



## Guide to the UNLV Libraries Collection of Coast Casinos, Inc. Promotional and Publicity Materials

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This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Coast Casinos, Inc.
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Contributor:</b>	South Point Hotel & Casino
<b>Contributor:</b>	Gold Coast Hotel & Casino
<b>Contributor:</b>	The Orleans Hotel & Casino
<b>Contributor:</b>	Suncoast Hotel & Casino
<b>Title:</b>	UNLV Libraries Collection of Coast Casinos, Inc. Promotional and Publicity Materials
<b>ID:</b>	MS-01008
<b>Date [inclusive]:</b>	1986 to 2009
<b>Physical Description:</b>	0.65 Cubic Feet (1 box)
<b>Physical Description:</b>	0.54 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of Coast Casinos, Inc. Promotional and Publicity Materials includes press kits, press releases, promotional materials, and newspaper and magazine clippings for Coast Casinos, Inc. in Las Vegas, Nevada, dating from 1986 to 2009.

### Preferred Citation

UNLV Libraries Collection of Coast Casinos, Inc. Promotional and Publicity Materials, 1986-2009. MS-01008. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Coast Casinos, Inc., formerly known as Coast Resorts, Inc., was founded on March 02, 1979 by Michael Gaughan. The company owned and operated Barbary Coast Hotel and Casino, Gold Coast

Hotel and Casino, the Orleans Hotel and Casino, and Suncoast Hotel and Casino in Las Vegas, Nevada. On February 06, 2004, Coast Casinos, Inc. was acquired by Boyd Gaming and in 2006 South Coast Casino, now known as South Point Hotel and Casino, began operation.

Source:

Covell, Jeffrey L., and Roger K. Smith. "Boyd Gaming Corporation." In *International Directory of Company Histories*, edited by Derek Jacques and Paula Kepos, 54-58. Vol. 132. Detroit, MI: St. James Press, 2012. Gale eBooks (accessed December 24, 2019). [https://link.gale.com/apps/doc/CX4013300019/GVRL?u=unlv\\_main&sid=GVRL&xid=ad4d0c7a](https://link.gale.com/apps/doc/CX4013300019/GVRL?u=unlv_main&sid=GVRL&xid=ad4d0c7a).

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## Scope and Contents Note

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The UNLV Libraries Collection of Coast Casinos, Inc. Promotional and Publicity Materials includes press kits, press releases, promotional materials, and newspaper and magazine clippings for Coast Casinos, Inc. in Las Vegas, Nevada, dating from 1986 to 2009. This collection contains items previously described as "Promotional and publicity material: Gold Coast Hotel and Casino."

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## Arrangement

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Collection is arranged by material type.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-158.

## Processing Note

In 2019, as part of an archival backlog elimination project, Miguel Dominguez compiled the materials from multiple sources that included subject files. Miguel Dominguez wrote the finding aid and entered the data in ArchivesSpace.

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## Related Materials

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### Related Collections

The following resource may provide additional information related to the materials in this collection:

UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials, 1989-1997. MS-00933. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- Las Vegas (Nev.)
- Hotels
- Casinos
- Advertising
- Promotional materials
- Publicity
- Gambling
- Barbary Coast Hotel and Casino (Las Vegas, Nev)

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## Collection Inventory

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Title/Description	Containers
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Promotional materials, 2001 to 2002	box 01
<b>Gold Coast Hotel and Casino</b>	
Press kits, approximately 2000	box 01
Press releases, 1996	box 01
Newspaper and magazine clippings, 1986 to 1995	box 01
Promotional materials, 1987 to 2002	box 01
<b>The Orleans Hotel and Casino</b>	
Press kits, 1996 to 1997	box 01
Press releases, 1997 to 1998	box 01
Newspaper and magazine clippings, 1995 to 1997	box 01
Promotional materials, 1997 to 2003	box 01
<b>South Point Hotel and Casino</b>	
Newspaper and magazine clippings, 2005 to 2006	box 01
Promotional materials, 2009	box 01
<b>Suncoast Hotel and Casino</b>	
Press kit, approximately 2000	box 01