

Guide to the Las Vegas Sun Photographs

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Las Vegas Sun
Title:	Las Vegas Sun Photographs
ID:	PH-00051
Date [inclusive]:	1948-1989
Physical Description:	1.5 Linear Feet (5 hanging folders, 1 flat file, and 1 shared box of negatives)
Language of the Material:	English
Abstract:	The <i>Las Vegas Sun</i> Photographs depict significant events in Las Vegas, Nevada from 1948 to 1989 that were covered by the newspaper. The photographs partially document the gubernatorial, senatorial, mid-term, and local elections in Nevada in 1982. The photographs also include protests by African Americans for better wages and renters for fair housing practices, McCarran Airport, protests against the Nevada Test Site, the Las Vegas Strip and downtown Las Vegas, hotels and casinos, political events, parades, dedications of buildings, and aerial photographs of the city. The photographs also depict politicians during campaign events and fundraisers, including President Ronald Reagan; U.S. Senators Howard Cannon, Pat McCarran, Chic Hecht, Paul Laxalt, and Harry Reid; Nevada governors Mike O'Callaghan and Robert List; and Lieutenant Governor Bob Cashell.

Preferred Citation

Las Vegas Sun Photographs, 1948-1989. PH-00051. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

The *Las Vegas Sun* is Las Vegas, Nevada's second-longest running newspaper (behind the *Las Vegas Review-Journal*). The International Typographical Union founded the *Sun* in May 1950 as the *Las Vegas Free Press*, an event which was precipitated by the *Review-Journal*'s lockout of the

typesetters who had tried to unionize. Hank Greenspun, the publicity director at the Desert Inn, was an early patron of the paper, and he purchased it in July 1950 and renamed it the *Las Vegas Sun*. Greenspun remained publisher and editor until his death in 1989.

The *Sun*, led by Greenspun's front page column, infamously attacked the Las Vegas gaming industry and entrenched politicians, including U.S. Senators Pat McCarran and Joseph McCarthy. Greenspun won a federal settlement against McCarran and the casino owners after an advertising boycott in 1952. Bolstered by its more irreverent stories, the *Sun* almost caught up to the *Review-Journal* in the early 1960s, but a fire destroyed its building, forcing Greenspun to publish from Los Angeles, California until a new plant could be built.

The *Sun* never matched the circulation of the *Review-Journal*, and before his death in 1989, Greenspun approved his family's negotiation of a Joint Operating Agreement that allowed the *Sun* to stay editorially independent while circulation and advertising were handed over to the *Review-Journal*. After circulation continued to decline, the two papers altered the agreement in 2005 so that the *Sun* would be published daily inside the *Review-Journal*.

Source:

Green, Michael. "Las Vegas Sun." *Online Nevada Encyclopedia*. August 2, 2011. http:// www.onlinenevada.org/articles/las-vegas-sun

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Scope and Contents Note

The *Las Vegas Sun* Photographs depict significant events in Las Vegas, Nevada from 1948 to 1989 that were covered by the newspaper. The photographs partially document the gubernatorial, senatorial, mid-term, and local elections in Nevada in 1982. The photographs also include protests by African Americans for better wages and renters for fair housing practices, McCarran Airport, protests against the Nevada Test Site, the Las Vegas Strip and downtown Las Vegas, hotels and casinos, political events, parades, dedications of buildings, and aerial photographs of the city. The photographs also depict politicians during campaign events and fundraisers, including President Ronald Reagan; U.S. Senators Howard Cannon, Pat McCarran, Chic Hecht, Paul Laxalt, and Harry Reid; Nevada governors Mike O'Callaghan and Robert List; and Lieutenant Governor Bob Cashell.

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Arrangement

Materials remain in original order.

Administrative Information

Access Note

Collection is open for research. Some collection material has been digitized and is <u>available</u> <u>online</u>.

Publication Rights

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Processing Note

Materials were processed by Special Collections staff. In 2015, as part of a legacy finding aid conversion project, Lindsay Oden wrote the collection description in compliance with current professional standards.

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Related Materials

Related Materials

The following resources may provide additional information related to the materials in this collection:

Ann Valder Collection, 1950-1983. MS-00319. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Ruthe Deskin Papers, 1950-2004. MS-00357. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Askew, Dennis Lee. Interview, August 28, 2015. OH-02464. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Smith, Judy. Interview, November 22, 2008. OH-01719. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Diglis, Joseph. Interview, March 1, 1980. OH-00460. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Armstrong, Bren. Interview, October 19, 1974. OH-00045. Oral History Research Center, Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Politicians
- Political campaigns
- Governors -- Election
- Las Vegas (Nev.)
- Strip (Las Vegas, Nev.)
- Helldorado Parade (Las Vegas, Nev.)
- Casinos
- Hotels
- Antinuclear movement
- Strikes and lockouts
- Clark County Community College
- University of Nevada, Las Vegas

Collection Inventory

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