

Guide to the UNLV Libraries Collection of Gaming Industry Promotional Materials and Reports

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Gaming Industry Promotional Materials and Reports
ID:	MS-00997
Date [inclusive]:	1946 to 2019
Date [bulk]:	1990 to 2007
Physical Description:	6.48 Cubic Feet (10 boxes)
Physical Description:	5.42 Linear Feet
Physical Description:	861 Digital Files (5.08 GB) PDF, VOB, DOC, BMP, JPG, PNG, MPG, ZIP
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Gaming Industry Promotional Materials and Reports (1946-2019) includes press releases, promotional materials, press kits and clippings for hotels and casinos located throughout Nevada, with the majority of Nevada-based properties located in Las Vegas or Reno. Other locations include Atlantic City, New Jersey and some international hotels and casinos. The collection also contains promotional materials for various Nevada-based gaming companies and corporations, such as press releases, press kits, and product brochures.

Preferred Citation

The UNLV Libraries Collection of Gaming Industry Promotional Materials and Reports, 1946-2019. MS-00997. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

The UNLV Libraries Collection of Gaming Industry Promotional Materials and Reports (1946-2019) includes press releases, promotional materials, press kits and clippings for hotels and casinos located throughout Nevada, with the majority of Nevada-based properties located in Las Vegas or Reno. Other locations include Atlantic City, New Jersey and some international hotels and casinos. The collection also contains promotional materials for various Nevada-based gaming companies and corporations, such as press releases, press kits, and product brochures. Some press kits and promotional materials also include files in a digital format.

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Arrangement

Materials are arranged in alphabetical order.

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Administrative Information

Access Note

Collection is open for research. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information.

Publication Rights

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Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-142.

Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez, Kyle Gagnon, and Autumn Bassett compiled the materials from multiple sources that included subject files

and previously cataloged material. Miguel Dominguez wrote the finding aid. Miguel Dominguez and Karla Irwin minimally processed the born-digital materials and subsequently entered descriptive information into ArchivesSpace in 2020. Files were transferred from optical discs. No access copies were created for any of the files.

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Names and Subjects

- Las Vegas (Nev.)
- Reno (Nev.)
- Atlantic City (N.J.)
- Gaming -- Las Vegas (Nev.)
- Promotional materials
- Corporation reports
- Hotels
- Casinos
- Advertising
- Gambling

Collection Inventory

Title/Description	Containers
49er Casino, 2006	box 01 digital file 00
AAA Flag and Banner Manufacturing, 2005	box 01
Atlantic City (AC) Coin and Slot, 2006	box 01
Andamiro Co., 2005	box 01
Aria, approximately 2010 to 2019	box 01
Aristocrat Leisure Industries, 1992	box 01
Aristocrat Technologies, 2007 to 2015	box 01 digital file 00
Aruze, 2006 to 2007	box 01
Asian Casinos, 2007	box 01
Atlantic City Hilton, 2001 to 2006	

	box 01
Beau Rivage, 2004	box 01
Boomtown Hotel and Casino, 2001 to 2004	box 01
Borgata Hotel Casino and Spa, 2001 to 2003	box 01
Buffalo Bill's, 2002 to 2006	box 01
Cactus Pete's, approximately 1990 to 1999	box 02
Cannery Hotel and Casino, 2002 to 2003	box 02
Capital Gaming, 1994 to 2001	box 02
Casino America, Inc., 1993 to 1999	box 02
Castaways, 2001	box 02
Century Casinos, 1995 to 1996	box 02
Charleston Races and Slots, 2003	box 02
Churchill Downs, Inc., 2001	box 02
City Center, approximately 2010 to 2019	box 02
	digital file 00
Colorado Belle: Laughlin, 1986 to 2001	box 02
Edgewater: Laughlin, 2001	box 02
The Fabulous Flamingo, 1946 to 2006	box 02
Fiesta, 2001 to 2003	box 03
Flamingo, 2000 to 2008	box 03
Foxwoods Hotel and Casino, 2005	box 03
	digital file 00
Full House Resorts, 2000 to 2001	box 03
Gaylord Entertainment Co., 2007	box 03
Gametech International, Inc., 1997 to 1998	box 03
Gem Gaming, 1995	box 03
Gold Strike Casino Resort, 1995	box 03
Grand Victoria, 2000	box 03
Greek Isles, 2004	box 03
Griffith Gaming and Entertainment, 1995	box 03
Hard Rock Hotel, Inc., 2001	box 03

