



Guide to the UNLV Libraries Collection of Excalibur Hotel and Casino Promotional and Press Materials

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1ss9k>

© 2022 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

Table of Contents

Summary Information	3
Historical Background	3
Scope and Contents Note	4
Arrangement	4
Administrative Information	4
Related Materials	5
Names and Subjects	5
Collection Inventory	6

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Excalibur Hotel and Casino
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Excalibur Hotel and Casino Promotional and Press Materials
ID:	MS-01001
Date [inclusive]:	1988 to 2006
Physical Description:	1.53 Cubic Feet (3 boxes)
Physical Description:	1.29 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Excalibur Hotel and Casino Promotional and Press Materials includes an equity research report, press kits, press releases, promotional materials, and newspaper and magazine clippings for Excalibur Hotel and Casino in Las Vegas, Nevada, dating from 1988 to 2006.

Preferred Citation

UNLV Libraries Collection of Excalibur Hotel and Casino Promotional and Press Materials, 1988-2006. MS-01001. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Historical Background

Excalibur Hotel and Casino is a medieval-themed resort located on the Las Vegas Strip in Las Vegas, Nevada. The property has various attractions, including the Fun Dungeon arcade and the Tournament of Kings show. Circus Circus Enterprises Inc. purchased seventy acres of land on the Las Vegas Strip in 1988 to construct the property. Following an international \$25,000 "Name the Castle" contest that drew 183,000 entries, the property was officially named Excalibur on September 28, 1988. Excalibur opened on June 19, 1990, and cost \$290 million to build. At the time,

it was the largest hotel in the world. A partnership with World Championship Wrestling (WCW) resulted in the WCW Nitro Grill, which opened in May 1999 and closed in September 2000. Dick's Last Resort restaurant opened in the same space in June 2007. Excalibur was purchased by MGM Resorts International in 2005 alongside other Mandalay Resort Group properties. As of 2019, the Excalibur Hotel and Casino remains in operation.

Sources:

Koch, Ed. "Strip Jousting Begins." *Las Vegas Sun*. Las Vegas SUN, Inc., June 19, 1990. <https://lasvegassun.com/news/1990/jun/19/strip-jousting-begins/>.

"Nitro Grill Closes." *Las Vegas Sun*. Las Vegas SUN, Inc., September 28, 2000. <https://lasvegassun.com/news/2000/sep/28/nitro-grill-closes/>.

[^ Return to Table of Contents](#)

Scope and Contents Note

The UNLV Libraries Collection of Excalibur Hotel and Casino Promotional and Press Materials includes an equity research report, press kits, press releases, promotional materials, and newspaper and magazine clippings for Excalibur Hotel and Casino in Las Vegas, Nevada, dating from 1988 to 2006. This collection contains items previously described as "Promotional and publicity material: Excalibur Hotel and Casino."

[^ Return to Table of Contents](#)

Arrangement

Materials are arranged by material type.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-150.

Processing Note

In 2019, as part of an archival backlog elimination project, Autumn Bassett compiled the materials from multiple sources that included subject files and previously cataloged material. Autumn Bassett wrote the finding aid.

[^ Return to Table of Contents](#)

Related Materials

Related Materials

The following resource may provide additional information related to the materials in this collection:

Las Vegas Casino and Hotel Advertisement Clippings Collection, 1986-1999. MS-00644. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Names and Subjects

- Casinos
- Gambling
- Hotels
- Promotional materials
- Publicity
- Las Vegas (Nev.)

Collection Inventory

Title/Description	Containers
Equity research report, 1996	box 01
Press kits, approximately 1990 to 2000	box 01
Press releases, 1988 to 2006	box 01
	box 02
Promotional materials, approximately 1990 to 1999	box 03
Newspaper and magazine clippings, 1989 to 1996	box 03