



## Guide to the Ruthe Deskin oral history interview

---

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on December 18, 2023. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1m20c>

© 2023 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special  
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Scope and Contents Note .....	4
Administrative Information .....	4
Names and Subjects .....	5

---

## Summary Information

---

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Deskin, Ruthe, 1916-2004
<b>Contributor:</b>	University of Nevada, Las Vegas. Department of Communication Studies
<b>Contributor:</b>	UNLV University Libraries Oral History Collection
<b>Title:</b>	Ruthe Deskin oral history interview
<b>ID:</b>	OH-02789
<b>Date:</b>	2000 April 17
<b>Physical Description:</b>	2 Digital Files (0.909 GB) MP4, PDF/A
<b>Language of the Material:</b>	English
<b>Abstract:</b>	Oral history interview with Ruthe Deskin conducted by Anthony Ferri on April 17, 2000 for the Communication and Community in Las Vegas research study. In this interview, Deskin talks about her upbringing in Yerington, Nevada, her degree in journalism from the University of Nevada, Reno (UNR), and her permanent move to Las Vegas, Nevada in 1945. She discusses her early jobs working for KENO and KLAS radio stations as an advertising and continuity editor, her public relations work for the Last Frontier Hotel, and then starting what would become her life work with Hank Greenspun's <i>Las Vegas Sun</i> newspaper in 1954. Later, she talks about her column "Memo to Hank" and Greenspun's "Where I Stand" column, about how Las Vegas changed over her fifty year tenure at the newspaper, politicians, racial inequality, and highlights of her career.

### Preferred Citation

Ruthe Deskin oral history interview, 2000 April 17. OH-02789. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

## Scope and Contents Note

---

Oral history interview with Ruthe Deskin conducted by Anthony Ferri on April 17, 2000 for the Communication and Community in Las Vegas research study. In this interview, Deskin talks about her upbringing in Yerington, Nevada, her degree in journalism from the University of Nevada, Reno (UNR), and her permanent move to Las Vegas, Nevada in 1945. She discusses her early jobs working for KENO and KLAS radio stations as an advertising and continuity editor, her public relations work for the Last Frontier Hotel, and then starting what would become her life work with Hank Greenspun's *Las Vegas Sun* newspaper in 1954. Later, she talks about her column "Memo to Hank" and Greenspun's "Where I Stand" column, about how Las Vegas changed over her fifty year tenure at the newspaper, politicians, racial inequality, and highlights of her career. Digital video available; no transcript available.

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish. Some transcripts do not exist in final form, therefore any editing marks in a transcript (deletions, additions, corrections) are to be quoted as marked.

### Acquisition Note

This interview was conducted and videotaped by the University of Nevada, Las Vegas (UNLV) Hank Greenspun School of Journalism and Media Studies and donated to the UNLV University Libraries Special Collections and Archives Division.

### Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2016 and 2022. Melise Leech wrote the collection description. Access copies were created for born-digital audio and/or transcript files. The audio has been minimally reviewed and all readily available information has been included in the description.

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Oral histories (document genres)
- Journalism
- Radio broadcasting
- Women newspaper editors
- Greenspun, Hank, 1909-1989
- Las Vegas Sun