

## **Guide to the Steve Bourie Collection of Casino Brochures**

---

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on June 13, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f13j29>

© 2022 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special  
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Scope and Contents Note .....	3
Arrangement .....	4
Administrative Information .....	4
Names and Subjects .....	4
Collection Inventory .....	5

---

## Summary Information

---

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Collector:</b>	Bourie, Steve
<b>Title:</b>	Steve Bourie Collection of Casino Brochures
<b>ID:</b>	MS-01078
<b>Date [inclusive]:</b>	approximately 1970 to 1992
<b>Physical Description:</b>	0.46 Cubic Feet (1 box)
<b>Physical Description:</b>	0.42 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Steve Bourie Collection of Casino Brochures (approximately 1970-1992) contains brochures advertising casinos predominantly located in Nevada and throughout the United States that were featured in Steve Bourie's book, <i>American Casino Guide</i> . The collection includes brochures for dozens of casino hotels, riverboat casinos, off-reservation casinos, as well as some general tourism guides.

### Preferred Citation

Steve Bourie Collection of Casino Brochures, approximately 1970-1992. MS-01078. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

---

## Scope and Contents Note

---

The Steve Bourie Collection of Casino Brochures (approximately 1970-1992) contains brochures advertising casinos predominantly located in Nevada and throughout the United States that were featured in Steve Bourie's book, *American Casino Guide*. The collection includes brochures for dozens of casino hotels, riverboat casinos, off-reservation casinos, as well as some general tourism guides.

[^ Return to Table of Contents](#)

---

## Arrangement

---

Materials are arranged alphabetically.

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were donated by Steve Bourie in 2021; accession number 2021-127.

### Processing Note

In 2022, Jose Andre Guevara processed the collection and created an inventory. Tammi Kim subsequently entered the inventory and finding aid data into ArchivesSpace.

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Tourism -- Marketing
- Advertising -- Hotels
- Casinos -- Marketing
- Gaming -- Las Vegas (Nev.)
- Off-reservation casinos
- Gambling on river boats

## Collection Inventory

Title/Description	Containers
4 Bears, approximately 1970 to 1992	box 01
Aremister, approximately 1970 to 1992	box 01
Arizona Charlie's, approximately 1970 to 1992	box 01
Ballys, approximately 1970 to 1992	box 01
Barona Casino, approximately 1970 to 1992	box 01
Beach Train, approximately 1970 to 1992	box 01
Beau Rivage, approximately 1970 to 1992	box 01
Bellagio, approximately 1970 to 1992	box 01
Bicycle Club, approximately 1970 to 1992	box 01
Biloxi Belle, approximately 1970 to 1992	box 01
Boomtown, approximately 1970 to 1992	box 01
Bourbon Street, approximately 1970 to 1992	box 01
Caesars, approximately 1970 to 1992	box 01
Casino Magic, approximately 1970 to 1992	box 01
CasinOmaha, approximately 1970 to 1992	box 01
Casino Queen, approximately 1970 to 1992	box 01
Casino Windsor, approximately 1970 to 1992	box 01
Central Palace, approximately 1970 to 1992	box 01
Circus Circus, approximately 1970 to 1992	box 01
Claridge, approximately 1970 to 1992	box 01
Colorado Belle, approximately 1970 to 1992	box 01
Comstock, approximately 1970 to 1992	box 01
Continental Hotel, approximately 1970 to 1992	box 01
Cow Creek Indian Gaming Center, 1970 to 1992	box 01
Cripple Creek Colorado, approximately 1970 to 1992	box 01
Deadwood, approximately 1970 to 1992	box 01
Desert Inn, approximately 1970 to 1992	box 01
Dunes Hotel, approximately 1970 to 1992	box 01
East Lyme, approximately 1970 to 1992	box 01

box 01

Edgewater, approximately 1970 to 1992	box 01
El Cortez, approximately 1970 to 1992	box 01
El Dorado, approximately 1970 to 1992	box 01
Elko, NV tourism brochure, approximately 1970 to 1992	box 01
El Rancho, approximately 1970 to 1992	box 01
Empress, approximately 1970 to 1992	box 01
Excalibur, approximately 1970 to 1992	box 01
Firefly Creek Casino, approximately 1970 to 1992	box 01
Fitzgeralds, approximately 1970 to 1992	box 01
Flamingo, approximately 1970 to 1992	box 01
Four Queens, approximately 1970 to 1992	box 01
Fortune Bay, approximately 1970 to 1992	box 01
Foxwoods, approximately 1970 to 1992	box 01
Fremont, approximately 1970 to 1992	box 01
Gilpin County, approximately 1970 to 1992	box 01
Gold, approximately 1970 to 1992	box 01
Gold Dust, approximately 1970 to 1992	box 01
Golden Gate, approximately 1970 to 1992	box 01
Golden Nugget, approximately 1970 to 1992	box 01
Goldiggers, approximately 1970 to 1992	box 01
Gold River, approximately 1970 to 1992	box 01
Gold Spike, approximately 1970 to 1992	box 01
Gold Strike Inn, approximately 1970 to 1992	box 01
Grand Casino, approximately 1970 to 1992	box 01
Grand Portage, approximately 1970 to 1992	box 01
Grand Royale, approximately 1970 to 1992	box 01
Hacienda, approximately 1970 to 1992	box 01
Harrahs, approximately 1970 to 1992	box 01
Hard Rock, approximately 1970 to 1992	box 01
Harveys, approximately 1970 to 1992	box 01
Holiday Inn, approximately 1970 to 1992	box 01

