



## Guide to the Herb McDonald oral history interview

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	McDonald, Herb, 1909-2002
<b>Contributor:</b>	Ralph Roske Oral History Project on Early Las Vegas
<b>Title:</b>	Herb McDonald oral history interview
<b>ID:</b>	OH-01172
<b>Date:</b>	1975
<b>Physical Description:</b>	3 Digital Files (0.085 GB) MP3
<b>Language of the Material:</b>	English
<b>Abstract:</b>	Oral history interview with Herb McDonald conducted by Perry Kaufman on an unknown date in 1975 for the Ralph Roske Oral History Project on Early Las Vegas. In the interview, Herbert Cobb McDonald discusses his work as a managing director and chamber director at Las Vegas, Nevada hotels and casinos including the El Rancho Vegas and the Last Frontier Hotel. McDonald also discusses his experiences promoting tourism through conventions, the Las Vegas News Bureau, celebrity advertisements, and the first sporting events held in casinos.

### Preferred Citation

Herb McDonald oral history interview, 1975. OH-01172. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Scope and Contents Note

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Oral history interview with Herb McDonald conducted by Perry Kaufman on an unknown date in 1975 for the Ralph Roske Oral History Project on Early Las Vegas. In the interview, Herbert Cobb McDonald discusses his work as a managing director and chamber director at Las Vegas, Nevada hotels and casinos including the El Rancho Vegas and the Last Frontier Hotel. McDonald also discusses his experiences promoting tourism through conventions, the Las Vegas News Bureau,

celebrity advertisements, and the first sporting events held in casinos. Digital audio available; no transcript available.

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## Administrative Information

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### Access Note

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### Acquisition Note

University of Nevada, Las Vegas History Professor Ralph Roske donated materials for this oral history project to UNLV Libraries Special Collections and Archives in the 1980s.

### Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Jimmy Chang wrote the collection description. The audio cassette(s) for this interview have been reformatted by an external vendor into a digital format. MP3 files of the audio are available for research use. The audio has been minimally reviewed and all readily available information has been included in the description.

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## Names and Subjects

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- Oral histories (document genres)
- Las Vegas (Nev.)

- Las Vegas Strip (Nev.)
- Fremont Street (Las Vegas, Nev.)
- Tourism -- Marketing
- Hotel Last Frontier
- El Rancho Vegas (Casino)
- Las Vegas News Bureau

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## Physical Access Note

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The fourth audio file "OH\_01172\_audio-003\_01\_a" contains no interview material.

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