



Guide to the Jerry Rodnitzky Collection of Las Vegas Promotional Material

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on August 07, 2023. Please contact special.collections@unlv.edu for questions regarding this collection.

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Rodnitzky, Jerome, 1936-2020
Title:	Jerry Rodnitzky Collection of Las Vegas Promotional Material
ID:	MS-01154
Date [inclusive]:	approximately 1967 to 2014
Physical Description:	0.19 Cubic Feet (1 box)
Physical Description:	0.21 Linear Feet
Language of the Material:	English
Abstract:	The Jerry Rodnitzky Collection of Las Vegas Promotional Material (1967-2014) contains promotional items from hotels and casinos in Las Vegas, Lake Tahoe, and Reno, Nevada. Materials include postcards, stationary, "fun books", ashtrays and coins, and gaming guides.

Preferred Citation

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Scope and Contents Note

The Jerry Rodnitzky Collection of Las Vegas Promotional Material (1967-2014) contains promotional items from hotels and casinos in Las Vegas, Lake Tahoe, and Reno, Nevada. Materials include postcards, stationary, "fun books", ashtrays and coins, and gaming guides.

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Arrangement

Materials remain as they were received.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Immediate Source of Acquisition

Materials were donated in 2023 by Shirley Rodnitsky; accession number 2023-042.

Appraisal

Acquired by Special Collections and Archives Director, Sarah Quigley, as part of UNLV Special Collections and Archives holdings on Las Vegas history. All material that formed the original gift has been retained.

Processing Information

In 2023, Sarah Jones rehoused the material and wrote the finding aid in ArchivesSpace.

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Names and Subjects

- Promotional materials
- Casinos -- Nevada -- Las Vegas
- Hotels -- Nevada -- Las Vegas
- Postcards

- Jubilee!

Collection Inventory

Title/Description	Containers
Folies Bergere program with official ballot, 2000	box 01
Jubilee! Bally's Las Vegas program, 1997	box 01
Jubilee! 20th Anniversary program, 1997	box 01
Kenny Kerr's BOY-Lesque at Silver Slipper program, 1981	box 01
La Femme at MGM Grand program, 2001	box 01
Bill's Gamblin' Hall and Saloon "Fun Book" and stationary, 2008	box 01
Lake Tahoe and Reno postcards, approximately 1970 to 1979	box 01
Physical Description: 5 Items	
MGM Grand and Golden Nugget ashtrays, approximately 1970 to 1989	box 01
Physical Description: 2 Items	
Mirage slot coins and Silver Bird free play tokens, approximately 1970 to 1989	box 01
Physical Description: 5 Items	
Las Vegas, Nevada hotel and casino postcards and gaming guides, approximately 1970 to 1999	box 01
Physical Description: 33 Items	