



Guide to the Jim Marsh oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Marsh, Jim
Contributor:	Boyer Early Las Vegas Oral History Project
Title:	Jim Marsh oral history interview
ID:	OH-01198
Date:	2012 June 05
Physical Description:	3 Digital Files (0.136 GB) MP3, PDF
Language of the Material:	English
Abstract:	Oral history interview with Jim Marsh conducted by Claytee D. White on June 05, 2012 for the Boyer Early Las Vegas Oral History Project. Marsh discusses arriving in Las Vegas, Nevada in 1971 and buying a car dealership called American Auto Mart. He also discusses buying, building, and owning multiple properties around southern Nevada. Marsh then discusses being a member of business organizations, like the Red Cross and the Salvation Army Advisory Board.

Preferred Citation Note

Jim Marsh oral history interview, 2012 June 05. OH-01198. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Jim Marsh conducted by Claytee D. White on June 05, 2012 for the Boyer Early Las Vegas Oral History Project. Marsh discusses arriving in Las Vegas, Nevada in 1971 and buying a car dealership called American Auto Mart. He also discusses buying the Santa Fe Saloon in Goldfield, the Skyline Casino in Henderson, Nevada, and building a bar and a church for Belmont, Nevada. Marsh then recalls founding the Nevada Auto Auction, building the Longstreet Casino in the Amargosa Valley, and owning the Tonopah Station casino in Tonopah, Nevada. Lastly

he discusses being a member of business organizations, like the Red Cross and the Salvation Army Advisory Board. Digital audio and transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2015. Nia Banks wrote the collection description. Access copies were created for born-digital audio and/or transcript files.

Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives:
CT247 .M367 2012

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- Businessmen

- **Volunteers**
- **Casinos**
- **Automobile dealers**