

Guide to the UNLV Libraries Collection of Thunderbird Hotel and Casino Promotional and Publicity Materials

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on January 17, 2023. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1tr1h>

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Collector:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Creator:	Thunderbird Hotel and Casino (Las Vegas, Nev.)
Title:	UNLV Libraries Collection of Thunderbird Hotel and Casino Promotional and Publicity Materials
ID:	MS-01133
Date [inclusive]:	approximately 1964 to 1973
Physical Description:	0.23 Cubic Feet (1 box)
Physical Description:	0.21 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Thunderbird Hotel and Casino Promotional and Publicity Materials (approximately 1964-1973) consist of news releases, event programs, ephemera, and publicity materials for the Thunderbird Hotel and Casino.

Preferred Citation

UNLV Libraries Collection of Thunderbird Hotel and Casino Promotional and Publicity Materials, 1964-1973. MS-01133. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1tr1h>

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Scope and Contents Note

The UNLV Libraries Collection of Thunderbird Hotel and Casino Promotional and Publicity Materials (approximately 1964-1973) consist of news releases, event programs, ephemera, and publicity materials for the Thunderbird Hotel and Casino.

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Arrangement

Materials are arranged by material type.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were periodically collected by the University Libraries Special Collections and Archives; accession number 2022-107. This material was previously cataloged under call number: HD9999 G254 T48x 1965.

Processing Note

In 2022, Sarah Jones compiled the materials from multiple sources that included subject files and previously cataloged material and wrote the finding aid in ArchivesSpace.

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Related Materials

Related Collections

The following resource may provide additional information related to the materials in this collection:

Thunderbird Hotel Records, 1964-1973. MS-00180. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1fk5w>

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Names and Subjects

- Promotional materials
- Publicity
- Casinos
- Gaming -- Las Vegas (Nev.)
- Gambling

Collection Inventory

Title/Description	Containers
Promotional and publicity materials for the Thunderbird Hotel and Casino, approximately 1964 to 1973	box 01