



## **Guide to the UNLV Libraries Collection of Sun International Hotels Limited Promotional Materials and Reports**

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Creator:</b>	Sun International
<b>Title:</b>	UNLV Libraries Collection of Sun International Hotels Limited Promotional Materials and Reports
<b>ID:</b>	MS-00982
<b>Date [inclusive]:</b>	1996 to 2001
<b>Physical Description:</b>	0.23 Cubic Feet (1 box)
<b>Physical Description:</b>	0.21 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of Sun International Hotels Limited Promotional Materials and Reports includes quarterly reports, annual reports, equity reports and press releases for Sun International Hotels Limited in South Africa, dating from 1996 to 2001.

### Preferred Citation

UNLV Libraries Collection of Sun International Hotels Limited Promotional Materials and Reports, 1996-2001. MS-00982. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Sun International Hotels Limited is a prominent casino resort operator in the southern hemisphere, with a self-reported 42.5% share of the South African casino market. As of 2019, Sun International Hotels Limited operates in eight countries: South Africa, Zambia, Nigeria, Botswana, Namibia, Lesotho, Swaziland and Chile. After finding success partnering with South African Breweries to establish the Southern Sun Hotels chain in 1969, South African hotel mogul Solomon Kerzner expanded his business interests and established Sun International Hotels Limited in 1993.

The purpose of establishing Sun International Hotels Limited as its own company was to acquire three resorts from Resorts International Inc., most notably the Paradise Island Beach Resort, which has since become the Atlantis Paradise Island Resort under the Kerzner International Resorts umbrella.

Sources:

"The Sun International Journey," Sun International Hotels Limited. Accessed October 14, 2019. <https://corporate.suninternational.com/about/history/>.

"Sun International Hotels Limited - Company Profile, Information, Business Description, History, Background Information on Sun International Hotels Limited," Reference for Business. Accessed October 14, 2019. <https://www.referenceforbusiness.com/history2/4/Sun-International-Hotels-Limited.html>.

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## Scope and Contents Note

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The UNLV Libraries Collection of Sun International Hotels Limited Promotional Materials and Reports includes quarterly reports, annual reports, equity reports and press releases for Sun International Hotels Limited in South Africa, dating from 1996 to 2001.

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## Arrangement

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Collection is arranged by material type.

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## Administrative Information

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### Access Note

Collection is open for research.

## Publication Rights

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## Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-113.

## Processing Note

In 2019, as part of an archival backlog elimination project, Kyle Gagnon compiled the materials from multiple sources that included subject files. Kyle Gagnon wrote the finding aid.

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## Names and Subjects

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- Publicity
- Promotional materials
- Advertising
- Casinos
- Gambling
- Corporation reports
- Hotels

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## Collection Inventory

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Title/Description	Containers
Quarterly reports, 1997 to 1998	box 01
Annual reports, 1996 to 1998	box 01
Equity reports, 1996 to 2001	box 01
Press releases, 1997 to 1998	box 01