



Guide to the John Pacheco oral history interview

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Table of Contents

Summary Information	3
Scope and Contents Note	4
Administrative Information	4
Names and Subjects	5

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Pacheco, John
Contributor:	Latinx Voices of Southern Nevada Oral History Project
Title:	John Pacheco oral history interview
ID:	OH-03701
Date:	2019 June 24
Physical Description:	7 Digital Files (0.183 GB) MP3, JPG, PDF/A
Language of the Material:	English
Abstract:	Oral history interview with John Pacheco conducted by Laurents Bañuelos-Benitez on June 24, 2019 for the Latinx Voices of Southern Nevada Oral History Project. In this interview, Pacheco discusses his upbringing in Las Vegas, Nevada and his family's origins in Mexico and California. He describes why his parents moved to Las Vegas, residential segregation in the city, and his experiences attending Rancho High School. Pacheco then recalls joining the Latin Chamber of Commerce in the early 1970s. He talks about his sign making business, Pons Sign Company, and describes making a sign for the Venetian Restaurant and other local businesses. Later, Pacheco discusses the history of the Arts District, his contributions in the construction of The Healing Garden, and changes in the Las Vegas art scene. He talks about the future of the Latinx community in Las Vegas, Downtown Las Vegas developments, and local artistic talents. Lastly, Pacheco explains what it means to be a Las Vegas native.

Preferred Citation

John Pacheco oral history interview, 2019 June 24. OH-03701. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Scope and Contents Note

Oral history interview with John Pacheco conducted by Laurents Bañuelos-Benitez on June 24, 2019 for the Latinx Voices of Southern Nevada Oral History Project. In this interview, Pacheco discusses his upbringing in Las Vegas, Nevada and his family's origins in Mexico and California. He describes why his parents moved to Las Vegas, residential segregation in the city, and his experiences attending Rancho High School. Pacheco then recalls joining the Latin Chamber of Commerce in the early 1970s. He talks about his sign making business, Pons Sign Company, and describes making a sign for the Venetian Restaurant and other local businesses. Later, Pacheco discusses the history of the Arts District, his contributions in the construction of The Healing Garden, and changes in the Las Vegas art scene. He talks about the future of the Latinx community in Las Vegas, Downtown Las Vegas developments, and local artistic talents. Lastly, Pacheco explains what it means to be a Las Vegas native. Digital audio and transcript available. Digital photographs available.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2020. Miguel Dominguez wrote the collection description. Access copies were created for born-digital audio and/or transcript files.

Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives. See call number: F850.S75 P33 2019

[^ Return to Table of Contents](#)

Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Latinxs
- Hispanic Americans
- Artists
- Signs and signboards
- Latin Chamber of Commerce (Nev.)