



## Guide to the UNLV Libraries Collection of Golden Nugget Las Vegas Hotel and Casino Promotional Materials and Reports

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This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1n37p>

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Golden Nugget (Las Vegas, Nev.)
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Title:</b>	UNLV Libraries Collection of Golden Nugget Las Vegas Hotel and Casino Promotional Materials and Reports
<b>ID:</b>	MS-00999
<b>Date [inclusive]:</b>	1948 to 2005
<b>Date [bulk]:</b>	1972 to 1997
<b>Physical Description:</b>	0.88 Cubic Feet (2 boxes)
<b>Physical Description:</b>	0.75 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of Golden Nugget Las Vegas Hotel and Casino Promotional Materials and Reports includes annual reports, financial reports, press releases, promotional materials, and newspaper and magazine clippings for the Golden Nugget Las Vegas Hotel and Casino in Las Vegas, Nevada, dating from 1948 to 2005.

### Preferred Citation

UNLV Libraries Collection of Golden Nugget Las Vegas Hotel and Casino Promotional Materials and Reports, 1948-2005. MS-00999. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Golden Nugget Las Vegas Hotel and Casino, initially owned by Guy McAfee, began operations in Las Vegas, Nevada in August 1945. Steven A. Wynn was appointed chairman and president of Golden Nugget, Inc. in 1973. Golden Nugget, Inc. began expanding throughout the 1970s and 1980s. On November 22, 1989, Wynn opened the Mirage Las Vegas on the Las Vegas Strip. In 1991, Golden

Nugget, Inc. began to shift their focus from casino operations to entertainment, changing their name to Mirage Resorts, Incorporated. As of 2019, the Golden Nugget Las Vegas Hotel and Casino remains in operation.

Source:

"Mirage Resorts, Inc." In *International Directory of Company Histories*, edited by Paula Kepos, 209-212. Vol. 6. Detroit, MI: St. James Press, 1992. Gale eBooks (accessed December 12, 2019). [https://link.gale.com/apps/doc/CX2841000080/GVRL?u=unlv\\_main&sid=GVRL&xid=7018e40](https://link.gale.com/apps/doc/CX2841000080/GVRL?u=unlv_main&sid=GVRL&xid=7018e40).

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## Scope and Contents Note

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The UNLV Libraries Collection of Golden Nugget Las Vegas Hotel and Casino Promotional Materials and Reports includes annual reports, financial reports, press releases, promotional materials, and newspaper and magazine clippings for the Golden Nugget Las Vegas Hotel and Casino in Las Vegas, Nevada, dating from 1948 to 2005. This collection contains items previously described as "Golden Nugget, Inc. Annual Report, Quarterly Report, Report to shareholders," "Promotional and Publicity Materials: Golden Nugget Hotel and Casino, Las Vegas, Nevada," "Golden Nugget, Inc. (28 1/4-GNG)," and "Golden Nugget, Inc."

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## Arrangement

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Collection is arranged by material type.

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## Administrative Information

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### Access Note

Collection is open for research.

## Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

## Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-147.

## Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez compiled the materials from multiple sources that included subject files. Miguel Dominguez wrote the finding aid and entered the data in ArchivesSpace.

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## Names and Subjects

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- Financial records
- Corporation reports
- Promotional materials
- Publicity
- Advertising

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## Collection Inventory

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Title/Description	Containers
Annual reports, 1972 to 1990	box 01
Financial reports	
Equity research, 1974 to 1997	box 01
Prospectus, 1993	box 01
Quarterly reports, 1979 to 1989	box 01
Press kits, 2003	box 01
Press releases, 1979 to 2005	box 01
Newspaper and magazine clippings, 1974 to 1997	box 01
Promotional materials, 1948 to 1995	box 01

**box 02**