Holiday Casino, approximately 1970 to 1992	box 01
Holiday Park, approximately 1970 to 1992	box 01
Horse Shoe, approximately 1970 to 1992	box 01
Hyatt, approximately 1970 to 1992	box 01
Jackpot Junction, approximately 1970 to 1992	box 01
Jubilee, approximately 1970 to 1992	box 01
Jumers Casino, approximately 1970 to 1992	box 01
Lac du Flambeau, approximately 1970 to 1992	box 01
Lady Luck, approximately 1970 to 1992	box 01
Lakeside Inn, approximately 1970 to 1992	box 01
Lake of the Torches, approximately 1970 to 1992	box 01
Lake of the Woods, approximately 1970 to 1992	box 01
Las Vegas Hilton, approximately 1970 to 1992	box 01
Las Vegas Club, approximately 1970 to 1992	box 01
Las Vegas gaming guide, approximately 1970 to 1992	box 01
Luxor, approximately 1970 to 1992	box 01
Main Street Station, approximately 1970 to 1992	box 01
Mashatucket, approximately 1970 to 1992	box 01
Merv Griffin's, approximately 1970 to 1992	box 01
MGM Grand, approximately 1970 to 1992	box 01
Mirage, approximately 1970 to 1992	box 01
Mississippi Riverboat Gambling, approximately 1970 to 1992	box 01
Mystic Lake, approximately 1970 to 1992	box 01
New York-New York, approximately 1970 to 1992	box 01
Nevada Landing, approximately 1970 to 1992	box 01
Nooksack River, approximately 1970 to 1992	box 01
Normandie, approximately 1970 to 1992	box 01
Nugget, approximately 1970 to 1992	box 01
O'Sheas, approximately 1970 to 1992	box 01
Paddlewheel, approximately 1970 to 1992	box 01
Palace, approximately 1970 to 1992	box 01
Palace Station, approximately 1970 to 1992	box 01

Peppermill, approximately 1970 to 1992	box 01
Pioneer, approximately 1970 to 1992	box 01
Players Choice, approximately 1970 to 1992	box 01
Players Riverboat, approximately 1970 to 1992	box 01
Potawatomi, approximately 1970 to 1992	box 01
The President Casino, approximately 1970 to 1992	box 01
Princess Casino, approximately 1970 to 1992	box 01
Radisson, approximately 1970 to 1992	box 01
Ramada, approximately 1970 to 1992	box 01
Red Lion, approximately 1970 to 1992	box 01
Rio, approximately 1970 to 1992	box 01
Riverboat, approximately 1970 to 1992	box 01
Riverside, approximately 1970 to 1992	box 01
Riviera, approximately 1970 to 1992	box 01
Saddlewest, approximately 1970 to 1992	box 01
Sahara, approximately 1970 to 1992	box 01
Sam's Town, approximately 1970 to 1992	box 01
Sands, approximately 1970 to 1992	box 01
Sands Regency, approximately 1970 to 1992	box 01
Sheraton, approximately 1970 to 1992	box 01
Shooting Star, approximately 1970 to 1992	box 01
Showboat, approximately 1970 to 1992	box 01
Silver Club, approximately 1970 to 1992	box 01
Silver Eagle, approximately 1970 to 1992	box 01
Silversmith, approximately 1970 to 1992	box 01
Sioux City Sue, approximately 1970 to 1992	box 01
Splash Casino, approximately 1970 to 1992	box 01
Star Club, approximately 1970 to 1992	box 01
St. Croix, approximately 1970 to 1992	box 01
Stockmen, approximately 1970 to 1992	box 01
Sundowner, approximately 1970 to 1992	box 01
Topaz Lodge, approximately 1970 to 1992	box 01



Treasure Island, approximately 1970 to 1992	box 01
Tropicana, approximately 1970 to 1992	box 01
TropWorld, approximately 1970 to 1992	box 01
Trump Plaza, approximately 1970 to 1992	box 01
Turning Stone, approximately 1970 to 1992	box 01
Union Plaza, approximately 1970 to 1992	box 01
Ute Mountain, approximately 1970 to 1992	box 01
Vacation Village, approximately 1970 to 1992	box 01
Vegas Express, approximately 1970 to 1992	box 01
Viking Princess, approximately 1970 to 1992	box 01
Virginian, approximately 1970 to 1992	box 01
Waswagoning, approximately 1970 to 1992	box 01
Western Hotel, approximately 1970 to 1992	box 01
Westward-Ho, approximately 1970 to 1992	box 01
Whiskey Pete's, approximately 1970 to 1992	box 01
Winnebago, approximately 1970 to 1992	box 01