



Guide to the UNLV Libraries Collection of Mandalay Bay Resort and Casino Promotional Materials and Reports

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**University of Nevada, Las Vegas. University Libraries. Special
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Mandalay Resort Group
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Mandalay Bay Resort and Casino Promotional Materials and Reports
ID:	MS-00994
Date [inclusive]:	1996 to 2006
Physical Description:	0.65 Cubic Feet (1 box)
Physical Description:	0.54 Linear Feet
Language of the Material:	English
Abstract:	UNLV Libraries Collection of Mandalay Bay Resort and Casino Promotional Materials and Reports includes annual reports, equity research reports, Securities and Exchange Commission Form 10-K, Securities and Exchange Commission Form 10-Q, press kits, press releases, and promotional materials for Mandalay Bay Resort and Casino in Las Vegas, Nevada, dating from 1996 to 2006.

Preferred Citation

UNLV Libraries Collection of Mandalay Bay Resort and Casino Promotional Materials and Reports, 1996-2006. MS-00994. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

The Mandalay Bay Resort and Casino is a luxury resort and casino located on the Las Vegas, Nevada Strip. It is known for its various attractions including the Shark Reef at Mandalay Bay, Mandalay Beach, the Shoppes, and the House of Blues music venue. The property was built for approximately \$1 billion by Circus Circus Enterprises, Inc. on land purchased by the company in March 1995. Mandalay Bay opened on March 02, 1999, and three months later Circus Circus

Enterprises Inc. changed its name to Mandalay Resort Group reflecting its newest property. The Mandalay Bay Convention Center, the fifth largest convention center in the nation, was added to the property and opened in January 2003. THEhotel, a new 43-story luxury tower, was added to the property and opened on December 17, 2003. In 2014, THEhotel was renamed the Delano Las Vegas. In 2005, MGM Resorts International purchased Mandalay Resort Group. As a result, Mandalay Bay and all other Mandalay Resort Group properties were rebranded as MGM properties.

Sources:

"Circus Circus buys hotel, land in Las Vegas - Tentative master plan by gaming company would eventually use monorail to link 4 resorts," *The Dallas Morning News*, March 07, 1995. <https://infoweb.newsbank.com/resources/doc/nb/news/0ED3D5AC94993DC7?p=AWNB>.

"Mandalay Bay Fact Sheet." Mandalay Bay Newsroom. MGM Resorts International, n.d. <http://newsroom.mgmresorts.com/mandalay-bay-fact-sheet.htm>.

Paskevich, Michael. "'Chicago' to close after impressive showing on Strip," *Las Vegas Review-Journal*, February 27, 2000. <https://infoweb.newsbank.com/resources/doc/nb/news/0FD3934A2C670434?p=AWNB>.

Rindels, Michelle. "THEhotel in Vegas Changes Name Delano." *Reno Gazette Journal*. USA Today Network, September 3, 2014. <https://www.rgj.com/story/money/business/2014/09/03/thehotel-vegas-changes-name-delano/15005431/>.

Thompson, Gary. "Circus Circus Holders Clear Name Change." *Las Vegas Sun*. Las Vegas SUN, Inc., June 18, 1999. <https://lasvegassun.com/news/1999/jun/18/circus-circus-holders-clear-name-change/>.

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Scope and Contents Note

UNLV Libraries Collection of Mandalay Bay Resort and Casino Promotional Materials and Reports includes annual reports, equity research reports, Securities and Exchange Commission Form 10-K, Securities and Exchange Commission Form 10-Q, press kits, press releases, and promotional materials for Mandalay Bay Resort and Casino in Las Vegas, Nevada, dating from 1996 to 2006.

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Arrangement

Materials are arranged by material type.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-132.

Processing Note

In 2019, as part of an archival backlog elimination project, Autumn Bassett compiled the materials from multiple sources that included subject files. Autumn Bassett wrote the finding aid.

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Names and Subjects

- Advertising
- Casinos
- Gambling
- Hotels
- Promotional materials
- Publicity
- Financial records
- Las Vegas Strip (Nev.)

Collection Inventory

Title/Description	Containers
Annual reports, 2004	box 01
Equity research reports, 1996 to 2001	box 01
Securities and Exchange Commission Form 10-K, 1997	box 01
Securities and Exchange Commission Form 10-Q, 1997	box 01
Press kits, 1999 to 2004	box 01
Press releases, 2000 to 2006	box 01
Promotional materials, 1998 to 2001	box 01
Newspaper clippings, approximately 1999 to 2001	box 01