



Guide to the Hank Kovell oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Kovell, Hank, 1921-2002
Contributor:	Ralph Roske Oral History Project on Early Las Vegas
Title:	Hank Kovell oral history interview
ID:	OH-01045
Date:	1973 September 26
Physical Description:	3 Digital Files (0.104 GB) MP3, JPG
Language of the Material:	English
Abstract:	Oral history interview with Hank Kovell conducted by Patrick F. Smith on September 26, 1973 for the Ralph Roske Oral History Project on Early Las Vegas. In the interview, Kovell briefly discusses his life in Northern California before moving to Las Vegas, Nevada in July 1956, where he would open and run a Las Vegas, Nevada advertisement agency, Kovell Inc., between 1964 and 1969. He then discusses his company's publications of political campaigns, Las Vegas casino publicity, and his work as a public relations director in Las Vegas, Nevada.

Preferred Citation

Hank Kovell oral history interview, 1973 September 26. OH-01045. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Hank Kovell conducted by Patrick F. Smith on September 26, 1973 for the Ralph Roske Oral History Project on Early Las Vegas. In the interview, Kovell briefly discusses his life in Northern California before moving to Las Vegas, Nevada in July 1956, where he would open and run a Las Vegas, Nevada advertisement agency, Kovell Inc., between 1964 and 1969. He then discusses his company's publications of political campaigns, Las Vegas casino publicity, and his work as a public relations director in Las Vegas, Nevada. Kovell also briefly discusses

his education, religious ideologies, and political interests. Digital audio available; no transcript available.

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Administrative Information

Access Note

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Acquisition Note

University of Nevada, Las Vegas History Professor Ralph Roske donated materials for this oral history project to UNLV Libraries Special Collections and Archives in the 1980s.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Jimmy Chang wrote the collection description. The audio cassette(s) for this interview have been reformatted by an external vendor into a digital format. MP3 files of the audio are available for research use. The audio has been minimally reviewed and all readily available information has been included in the description.

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)

- Advertising
- Fremont Street (Las Vegas, Nev.)