

# Guide to the Gary Sternberg, Joe Lupo, and Ed Birch oral history interview

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## **Summary Information**

**Repository:** University of Nevada, Las Vegas. University Libraries. Special

Collections and Archives.

**Creator:** Sternberg, Gary

**Creator:** Lupo, Joseph J., 1947-

**Creator:** Birch, Ed, 1941-

**Title:** Gary Sternberg, Joe Lupo, and Ed Birch oral history interview

**ID:** OH-03226

**Date:** 2017 August 21

**Physical** 1 Digital Files (0.144 GB) MP3

**Description:** 

Language of the English

Material:

**Abstract:** Oral history interview with Gary Sternberg, Joe Lupo, and Ed

Birch conducted by Barbara Tabach on August 21, 2017 for the Boyer Early Las Vegas Oral History Project. In this interview, Lupo and Birch discuss their upbringing in Las Vegas, Nevada. Sternberg discusses his early life and arriving to Las Vegas, Nevada in 1969. Sternberg and Birch talk about the gaming industry, becoming casino dealers, and changes in customer service in Las Vegas. Lupo describes the airline industry during the 1970s, and the growth of McCarran International Airport. Lastly, Sternberg, Lupo, and Birch discuss changes in Las Vegas.

## **Preferred Citation**

Gary Sternberg, Joe Lupo, and Ed Birch oral history interview, 2017 August 21. OH-03226. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

## **Scope and Contents Note**

Oral history interview with Gary Sternberg, Joe Lupo, and Ed Birch conducted by Barbara Tabach on August 21, 2017 for the Boyer Early Las Vegas Oral History Project. In this interview, Lupo and Birch discuss their upbringing in Las Vegas, Nevada. Sternberg discusses his early life and arriving

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to Las Vegas, Nevada in 1969. Sternberg and Birch talk about the gaming industry, becoming casino dealers, and changes in customer service in Las Vegas. Lupo describes the airline industry during the 1970s, and the growth of McCarran International Airport. Lastly, Sternberg, Lupo, and Birch discuss changes in Las Vegas. Digital audio available; no transcript available.

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### **Administrative Information**

#### **Access Note**

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## **Acquisition Note**

This interview was conducted by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

## **Processing Note**

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Miguel Dominguez wrote the collection description. Access copies were created for born-digital audio and/or transcript files. The audio has been minimally reviewed and all readily available information has been included in the description.

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## **Names and Subjects**

- Oral histories (document genres)
- Las Vegas (Nev.)
- Gaming -- Las Vegas (Nev.)
- Airlines -- United States

- Cities and towns -- Growth
- Las Vegas casino dealers
- McCarran International Airport (Nev.)