0251_0010) (view online)	binder PB-007
Slide: Caesars Palace Hotel and Casino, Las Vegas, Nevada, approximately 1975-1983 (0251_0011) (view online)	binder PB-007
Slide: Omnimax Theatre at Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0012) (view online)	binder PB-007
Slide: Brahma Shrine at Caesars Palace, Las Vegas, Nevada, approximately 1984-1989 (0251_0013) (view online)	binder PB-007
Slide: Slot machines at Caesars Palace, Las Vegas, Nevada, approximately 1975-1983 (0251_0014) (view online)	binder PB-007
Slide: Appian Way Shopping Gallery at Caesars Palace, Las Vegas, Nevada, approximately 1975-1983 (0251_0015) (view online)	binder PB-007
Slide: Appian Way Shopping Gallery at Caesars Palace, Las Vegas, Nevada, approximately 1975-1983 (0251_0016) (view online)	binder PB-007
Slide: Olympiad Race and Sports book at Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0017) (view online)	binder PB-007
Slide: Empress Court at Caesars Palace, Las Vegas, Nevada, approximately 1975-1989 (0251_0018) (view online)	binder PB-007
Slide: Fight between Hagler and Leonard, Las Vegas, Nevada, 1987 April 06 (0251_0019) (view online)	binder PB-007
Slide: The World of Caesar at Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0020) (view online)	binder PB-007
Herbert Marrion, Captain at Caesars Palace, approximately 1980-1989 (0021)	folder 01
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0022) (view online)	binder PB-007
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0023) (view online)	binder PB-007

Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0024) (view online)	binder PB-007
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0025) (view online)	binder PB-007
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0026) (view online)	binder PB-007
Slide: Caesars Palace, Las Vegas, Nevada, approximately 1980-1989 (0251_0027) (view online)	binder PB-007