



## Guide to the William J. Moore Jr. Photograph Collection

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Moore, Patricia, 1915-1993
<b>Title:</b>	William J. Moore Jr. Photograph Collection
<b>ID:</b>	PH-00158
<b>Date [inclusive]:</b>	approximately 1942 to 1960
<b>Physical Description:</b>	0.18 Cubic Feet (2 hanging folders, 1 shared box of negatives, and 1 flat file)
<b>Physical Description:</b>	1.20 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The William J. Moore Jr. Photograph Collection (approximately 1942-1960) consists of black-and-white photographic prints, negatives, and one oversize image depicting William "Bill" J. Moore Jr.'s career as a casino operator in Las Vegas, Nevada. Images include events at the Moore family home and the Hotel Last Frontier. Also included are images of Moore with politicians, casino operators, and other notable figures in Las Vegas.

### Preferred Citation

William J. Moore Jr. Photograph Collection. PH-00158. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Biographical Note

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William J. Moore Jr. was born on July 17, 1913 in Lane City, Texas. Moore graduated from Oklahoma Agriculture and Mechanical Colleges, known today as Oklahoma State University, with a degree in architecture. He moved to Las Vegas, Nevada in 1940 to help design and oversee construction for the Hotel Last Frontier. After completion of the Hotel Last Frontier, his uncle and owner, R.E. Griffith, convinced Moore to stay in Las Vegas working as director of advertising, promotion and publicity.

Griffith died in 1943 and Moore subsequently became executive director and vice president of the Last Frontier Hotel. During the 1950s, Moore invested in the renovation of the El Cortez Hotel &

Casino in downtown Las Vegas and funded the construction of the Showboat Hotel and Casino on Boulder Highway.

Moore retired from the gaming industry in 1961 and worked as a land developer until 1970. Moore died on June 4, 1982 in Las Vegas.

Source:

DeMatteo, Deanna. "William J. Moore Jr." October 5, 2003. Accessed April 30, 2020. <http://www.lvstriphistory.com/ie/moore.htm>

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## Scope and Contents

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The William J. Moore Jr. Photograph Collection (approximately 1942-1960) consists of black-and-white photographic prints, negatives, and one oversize image depicting William "Bill" J. Moore Jr.'s career as a casino operator in Las Vegas, Nevada. Images include events at the Moore family home and the Hotel Last Frontier. Also included are images of Moore with politicians, casino operators, and other notable figures in Las Vegas.

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## Arrangement

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Materials remain as they were received.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were donated by Patricia Moore in 1983; accession number 83-01.

## Processing Note

In 2020, as part of an archival backlog elimination project, James Howard wrote the finding aid and entered the data into ArchivesSpace.

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## Related Materials

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### Related Collection

The following resources may provide additional information related to the materials in this collection:

William J. Moore Jr. Mining and Real Estate Papers, 1925-1974. MS-00224. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

William J. Moore Jr. oral history interviews, 1981 May 05 and 1981 August 29. OH-01321. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- photographs
- Casinos -- Management
- Politicians
- Las Vegas (Nev.)
- Moore, William J., Jr.

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## Collection Inventory

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Title/Description	Containers
Photographic prints and negatives, approximately 1942 to 1960	

folder  
01

folder  
02

box  
SH-023

oversized  
box  
SH-061

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Scene of Last Frontier Village: photographic print and negative, approximately 1942 to 1960 (0158\_0001)

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Scene of Last Frontier Hotel: photographic print and negative, approximately 1942 to 1960 (0158\_0002)

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Second Anniversary Party at Last Frontier Hotel: photographic prints and negatives, 1944 (0158\_0003-0158\_0006)

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Seventh Anniversary Party at Last Frontier Hotel: photographic prints and negatives, 1949 (0158\_0007-0158\_0008)

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Scene of a party at Last Frontier Hotel: photographic print and negative, approximately 1942 to 1960 (0158\_0009)

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Helldorado Parade and Last Frontier Floats: photographic prints and negatives, approximately 1943 to 1944 (0158\_0010-0158\_0021)

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Party at William J. Moore Jr.'s Home: photographic prints and negatives, 1951 July 15 (0158\_0022-0158\_0025)

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View of Buffet at party: photographic print and negative, 1951 July 15 (0158\_0026)

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Party at William J. Moore Jr.'s Home: photographic prints and negatives, 1951 July 15 (0158\_0027-0158\_0040)

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Meeting of the Nevada-Utah Hotel Association: photographic print and negative, approximately 1942 to 1960 (0158\_0041)

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William J. Moore Jr.: photographic prints and negatives, approximately 1942 to 1960 (0158\_0042)

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Meeting of the Nevada-Utah Hotel Association: photographic print and negative, approximately 1942 to 1960 (0158\_0043)

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Image of "Chef Schneider and Ann Kelsy": photographic print and negative, approximately 1942 to 1960 (0158\_0044)

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William J. Moore Jr. and Nevada politicians: photographic prints and negatives, approximately 1942 to 1960 (0158\_0045-0158\_0064)