



Guide to the Las Vegas News Bureau Photograph Collection

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f17x5g>

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Summary Information

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|----------------------------------|---|
| Repository: | University of Nevada, Las Vegas. University Libraries. Special Collections and Archives. |
| Creator: | Las Vegas News Bureau |
| Title: | Las Vegas News Bureau Photograph Collection |
| ID: | PH-00049 |
| Date: | 1984 |
| Physical Description: | 3.46 Cubic Feet (16 hanging folders, 1 flat file, 6 boxes, 1 shared box of negatives, and 1 shared binder of slides) |
| Physical Description: | 4.67 Linear Feet |
| Language of the Material: | English |
| Abstract: | The Las Vegas News Bureau Photograph Collection (1984) consists of black-and-white and color photographic prints, negatives, and slides depicting Las Vegas, Nevada from approximately 1940 to 1989. The images primarily depict hotels on the Strip in Las Vegas, Nevada, including Caesars Palace Las Vegas Hotel and Casino, the Flamingo Hotel & Casino, and the Desert Inn Hotel and Casino. Also included are images of the convention center in Las Vegas and Cashman Field, as well images of entertainers performing on the Las Vegas Strip. The collection consists entirely of photographic reproductions. |

Preferred Citation

Las Vegas News Bureau Photograph Collection, 1984. PH-00049. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

The Desert Sea News Bureau was founded in 1947, but was soon renamed the Las Vegas Review Bureau in 1949 after it became a division of the Las Vegas Chamber of Commerce. The Las Vegas Review Bureau ran promotional campaigns for the city of Las Vegas, Nevada until the Las Vegas Convention and Visitors Authority absorbed them in 1992. The Las Vegas Convention and Visitors

Authority (LVCVA) was founded in 1955. The LVCVA owns and operates the Las Vegas Convention Center and advertises for the area.

Source:

Gragg, Larry. "Las Vegas News Bureau," Online Nevada Encyclopedia, May 23, 2011. <http://www.onlinenevada.org/articles/las-vegas-news-bureau>.

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Scope and Contents Note

The Las Vegas News Bureau Photograph Collection (1984) consists of black-and-white and color photographic prints, negatives, and slides depicting Las Vegas, Nevada from approximately 1940 to 1989. The images primarily depict hotels on the Strip in Las Vegas, Nevada, including Caesars Palace Las Vegas Hotel and Casino, the Flamingo Hotel & Casino, and the Desert Inn Hotel and Casino. Also included are images of the convention center in Las Vegas and Cashman Field, as well images of entertainers performing on the Las Vegas Strip. The collection consists entirely of photographic reproductions.

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Arrangement

Materials remain as they were received.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

In 1984, the Las Vegas News Bureau allowed UNLV Special Collections and Archives to reproduce the images; accession number 84-1.

Processing Note

In 2020, as part of an archival backlog elimination project, Ryan DiPaolo wrote the finding aid and entered the data into ArchivesSpace.

Existence and Location of Originals

This collection is entirely comprised of photocopies. Originals are held by the Las Vegas Convention and Visitors Authority.

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Names and Subjects

- photographs
- Las Vegas Strip (Nev.)
- Hotels
- Convention centers
- Entertainers
- Desert Inn Hotel and Casino (Las Vegas, Nev.)
- Flamingo Hotel & Casino (Las Vegas, Nev.)
- Caesars Palace Las Vegas Hotel and Casino

Collection Inventory

| Title/Description | Containers |
|--|------------|
| Photographic prints, negatives, and slides, 1984 | |

folder
01

folder
02

folder
03

folder
04

folder
05

folder
06

folder
07

folder
08

folder
09

folder
10

folder
11

folder
12

folder
13

folder
14

folder
15

folder
16

box 17

box 18

box 19

box 20

box 21

box 22

flat file
23

box
SH-018

binder
PB-001