

Guide to the Tona Siefert oral history interview

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Table of Contents

Summary Information	3
Scope and Contents Note	4
Administrative Information	4
Names and Subjects	5

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Siefert, Tona, 1924-1996
Contributor:	Ralph Roske Oral History Project on Early Las Vegas
Title:	Tona Siefert oral history interview
ID:	OH-01698
Date:	1977 February 25
Physical Description:	2 Digital Files (0.084 GB) MP3
Language of the Material:	English
Abstract:	Oral history interview with Tona Siefert conducted by Lisa Becker on February 25, 1977 for the Ralph Roske Oral History Project on Early Las Vegas. In this interview, Siefert discusses her personal history and a comprehensive history of the evolution of Las Vegas, Nevada. Siefert discusses how her father, James Cashman Sr., and her mother met and founded Las Vegas' oldest automobile dealership, education in Las Vegas, and prominent politicians that have represented or visited Nevada, such as Senator Key Pittman and President Franklin D. Roosevelt. Siefert also discusses the establishment of the Helldorado Festival by the Elks Lodge, the construction of Cashman Stadium, development of the Strip in Las Vegas, and other changes that have occurred in the city. Siefert goes on to discuss the founding of the Women of Service League, union protests, and issues with water management in Las Vegas.

Preferred Citation

Tona Siefert oral history interview, 1977 February 25. OH-01698. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Scope and Contents Note

Oral history interview with Tona Siefert conducted by Lisa Becker on February 25, 1977 for the Ralph Roske Oral History Project on Early Las Vegas. In this interview, Siefert discusses her personal history and a comprehensive history of the evolution of Las Vegas, Nevada. Siefert discusses how her father, James Cashman Sr., and her mother met and founded Las Vegas' oldest automobile dealership, education in Las Vegas, and prominent politicians that have represented or visited Nevada, such as Senator Key Pittman and President Franklin D. Roosevelt. Siefert also discusses the establishment of the Helldorado Festival by the Elks Lodge, the construction of Cashman Stadium, development of the Strip in Las Vegas, and other changes that have occurred in the city. Siefert goes on to discuss the founding of the Women of Service League, union protests, and issues with water management in Las Vegas. Digital audio available; no transcript available.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

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Acquisition Note

University of Nevada, Las Vegas History Professor Ralph Roske donated materials for this oral history project to UNLV Libraries Special Collections and Archives in the 1980s.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Kyle Gagnon wrote the collection description. The audio cassette(s) for this interview have been reformatted by an external vendor into a digital format. MP3 files of the audio are available for research use. The audio has been minimally reviewed and all readily available information has been included in the description.

[^ Return to Table of Contents](#)

Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Helldorado Parade (Las Vegas, Nev.)
- Automobile dealers
- Water resources development -- Nevada
- Cashman, James, Sr., 1884-1962