



Guide to the Sylvia Alvarado oral history interview

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Summary Information

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| Repository: | University of Nevada, Las Vegas. University Libraries. Special Collections and Archives. |
| Creator: | Alvarado, Sylvia, 1989- |
| Contributor: | Latinx Voices of Southern Nevada Oral History Project |
| Title: | Sylvia Alvarado oral history interview |
| ID: | OH-03683 |
| Date: | 2019 April 12 |
| Physical Description: | 5 Digital Files (0.139 GB) MP3, JPG, PDF/A |
| Language of the Material: | English |
| Abstract: | Oral history interview with Sylvia Alvarado conducted by Rodrigo Vazquez and Monserrath Hernández on April 12, 2019 for the Latinx Voices of Southern Nevada Oral History Project. In this interview, Alvarado discusses her early life in Las Vegas, Nevada. She talks about attending College of Southern Nevada (CSN) and the University of Nevada, Las Vegas (UNLV), studying journalism and media, and her internship with Lotus Broadcasting. Alvarado describes hosting a one-hour show on the <i>La Buena</i> radio station, and her experience speaking on a Spanish-language radio station. Later, Alvarado explains the history of Spanish-language radio stations in Las Vegas, the types of music she plays, and being a co-host on the <i>Dave and Mahoney Morning Show</i> for a CBS radio affiliate in Las Vegas. Lastly, Alvarado discusses being a role model for Latinas in media, Latino representation in radio, and the future of radio. |

Preferred Citation

Sylvia Alvarado oral history interview, 2019 April 12. OH-03683. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Sylvia Alvarado conducted by Rodrigo Vazquez and Monserrath Hernández on April 12, 2019 for the Latinx Voices of Southern Nevada Oral History Project. In this interview, Alvarado discusses her early life in Las Vegas, Nevada. She talks about attending College of Southern Nevada (CSN) and the University of Nevada, Las Vegas (UNLV), studying journalism and media, and her internship with Lotus Broadcasting. Alvarado describes hosting a one-hour show on the *La Buena* radio station, and her experience speaking on a Spanish-language radio station. Later, Alvarado explains the history of Spanish-language radio stations in Las Vegas, the types of music she plays, and being a co-host on the *Dave and Mahoney Morning Show* for a CBS radio affiliate in Las Vegas. Lastly, Alvarado discusses being a role model for Latinas in media, Latino representation in radio, and the future of radio. Digital audio and transcript available. Digital photograph available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2020. Miguel Dominguez wrote the collection description. Access copies were created for born-digital audio and/or transcript files.

Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives. See call number: F850.S75 A48 2019

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Latinxs
- Mexican Americans
- Spanish language
- Radio stations
- Radio broadcasting
- Women radio talk show hosts