



Guide to the Freed Bakery Family, Joni Fried, Max Jacobson-Fried, and Sarah Fried oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Fried, Joni, 1955-
Creator:	Fried, Sarah
Creator:	Jacobson-Fried, Max
Contributor:	Southern Nevada Jewish Heritage Project
Title:	Freed Bakery Family, Joni Fried, Max Jacobson-Fried, and Sarah Fried oral history interview
ID:	OH-02146
Date:	2016 March 04
Physical Description:	2 Digital Files (0.0781 GB) MP3, PDF/A
Language of the Material:	English
Abstract:	Oral history interview with Joni, Sarah, and Max Fried conducted by Barbara Tabach on March 04, 2016 for the Southern Nevada Jewish Heritage Project. Joni Fried, her daughter Sarah Fried, and nephew Max Jacobson-Fried share stories of working in the family business, Freed's Bakery, started by Joni's parents Milton and Esther Fried. They also discuss how computer technologies and social media marketing impacted their early business.

Preferred Citation

Freed Bakery Family, Joni Fried, Max Jacobson-Fried, and Sarah Fried oral history interview, 2016 March 04. OH-02146. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Joni, Sarah, and Max Fried conducted by Barbara Tabach on March 04, 2016 for the Southern Nevada Jewish Heritage Project. Joni Fried, her daughter Sarah Fried, and nephew Max Jacobson-Fried share stories of working in the family business, Freed's Bakery,

started by Joni's parents Milton and Esther Fried. They also discuss how computer technologies and social media marketing impacted their early business. Digital audio and transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2018. Nia Banks wrote the collection description. Access copies were created for born-digital audio and/or transcript files.

Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives:
F850.J5 F74 2014

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Jewish businesspeople

- **Bakeries**