



Guide to the UNLV Libraries Collection of the Claridge Hotel Promotional and Press Materials

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1bm1s>

© 2022 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

Table of Contents

Summary Information	3
Historical Background	3
Scope and Contents Note	4
Arrangement	4
Administrative Information	4
Names and Subjects	5
Collection Inventory	5

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Claridge Hotel (Atlantic City, N.J.)
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of the Claridge Hotel Promotional and Press Materials
ID:	MS-01009
Date [inclusive]:	1981 to 2002
Physical Description:	0.46 Cubic Feet (1 box)
Physical Description:	0.42 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of the Claridge Hotel Promotional and Press Materials includes press releases, promotional materials, an employee manual, and newspaper and magazine clippings for the Claridge Hotel in Atlantic City, New Jersey, dating from 1981 to 2002.

Preferred Citation

UNLV Libraries Collection of the Claridge Hotel Promotional and Press Materials, 1981-2002. MS-01009. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Historical Background

The Claridge Hotel opened in 1930 in Atlantic City, New Jersey. The hotel is located on Atlantic City's boardwalk and was built by John McShain. In 1977, the Claridge Hotel was sold to Claridge Associates, in partnership with Del E. Webb Corporation, and, in 1981, Del E. Webb Corporation bought out Claridge Associates' share of the hotel. Claridge Hotel was then renamed to Del Webb's Claridge Hotel and Casino, but later became known as just the Claridge. In 2014, TJM Properties

bought and took ownership of the Claridge, and in 2016 joined the Radisson Hotel Group. As of 2020, the Claridge remains in operation.

Sources:

"Del Webb Corporation." In *International Directory of Company Histories*, edited by Tina Grant, 162-164. Vol. 14. Detroit, MI: St. James Press, 1996. Gale eBooks (accessed January 7, 2020). https://link.gale.com/apps/doc/CX2841800059/GVRL?u=unlv_main&sid=GVRL&xid=6f938628.

"Atlantic City History." The Claridge - A Radisson Hotel. Accessed January 6, 2020. <https://www.claridge.com/atlantic-city-hotel/history/>.

[^ Return to Table of Contents](#)

Scope and Contents Note

The UNLV Libraries Collection of the Claridge Hotel Promotional and Press Materials includes press releases, promotional materials, an employee manual, and newspaper and magazine clippings for the Claridge Hotel in Atlantic City, New Jersey, dating from 1981 to 2002. This collection contains items previously described as "Promotional and publicity material: Claridge Hotel/Casino," and "Claridge internal control and N.J.A.C. 19:45."

[^ Return to Table of Contents](#)

Arrangement

Collection is arranged by material type.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2020-002.

Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez compiled the materials from multiple sources that included subject files. Miguel Dominguez wrote the finding aid and entered the data in ArchivesSpace.

[^ Return to Table of Contents](#)

Names and Subjects

- Promotional materials
- Publicity
- Advertising
- Hotels
- Atlantic City (N.J.)
- Casinos
- Gambling

Collection Inventory

Title/Description	Containers
Press releases, 2001 to 2002	box 01
Promotional materials, 1986 to 1994	box 01
Employee manual, 1981	box 01
Newspaper and magazine clippings, 1990 to 1992	box 01