



Guide to the Stephanie Fisher Collection of Cannabis Marketing and Research

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on May 18, 2026. Please contact special.collections@unlv.edu for questions regarding this collection.

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Collector:	Fisher, Stephanie
Title:	Stephanie Fisher Collection of Cannabis Marketing and Research
ID:	MS-01228
Date [inclusive]:	approximately 2010 to 2025
Physical Description:	1.94 Cubic Feet (3 boxes)
Physical Description:	1.63 Linear Feet
Language of the Material:	English
Abstract:	The Stephanie Fisher Collection of Cannabis Marketing and Research (approximately 2010-2025) primarily contains printed promotional materials, publications, lab reports, and ephemera related to the medical and recreational cannabis industry in Nevada and throughout the United States. The majority of the materials are promotional items gathered at conferences from assorted vendors and companies in the cannabis industry.

Preferred Citation

Stephanie Fisher Collection of Cannabis Marketing and Research, approximately 2010-2025. MS-01228. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

The Stephanie Fisher Collection of Cannabis Marketing and Research (approximately 2010-2025) primarily contains printed promotional materials, publications, lab reports, and ephemera related to the medical and recreational cannabis industry in Nevada and throughout the United States. The majority of the materials are promotional items gathered at conferences from assorted vendors and companies in the cannabis industry. Materials were initially gathered as part of Fisher's MIRA (Marijuana Industry Research Archive) project.

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Arrangement

Materials are arranged by topic.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

This material is made available to facilitate private study, scholarship, or research. Material in this collection may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Please contact UNLV Special Collections and Archives (special.collections@unlv.edu) for additional information.

Acquisition Note

Materials were donated by Stephanie Fisher in 2026; accession number 2026-010.

Appraisal

Acquired by Visual Materials Curator, Aaron Mayes, as part of UNLV Special Collections and Archives holdings on the cannabis industry in Nevada. All material that formed the original gift has been retained.

Processing Note

In 2026, Landon Paljusaj created an accession record in ArchivesSpace. Sarah Jones sorted the material, rehoused it, and created the description in ArchivesSpace.

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Related Materials

Separated Materials

The following publication titles that were acquired as part of this collection have been separated and described individually in the [University Libraries' catalog](#): *Cannabis Dispensary*; *Marijuana Business Magazine*; *Cannabis Business Times*; *Marijuana Venture*; *Sensi*; *Dope Magazine*; *Freedom Leaf*; *Vegas Cannabis*; *Greenleaf*; *Nevada Uplifted*; *Cannabis Now*; *Cannabis Nurses Magazine*.

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Names and Subjects

- Cannabis
- Promotional materials
- Marijuana industry

Collection Inventory

Title/Description	Containers
Manufacturing brochures and information, approximately 2010 to 2025	box 01
Retail brochures and information, approximately 2010 to 2025	box 01
Packaging samples, approximately 2010 to 2025	box 01
Business development brochures and information, approximately 2010 to 2025 Physical Description: 2 Files	box 01
Cultivation brochures and information, approximately 2010 to 2025 Physical Description: 2 Files	box 01
Convention and expo lanyards and nametags, approximately 2010 to 2025	box 02
Promotional and marketing material, approximately 2010 to 2025 Physical Description: 4 Files	box 02
Materials collected at Denver, Colorado expo, approximately 2010 to 2019	box 02
Materials collected at "Women Grow" expo, 2019 November 07	box 02

Magazines featuring articles related to the cannabis industry, approximately 2010 to 2025	box 03
Legislation and taxation information, approximately 2010 to 2019	box 03
Lab and strain analysis reports, approximately 2010 to 2019	box 03
K&H consulting article for <i>Marijuana Venture</i> magazine, 2017	box 03