Hollywood Casino, 2004	box 03
Hollywood International Sportsbook and Casino, 2002	box 03
Hyatt Regency, 2002	box 03
Holland Casino, 1992 to 1998	box 03
Holiday Inns, Inc., 1998	box 04
Holiday Corporation, 1988	box 04
Interblock, 1995 to 1999	box 04
InterCasino, 1996	digital file 00
Isle of Capri Casinos, Inc., 2005	box 04
International Thunderbird Gaming Corp., 1996 to 2002	box 04
International Telephone And Telegraph Corporation (ITT) Corp., 1993 to 1997	box 04
JW Marriott, 1990 to 2000	box 04
Lake Las Vegas Resort, 2003 to 2006	box 04 digital file 00
Lakes Entertainment, Inc., 2005 to 2007	box 04 box 05
Lakes Gaming, Inc., 1998 to 2003	box 05
Malta Gaming Authority, 2015	box 05
M Resort, Spa, and Casino, 2009	box 05
Maxim Hotel and Casino, 2006	box 05
Mohegan Sun, 2002 to 2003	box 05
Montbleu Resort Casino and Spa, 2006	box 05
Monte Carlo, 1996 to 2006	box 05
Motor City Casino, 1999	box 05
New York, New York Hotel and Casino, 1997 to 2006	box 05
Novomatic, 2007 to 2008	box 06
Oasis Casino Management System, 2004	box 06
Pacific Gaming, 2002	digital file 00
Palazzo, 2008	box 06
Palms Casino Hotel, 2001 to 2007	box 06

	digital file 00
PartyPoker.com, 2004	box 06
Plaza Hotel and Casino, 2003	box 06
PT's Pub, 2002	box 06
Planet Hollywood, 2005 to 2006	box 06
	digital file 00
Planet Bingo, 2005	box 06
Park Place Entertainment, 1999 to 2003	box 06
	box 07
Progressive Distribution Systems (PDS) Financial Corporation, 1996 to 1997	box 07
Pinnacle Entertainment, Inc., 2006	box 07
President Casinos, Inc., 1993 to 1997	box 07
Promus Hotel Corporation, 1989 to 1999	box 07
The Reserve, 1999 to 2001	box 08
Resorts, 2001 to 2003	box 08
RGB, 2000 to 2005	box 08
The Ritz Carlton, 2003	box 08
	digital file 00
The River Belle Online Casino, 2000 to 2005	box 08
	digital file 00
River City Group, 2006	box 08
Sandia Casino, 2002	box 08
Santa Fe Gaming, 1996 to 1997	box 08
Silicon Gaming Inc., 1996	box 08
Silver Legacy, 1999 to 2000	box 08
Sheraton Desert Inn., approximately 1990 to 1999	box 08
Stardust Resort and Casino, 2001 to 2005	box 08
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Stratosphere, approximately 2010 to 2019	box 09
Sodak Gaming, 1993	box 09

Starwood Hotels and Resorts, 1996 to 2006	box 09
Summit, approximately 2010 to 2019	box 09
Sungold Entertainment Corp., 1997 to 2006	box 09
Terrible's Hotel and Casino, 2003 to 2009	box 09
Trackside, 2001	box 09
Tuscany, 2003	box 09
Unidesa Gaming, 2005	box 09
United Gaming, 1992 to 1994	box 09
Venetian, approximately 2000 to 2009	box 09
Video Lotteries Technology Inc., 1992 to 1995	box 09
Western Canada Lottery Corporation, 1991 to 1995	box 09
Williams (WMS) Gaming, 2002 to 2009	box 10
Williams (WMS) Industries, Inc., 1999 to 2007	box 10
Wyndham Worldwide Corporation, 2007	box 10
Wynn Las Vegas, 2005 to 2009	box 10
	digital file 00