



## Guide to the Cassius Smith oral history interview

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## Table of Contents

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Summary Information .....	3
Scope and Contents Note .....	3
Administrative Information .....	4
Names and Subjects .....	4

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Smith, Cassius, 1975-
<b>Contributor:</b>	African Americans in Las Vegas: a Collaborative Oral History Project
<b>Title:</b>	Cassius Smith oral history interview
<b>ID:</b>	OH-03819
<b>Date:</b>	2021 November 16
<b>Physical Description:</b>	1 Digital Files (0.0708 GB) MP3
<b>Language of the Material:</b>	English
<b>Abstract:</b>	Oral history interview with Cassius Smith conducted by Claytee D. White on November 16, 2021 for African Americans in Las Vegas: a Collaborative Oral History Project. Cassius talks about his childhood and early interest in fashion design. He describes his chance encounter with a FUBU employee on a train in New York that opened the door to a ten year career with the hip hop clothing line and other clothing designers. Cassius talks about his decision to move to Las Vegas after attending the MAGIC Fashion Trade Show, and how he settled in the city just before the start of the COVID-19 pandemic. He shares what life has been like since the move and his current entrepreneurial pursuits, including designing a new clothing line with his nephew.

### Preferred Citation

Cassius Smith oral history interview, 2021 November 16. OH-03819. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

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## Scope and Contents Note

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Oral history interview with Cassius Smith conducted by Claytee D. White on November 16, 2021 for African Americans in Las Vegas: a Collaborative Oral History Project. Cassius talks about his childhood and early interest in fashion design. He describes his chance encounter with a FUBU

employee on a train in New York that opened the door to a ten year career with the hip hop clothing line and other clothing designers. Cassius talks about his decision to move to Las Vegas after attending the MAGIC Fashion Trade Show, and how he settled in the city just before the start of the COVID-19 pandemic. He shares what life has been like since the move and his current entrepreneurial pursuits, including designing a new clothing line with his nephew. Digital audio available; no transcript available.

[^ Return to Table of Contents](#)

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## Administrative Information

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### Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

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### Acquisition Note

This interview was conducted by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

### Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2021. Kelsey Mazmanyman wrote the collection description. Access copies were created for born-digital audio files.

[^ Return to Table of Contents](#)

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## Names and Subjects

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- Oral histories (document genres)
- Saint Paul (Minn.)
- Newark (N.J.)

- New York (N.Y.)
- Las Vegas (Nev.)
- African Americans
- Graffiti
- Mural painting and decoration
- Men's clothing industry
- Fashion design
- Clothing and dress
- Labor unions -- United States
- Entrepreneurship
- COVID-19 Pandemic, 2020-
- FUBU