

Guide to the Melissa Warren oral history interview

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Summary Information

Repository :	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Warren, Melissa, 1959-
Contributor:	Building Las Vegas Oral History Project
Title:	Melissa Warren oral history interview
ID:	OH-02517
Date:	2015 November 02
Physical Description:	2 Digital Files (0.059 GB) MP3, PDF/A
Language of the Material:	English
Abstract:	Oral history interview with Melissa Warren conducted by Claytee D. White on November 02, 2015 for the Building Las Vegas Oral History Project. Warren begins by discussing her early history in Utah and how she started her career in advertising and public relations. She describes the work she has done for the Howard Hughes Corporation in coordinating the advertising for the Summerlin community in Las Vegas, Nevada before and after its construction. Warren also details how the Howard Hughes Corporation made its decisions on how to plan and structure the Summerlin community, how it handled education in the community, and various promotional events that were held for Summerlin.

Preferred Citation

Melissa Warren oral history interview, 2015 November 02. OH-02517. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Melissa Warren conducted by Claytee D. White on November 02, 2015 for the Building Las Vegas Oral History Project. Warren begins by discussing her early history in Utah and how she started her career in advertising and public relations. She describes the work she has done for the Howard Hughes Corporation in coordinating the advertising for the Summerlin community in Las Vegas, Nevada before and after its construction. Warren also details how the Howard Hughes Corporation made its decisions on how to plan and structure the Summerlin community, how it handled education in the community, and various promotional events that were held for Summerlin. Digital audio and transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2016. Kyle Gagnon wrote the collection description. Access copies were created for born-digital audio and/or transcript files. The audio has been minimally reviewed and all readily available information has been included in the description.

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Summerlin (Nev.) -- History
- Advertising

- Public relations
- The Howard Hughes Corporation