

Guide to the Dewitt Tracht oral history interview

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Summary Information

Repository: University of Nevada, Las Vegas. University Libraries. Special

Collections and Archives.

Creator: Tracht, Dewitt, 1902-1979

Contributor: Ralph Roske Oral History Project on Early Las Vegas

Title: Dewitt Tracht oral history interview

ID: OH-03335

Date: 1975 April 30

Physical 0.01 Cubic Feet (1 folder)

Description:

Physical 0.1 Linear Feet

Description:

Language of the English

Material:

Abstract: Oral history interview with Dewitt Tracht conducted by Jay

Brewer on April 30, 1975 for the Ralph Roske Oral History

Project on Early Las Vegas. Tracht discusses business in Southern Nevada and how the business market expanded and developed in his lifetime. Tracht lastly talks about the early techniques of

advertisement.

Preferred Citation

Dewitt Tracht oral history interview, 1975 April 30. OH-03335. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Scope and Contents Note

Oral history interview with Dewitt Tracht conducted by Jay Brewer on April 30, 1975 for the Ralph Roske Oral History Project on Early Las Vegas. Tracht discusses business in Southern Nevada and how the business market expanded and developed in his lifetime. Tracht lastly talks about the early techniques of advertisement. Print transcript available; no audio recording.

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Administrative Information

Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Publication Rights

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Acquisition Note

University of Nevada, Las Vegas History Professor Ralph Roske donated materials for this oral history project to UNLV Libraries Special Collections and Archives in the 1980s.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Miguel Dominguez wrote the collection description. The transcript has been minimally reviewed and all readily available information has been included in the description.

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Business enterprises -- Nevada -- Las Vegas
- Advertising

Physical Access Note

The transcript for this interview is incomplete. No audio available.

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