



Guide to the Jim Marsh oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Marsh, Jim
Contributor:	Building Las Vegas Oral History Project
Title:	Jim Marsh oral history interview
ID:	OH-02843
Date:	2016 September 27
Physical Description:	6 Digital Files (0.133 GB) MP3, PDF/A, JPG
Language of the Material:	English
Abstract:	Oral history interview with Jim Marsh conducted by Claytee D. White and Stefani Evans on September 27, 2016 for the Building Las Vegas Oral History Project. In this interview, Marsh discusses his early life in Colorado and Nebraska. He remembers moving to Las Vegas, Nevada in 1971, buying his first car dealership, and sales advertising at the time. Marsh talks about the significance of the car dealership location, and the issues with commercial businesses near residential homes. Marsh describes his car dealership commercials, and why he thinks they have become popular in Southern Nevada. Lastly, Marsh discusses his early interest in buying historical buildings, preserving those buildings, and obtaining his gaming license.

Preferred Citation

Jim Marsh oral history interview, 2016 September 27. OH-02843. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Jim Marsh conducted by Claytee D. White and Stefani Evans on September 27, 2016 for the Building Las Vegas Oral History Project. In this interview, Marsh discusses his early life in Colorado and Nebraska. He remembers moving to Las Vegas, Nevada in 1971, buying his first car dealership, and sales advertising at the time. Marsh talks about

the significance of the car dealership location, and the issues with commercial businesses near residential homes. Marsh describes his car dealership commercials, and why he thinks they have become popular in Southern Nevada. Lastly, Marsh discusses his early interest in buying historical buildings, preserving those buildings, and obtaining his gaming license. Digital audio, photographs, and transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2016. Miguel Dominguez wrote the collection description. Access copies were created for born-digital audio and/or transcript files. The audio has been minimally reviewed and all readily available information has been included in the description.

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Automobile dealers

- Advertising
- Historic preservation
- Gaming -- Las Vegas (Nev.)