

# Guide to the Jack West oral history interview

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# **Summary Information**

**Repository:** University of Nevada, Las Vegas. University Libraries. Special

Collections and Archives.

**Creator:** West, Jack

**Contributor:** Ralph Roske Oral History Project on Early Las Vegas

**Title:** Jack West oral history interview

**ID:** OH-01955 **Date:** 1972 June 12

**Physical** 2 Digital Files (0.114 GB) MP3

**Description:** 

**Language of the** English

**Material:** 

**Abstract:** Oral history interview with Jack West conducted by Perry

Kaufman on June 12, 1972 for the Ralph Roske Oral History Project on Early Las Vegas. In this interview, West discusses his experience and employment in the advertising industry in Las Vegas, Nevada. West also explains the significance of publicity

campaigns for companies.

## **Preferred Citation**

Jack West oral history interview, 1972 June 12. OH-01955. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

## **Scope and Contents Note**

Oral history interview with Jack West conducted by Perry Kaufman on June 12, 1972 for the Ralph Roske Oral History Project on Early Las Vegas. In this interview, West discusses his experience and employment in the advertising industry in Las Vegas, Nevada. West also explains the significance of publicity campaigns for companies. Digital audio available; no transcript available.

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### **Administrative Information**

#### **Access Note**

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## **Acquisition Note**

University of Nevada, Las Vegas History Professor Ralph Roske donated materials for this oral history project to UNLV Libraries Special Collections and Archives in the 1980s.

## **Processing Note**

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2018. Miguel Dominguez wrote the collection description. The audio cassette(s) for this interview have been reformatted by an external vendor into a digital format. MP3 files of the audio are available for research use. The audio has been minimally reviewed and all readily available information has been included in the description.

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## **Names and Subjects**

- Oral histories (document genres)
- Las Vegas (Nev.)
- Advertising
- Publicity